

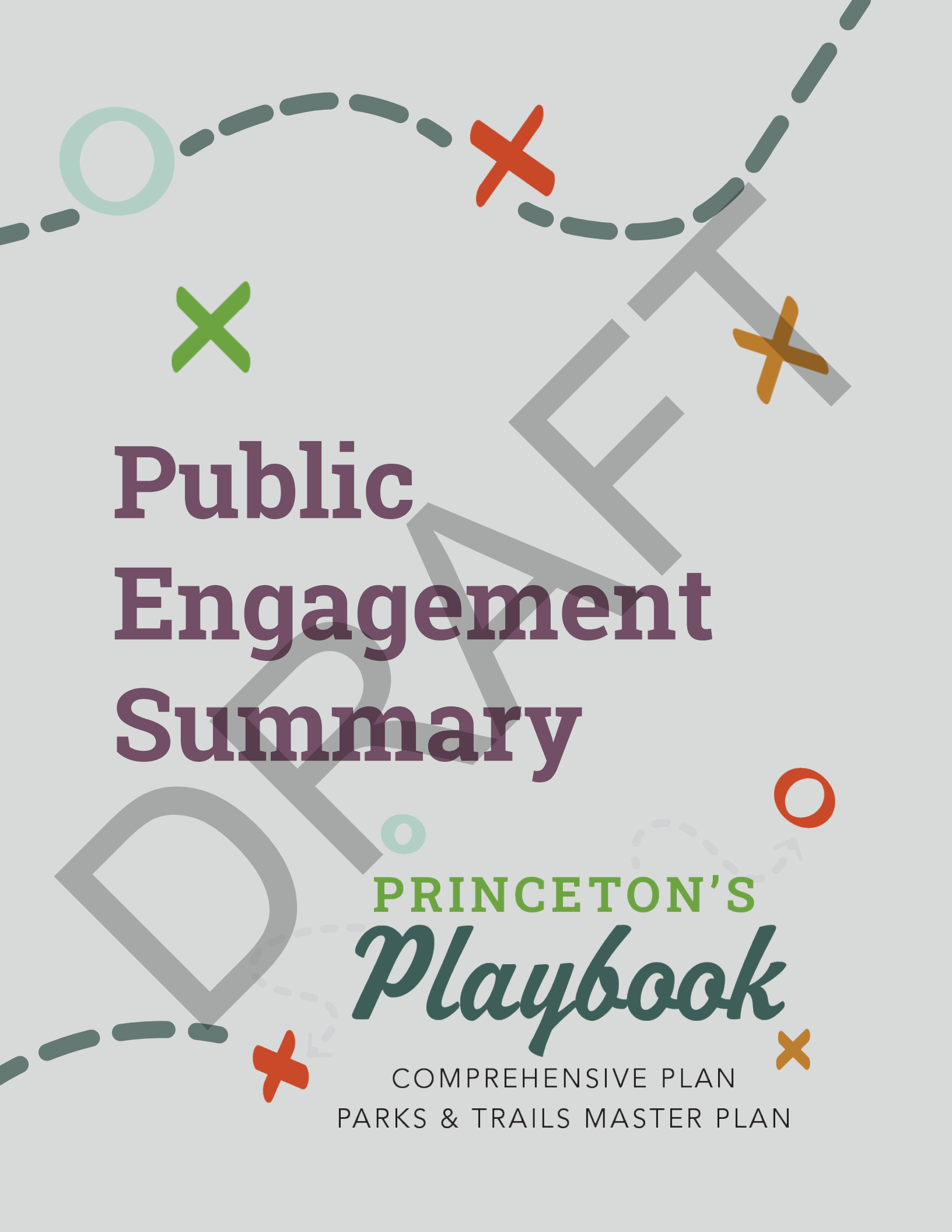
An aerial photograph of a suburban neighborhood with a street map overlay. The map is semi-transparent and shows a grid of streets. Overlaid on the map are several geometric icons: a white 'X' in the top left, a light green circle in the top left, a red circle in the top right, a white dashed line with an arrow pointing up and to the right in the top right, a red 'X' in the middle left, a yellow 'X' in the middle right, a white dashed line with an arrow pointing down and to the left in the middle left, a white dashed line with an arrow pointing down and to the right in the middle right, a white dashed line with an arrow pointing down and to the left in the bottom left, a white dashed line with an arrow pointing down and to the right in the bottom right, and a white dashed line with an arrow pointing down and to the left in the bottom left. The title 'PRINCETON'S Playbook' is centered over the map. 'PRINCETON'S' is in a white, bold, sans-serif font, and 'Playbook' is in a large, white, cursive font.

PRINCETON'S *Playbook*

COMPREHENSIVE PLAN
PARKS & TRAILS MASTER PLAN

APPENDIX

C



Public Engagement Summary

PRINCETON'S
Playbook

COMPREHENSIVE PLAN
PARKS & TRAILS MASTER PLAN

[illegible][illegible]

Table of Contents

Engagement Overview	C.6
Full Documentation of Responses.....	C.17
Visioning Workshop	C.17
Planning & Design Workshop [Open House #1].....	C.37
Public Surveys.....	C.84
Open House #2.....	C.145

Engagement Overview

Appendix C documents a deliberate, iterative engagement process that unfolded throughout the Princeton's Playbook planning effort and directly shaped both the Comprehensive Plan and the Parks & Trails Master Plan. Engagement in Princeton was designed not only to inform the public, but to surface local knowledge, test ideas, and refine recommendations in response to community priorities, constraints, and lived experience.

Public input was gathered through a sequence of complementary engagement milestones, each building on the last and informing subsequent phases of the work.

- **Project Kickoff and Engagement Planning.** At the outset of the project, the Planning Team worked with City staff to develop a public engagement strategy that identified key audiences, engagement tools, and decision points. This plan established a framework for combining early visioning, ongoing advisory committee input, broad-based surveys, and public review of draft ideas through both in-person and virtual formats.
- **Visioning Workshop.** An early visioning workshop brought together the Stakeholder Committee and Technical Committee to articulate needs, values, and aspirations without the constraints of policy, funding, or infrastructure. This exercise helped define what the community wanted Princeton to become before addressing limitations and tradeoffs. The outcomes of this workshop informed draft vision statements and set the tone for subsequent engagement.
- **Stakeholder and Technical Committee Meetings.** The Stakeholder Committee and Technical Committee met multiple times throughout the process to review existing conditions, discuss emerging themes, and evaluate draft concepts. These working sessions provided detailed, experience-based feedback and ensured that public input was grounded in both community perspectives and technical realities. Committee members also served as ambassadors for the project, encouraging participation and reinforcing transparency.
- **Community Surveys.** Two citywide online surveys—one supporting the Comprehensive Plan and one focused on Parks and Trails—were completed by a combined *1,299 participants*. The surveys provided a broad, quantitative snapshot of community priorities related to growth, mobility, parks, retail, infrastructure, and quality of life. Survey results were used to validate themes emerging from workshops and committee discussions and to guide deeper exploration during later engagement phases.
- **Planning and Design Workshop.** A multi-day Planning and Design Workshop served as a pivotal engagement milestone. Over several days, residents, committee members, and City representatives reviewed existing conditions, responded to draft concepts, and provided hands-on input across topic areas including land use, transportation, parks and trails, downtown identity, and placemaking. This format allowed for real-time refinement of ideas and helped reveal areas of alignment and tension.

- **Public Open House #1 and Virtual Open House.** The first public open house provided an opportunity for the broader community to review concepts developed during the Planning and Design Workshop and offer feedback. A companion virtual open house mirrored the in-person content, ensuring access for those unable to attend and capturing additional comments that were fully incorporated into the engagement record.
- **Public Open House #2.** A second public open house focused on reviewing refined recommendations and confirming the direction of the plans. This milestone emphasized transparency and accountability, allowing participants to see how earlier input had influenced the evolving vision, goals, and strategies.
- **Ongoing Outreach and Communications.** Throughout the process, outreach and communications, including a dedicated project website, social media, email updates, and press releases, supported awareness and participation. These tools ensured that engagement opportunities were visible, accessible, and sustained over time rather than limited to isolated events.

Engagement & Outreach Events (2025)

- **Visioning Workshop**
May 15, 2025
- **Online Public Survey**
 - *Comprehensive Plan*
June 1 to July 31, 2025
 - *Parks & Trails Plan*
July 1 to August 31, 2025
- **Stakeholder Interviews**
Summer 2025
- **Planning & Design Workshop**
July 15 – 17, 2025
- **Public Open House #1**
July 16, 2025
- **Public Open House #2**
November 6, 2025

Across all milestones, consistent themes emerged around transportation and U.S. 380, connectivity and trails, parks and recreation access, neighborhood-serving retail and services, and the desire to balance rapid growth with community character. These themes became foundational to the Plan's vision, goals, and implementation strategies.

This appendix documents each engagement milestone in detail and preserves the dialogue, feedback, and consensus that shaped Princeton's Playbook. The resulting plans are rooted directly in community input and reflect a shared understanding of Princeton's challenges, opportunities, and desired future.

Outreach and Marketing

Outreach and marketing for **Princeton's Playbook** were designed to support an extended, multi-phase engagement process rather than a single point of outreach. Communications were timed to align with key engagement milestones, such as surveys, workshops, and public open houses, and were used to build awareness, reinforce participation opportunities, and demonstrate transparency as the planning process evolved. Rather than relying on a single channel, the City and Planning Team used a combination of digital platforms and traditional announcements to meet residents where they already receive information. These tools worked together to maintain momentum over the course of the project and ensure that opportunities for input were visible, accessible, and easy to understand.

Project Website and Central Information Hub. A dedicated project website (www.PrincetonsPlaybook.com) served as the primary hub for outreach and engagement. The site housed project background information, schedules, event announcements, survey links, virtual open house materials, and downloadable summaries. As the project progressed, the website was updated to reflect new engagement opportunities and emerging work products, allowing residents to track the process over time and see how their input was being incorporated.

- **Social Media Outreach.** Social media was used as a targeted awareness tool to promote engagement opportunities at key moments in the process. The Planning Team developed project-specific graphics that were shared through the City's existing Facebook platform to announce events, highlight upcoming surveys, and provide reminders during active engagement windows. These posts were especially important in driving participation in the online surveys and public open houses and in reinforcing project visibility between in-person events.



- **Email Newsletter Blasts.** Residents and stakeholders were able to opt into email communications through the project website. Email blasts were used strategically to notify subscribers of upcoming engagement opportunities, survey launches, workshop dates, and public open houses. This approach allowed the project team to communicate directly with interested participants and ensured that those who had already engaged remained informed throughout the planning process.
- **Press Releases.** Press releases were used to formally announce major project milestones and direct the broader community to engagement opportunities and project resources. Each release provided high-level context about the planning effort and pointed readers to the project website for additional details and participation options.

Press releases were issued at the following key milestones:

- *Project Kickoff*, introducing Princeton's Playbook and outlining opportunities for involvement
- Launch of the *Comprehensive Plan Survey*, encouraging broad community participation
- Launch of the *Parks and Trails Survey and Virtual Open House*, expanding access to engagement beyond in-person events
- *Additional press releases*, to be included in a later deliverable as the project continues into adoption and implementation phases

Together, these outreach and marketing tools supported sustained participation throughout the planning process. By coordinating messaging with engagement milestones and maintaining a consistent flow of information, the outreach strategy reinforced transparency, expanded access, and helped ensure that community members had multiple opportunities to contribute meaningfully to Princeton's Playbook.



Project Website and Central Information Hub

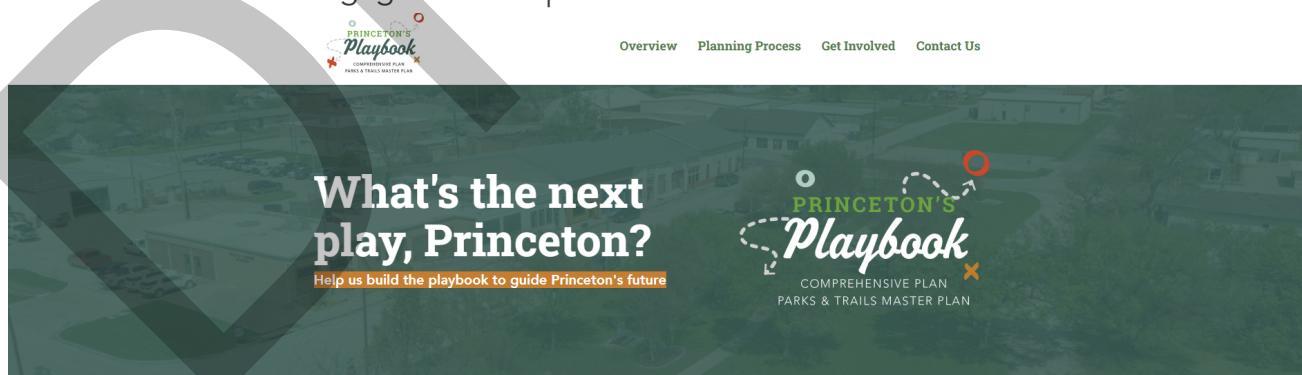
A dedicated project website, www.PrincetonsPlaybook.com, was established early in the process as the central access point for information and engagement related to Princeton's Playbook. Rather than serving as a static project page, the website functioned as a living platform that evolved alongside the planning process and reflected each major engagement milestone.

Throughout the project, the website was regularly updated to share new materials, announce upcoming events, and provide clear pathways for participation. As engagement activities progressed, the site allowed community members to follow the project from kickoff through concept development and refinement, reinforcing transparency and continuity.

The website included:

- A clear project overview, outlining the purpose of **Princeton's Playbook** and how the Comprehensive Plan and Parks & Trails Master Plan were being developed together
- A project timeline that illustrated major phases of work and upcoming engagement opportunities
- A consolidated list of ways to participate, including links to online surveys, information about in-person and virtual open houses, and workshop details
- Project downloads, including summaries of engagement activities, workshop outcomes, and draft materials as they became available
- An option for residents to ask questions or submit comments, ensuring feedback could be shared outside of scheduled meetings or events

In addition to serving as an information hub, the website allowed residents to sign up for email notifications and text alerts, which were used to notify subscribers of new surveys, upcoming engagement events, and key project updates. By providing consistent access to information and participation tools, the website supported inclusive engagement and allowed residents to engage with the process on their own schedules.



Princeton's Playbook comprises two plans: the Comprehensive Plan and the Parks & Trails Master Plan.

These two plans will work together to shape the future of our community. The planning process will take place during 2025 and early 2026. The plans are developing at once. The efforts will be woven together to guide the future of growth and development in Princeton.

Community Surveys

Community surveys played a central role in gathering broad-based input and grounding the planning process in community priorities. Two distinct, yet coordinated, surveys were conducted to support Princeton's Playbook—one focused on the Comprehensive Plan and one dedicated to the Parks & Trails Master Plan. Together, these surveys combined quantitative data with open-ended feedback to capture both the scale and nuance of community perspectives. Each survey was intentionally structured to complement in-person engagement activities. Survey results helped frame discussions during workshops and open houses, while feedback gathered in person provided additional context for interpreting survey findings.

Live Princeton: Citywide Community Survey

The Live Princeton survey supported the development of the **Comprehensive Plan** by exploring citywide issues related to growth, land use, transportation, infrastructure, placemaking, beautification, and overall quality of life. Questions were designed to assess current conditions, identify opportunities and challenges, and understand residents' long-term aspirations for Princeton's future.

The survey was available online via the project website from June 1 to July 31, 2025, allowing ample time for participation and outreach. A total of **1,064 respondents** completed the survey, providing a broad foundation of input that reflected a wide cross-section of the community. These results informed early visioning efforts and helped establish recurring themes that were revisited throughout the planning process.

Play Princeton: Parks and Trails Survey

The Play Princeton survey focused specifically on parks, trails, and recreational amenities and informed the development of the **Parks & Trails Master Plan**. Designed in coordination with the Comprehensive Plan, the survey sought detailed input on how residents use existing parks and trails, what is missing, and how recreational spaces can better support community health, connectivity, and quality of life as Princeton continues to grow.

The survey was distributed online through the project website from July 1 to August 31, 2025, and was completed by **235 respondents**. In addition to general parks and recreation questions, respondents were asked to share feedback on priorities, desired amenities, and opportunities for improvement across the city's park and trail system. This input directly shaped recommendations related to access, connectivity, programming, and future investment.

Together, the surveys provided both breadth and depth of insight, ensuring that planning decisions were informed by a statistically meaningful sample while also preserving the voices and lived experiences of individual residents. Survey findings are documented in detail in **Appendix C** and are reflected throughout the vision, goals, and implementation strategies of **Princeton's Playbook**.

Advisory Committees

The development of **Princeton's Playbook** was guided by an integrated advisory structure that brought together community perspectives, technical expertise, and planning experience. A Stakeholder Committee (SC), a Technical Committee (TC), and the consultant Planning Team worked collaboratively throughout the process to shape the Plan's vision, test ideas, and ensure that recommendations were both community-informed and implementable. Each group played a distinct role, contributing at key milestones and providing ongoing feedback that strengthened the Plan's goals, strategies, and action items.

Stakeholder Committee (SC)

The **59-member** Stakeholder Committee represented a broad cross-section of Princeton's community and regional partners. Membership reflected the diversity of interests affected by the Plan and included representatives from:

- Local and regional government
- Neighborhood associations, homeowners, and renters
- Property owners, developers, and real estate professionals
- Chambers of commerce, business associations, and local business owners
- Community foundations and lending organizations
- Development corporations and business improvement entities
- Cultural, educational, nonprofit, and advocacy organizations
- Public service providers, including public safety, health care, and faith-based groups

SC members served as a critical bridge between the planning process and the broader community. The committee met four times over the course of the project to help define priorities, react to emerging ideas, and review draft materials. Discussions focused on identifying opportunities, surfacing concerns, and weighing tradeoffs related to growth, infrastructure, parks and recreation, and community character. In addition to formal meetings, committee members played an important outreach role by sharing information within their networks and encouraging participation in surveys, workshops, and public events. Collectively, the committee functioned as a sounding board for the Planning Team, providing ongoing perspective grounded in lived experience and local knowledge.

Technical Committee (TC)

The TC consisted of **11 members** drawn from City departments and partner agencies with direct responsibility for infrastructure, public services, and long-range implementation. Members included the Chief of Police, Fire Chief, Director of Development Services, Director of Public Works, and Director of Parks and Recreation, along with the City Engineer and Superintendent of Princeton Independent School District. Regional coordination was supported through participation from Collin County and TxDOT, and utility considerations were represented by Oncor and Texas New Mexico Power.

The TC provided detailed, discipline-specific insight throughout the planning process. Their input helped ground community ideas in operational realities, regulatory requirements, and long-term maintenance considerations. The committee played a key role in evaluating feasibility, identifying constraints, and ensuring alignment between proposed strategies and the City's capacity to implement them over time.

Planning Team

The Planning Team, led by Olsson in collaboration with Canyon Research Southwest and Zec Eight Insights, worked closely with City staff and advisory committees to manage the planning process and translate input into actionable outcomes. The team was responsible for coordinating meetings and workshops, preparing engagement materials, and developing draft plan content.

Guided by feedback from the Stakeholder and Technical Committees, the Planning Team prepared major components of Princeton's Playbook, including the **Existing Conditions Report (Appendix A)**, the vision and goals, the implementation strategies, and the Action Plan. Throughout the process, the team sought regular input at key decision points to ensure that recommendations reflected community priorities, technical guidance, and the City's long-term objectives.

Together, this advisory framework ensured that **Princeton's Playbook** was shaped through collaboration, balancing public input, technical expertise, and professional planning judgment to produce a clear, implementable roadmap for the City's future.

A multifaceted approach to engagement was designed to meet people where they were, creatively engage them, build trust, and facilitate meaningful dialogue.

*The public open houses, Stakeholder and Technical Committee meetings, workshops, focus group meetings, and interviews collectively shaped and guided the direction of **Princeton's Playbook**.*



Visioning Workshop

The Visioning Workshop was held on May 15, 2025, from 5:00 to 8:00 PM at Princeton City Hall, and brought together members of the Stakeholder Committee and Technical Committee at the outset of the planning process. This workshop served as an early working session to establish shared priorities and define what the community wants Princeton to become over the long term.

The workshop was intentionally structured to begin with community aspirations before introducing constraints. Participants identified needs, wants, and desired outcomes related to growth, infrastructure, parks and recreation, mobility, and community character. Once these priorities were established, the discussion shifted to barriers, challenges, and conditions that could affect implementation. This sequencing helped ground later planning work in community values while acknowledging real-world limitations.

All feedback and comments from the Visioning Workshop were recorded and are included in the **Full Documentation of Responses** in **Appendix C**.

Draft Vision Statements

Input from the Visioning Workshop informed the development of two draft vision statements that reflected shared themes and areas of alignment identified by participants. These draft statements were presented to the public at a subsequent open house to gather broader feedback and confirm direction.

Option 1

Princeton will be a safe, family-friendly, and inclusive city that grows responsibly and sustainably. We envision a community where families thrive with access to quality education, employment, and recreation; where residents feel welcome and valued; where strong infrastructure and transportation networks connect people and places; and where economic and environmental stewardship support a high quality of life for generations to come.

Option 2

Princeton is building a future as a connected, vibrant, and welcoming community—one where safety and quality of life are at the center, diversity is celebrated, and thoughtful growth cultivates the City's character. By investing in transportation, parks, public spaces, and inclusive opportunities, Princeton will be a place to grow, to belong, and to live life well.



Comprehensive Plan—Visioning Themes

Input gathered during the Visioning Workshop, community surveys, and early engagement activities revealed several recurring themes that shaped the Comprehensive Plan. These themes reflect shared priorities expressed by residents, stakeholders, and technical partners and provided a framework for evaluating options and developing recommendations throughout the planning process.

- **Collaborative Leadership for a Shared Future.** Participants emphasized the importance of open communication, transparency, and collaboration between the City, residents, and community partners. There was strong interest in leadership that actively listens, engages residents in decision-making, and works across departments and organizations to guide Princeton's growth in a coordinated and inclusive way.
- **Transportation and Infrastructure Readiness.** Transportation and infrastructure emerged as foundational concerns across all engagement efforts. Residents consistently pointed to roadway conditions, traffic congestion, and the need for coordinated infrastructure investment—particularly along U.S. 380—as critical to Princeton's future. This theme reflects the desire for infrastructure systems that keep pace with growth, improve safety, and better connect Princeton to the surrounding region.
- **Vibrant Amenities and Destinations.** Community members expressed a desire for more local destinations that encourage residents to live, work, shop, and spend time in Princeton. This includes neighborhood-serving retail, dining, entertainment, and gathering spaces that contribute to a stronger sense of place and reduce the need to travel elsewhere for everyday needs and experiences.
- **Cultivating Community Identity and Character.** As Princeton continues to grow, participants voiced a strong interest in preserving the qualities that define the community while allowing for thoughtful evolution. This theme reflects the importance of maintaining a small-town feel, fostering pride in local identity, and ensuring that new development contributes positively to the character, aesthetics, and livability of the city.
- **Growth Management for a Thriving Community.** Residents consistently emphasized the need for growth to be intentional and well-managed. This includes aligning land use decisions with infrastructure capacity, public services, and amenities, and planning proactively to support a high quality of life over the long term. Participants expressed a desire for a clear, future-focused approach to growth that balances opportunity with responsibility.

Together, these visioning themes served as guiding principles for the Comprehensive Plan. They informed the development of the Plan's goals, policies, and implementation strategies, ensuring that recommendations respond directly to community priorities while positioning Princeton for sustainable, coordinated growth.



Engagement Themes

Collaborative Leadership for a Shared Future

We want our leadership to have open and honest conversations with Princeton residents. This will help us collaborate more to develop the best plan for our future.

Transportation and Infrastructure Readiness

Traffic and road conditions present significant challenges. We are in need of road infrastructure that supports Princeton's growth, keeps us safe, and connects us to the region.

Vibrant Amenities and Destinations

We want more local businesses and amenities in Princeton that will make us proud to live here, stay here, and bring visitors in.

Cultivating Community Identity and Character

As Princeton grows, it's important to preserve our small-town charm while embracing thoughtful development that reflects our unique identity and values.

Growth Management for a Thriving Community

We want to plan carefully and thoughtfully for a strong infrastructure, great services and amenities, and have a plan that will carry us into the future.

Parks and Trails Master Plan— Visioning Themes

Visioning discussions specific to parks and trails revealed several consistent themes that guided development of the Parks & Trails Master Plan:

- **Accessible Parks for All Ages and Abilities.** Participants emphasized the importance of parks and trails that are universally-accessible, equitably distributed, and designed to serve residents of all ages and abilities
- **Strategic Growth of Recreational Amenities.** Community members expressed a desire for a broad mix of recreational amenities, including sports facilities, splash pads, courts, and youth-focused spaces, that can support year-round use as the city grows.
- **Connected Trail Networks.** Strong support emerged for an interconnected trail system that links neighborhoods, parks, schools, and regional destinations, providing safe options for walking and biking.
- **Preserving and Enhancing Green Spaces.** Participants identified underutilized land and open spaces as opportunities to expand parks and natural areas, with an emphasis on preserving green space and prioritizing recreation and environmental assets.





Play +
PRINCETON
PARKS & TRAILS
MASTER PLAN

Engagement Themes

Accessible Parks for All Ages and Abilities

In Princeton, we want all of our neighbors to experience the parks and trails. This means building parks that are ADA friendly, equitable access, and activities for all.

Strategic Growth Management

Whether it's pickleball, splash pads, basketball, or youth sports complexes, we want something for everyone in Princeton to enjoy all year long.

Connected Trail Networks

We want a more comprehensive trail system that links neighborhoods, parks, schools, and nearby towns that connects us to the whole region through biking and walking.

Preserving and Enhancing Green Spaces

We see a lot of potential in underused land and open spaces. Princeton's land can be transformed into parks and natural areas, prioritizing natural spaces and recreation over commercial development.

Public Open House #1

The first Public Open House was held on July 16, 2025, at the Princeton Community Center from 5:30 to 7:30 PM and was attended by 68 community members. This event provided an opportunity for residents to review early concepts developed during the Planning and Design Workshop and to offer input across multiple planning topics.

Participants engaged with materials related to transportation, land use, development, public spaces, and parks and recreation. Transportation discussions focused heavily on safety, traffic congestion, and gaps in pedestrian and bicycle infrastructure, with particular attention given to U.S. 380 and neighborhood connectivity. Some participants also expressed interest in exploring future transit options as part of a broader mobility network.

Feedback on land use and development centered on where growth should occur, which areas may be appropriate for redevelopment or revitalization, and how to define a recognizable “heart” of Princeton. Participants emphasized the importance of preserving cultural and aesthetic elements, improving gateways into the city, and investing in public space beautification as growth continues.

In the parks and recreation stations, attendees shared experiences with existing facilities, identified gaps in access and amenities, and voiced support for expanding recreational opportunities. There was also interest in exploring the future role of nearby U.S. Army Corps of Engineers properties as part of Princeton’s broader parks and trail system.

Virtual Open House #1

To expand access beyond the in-person event, a Virtual Open House was hosted on the project website from July 25 through August 31, 2025, with **14 participants** providing input. The virtual format mirrored the content and structure of the in-person open house, allowing users to navigate topic stations, review materials, and respond to guiding questions.

Participants were able to leave comments directly within each station, ensuring that virtual feedback was captured in the same manner as in-person input. All comments received through the virtual open house were documented and incorporated into the **Full Documentation of Responses**.



Public Open House #2

The second Public Open House was held on November 6, 2025, at the Princeton Community Center from 5:30 to 7:30 PM, with **21 in-person attendees**. This event focused on reviewing refined concepts and confirming direction for both Plans.

Comprehensive Plan

Feedback related to the Comprehensive Plan emphasized the need for additional grocery stores, expanded retail options, and improved access to healthcare services. Participants expressed strong interest in establishing a new downtown district and a waterfront entertainment destination as focal points for shopping, dining, and community activity. While there was broad support for expanding amenities and commercial offerings, many participants expressed concern about introducing greater diversity in housing types, favoring the preservation of Princeton's existing residential character. Transportation remained a central topic, with participants reinforcing the need to improve travel efficiency along U.S. 380 and to develop additional roadway connections that strengthen north/south and east/west connectivity across the city.

Parks & Trails Master Plan

Discussion related to parks and trails focused on activating public spaces through events, markets, and festivals that bring people together and support local businesses. Participants emphasized the value of co-locating active recreation spaces near commercial areas to increase foot traffic and strengthen local commerce. There was also strong interest in developing regional trail connections that attract visitors and enhance Princeton's role within a broader outdoor recreation network. Many participants supported positioning Princeton's trail system as part of a recognizable regional identity tied to walking, biking, and outdoor activity.

Key Takeaways

Across both open houses, several consistent priorities emerged. Participants emphasized the need for more grocery stores, retail options, and healthcare access, alongside strong enthusiasm for a downtown district and waterfront destination that serve as hubs for local activity. Transportation concerns focused on improving mobility along U.S. 380 and strengthening roadway connectivity throughout the city. Feedback related to parks and trails highlighted a desire to activate public spaces, strengthen connections to commercial areas, and enhance regional trail linkages that support recreation and economic activity.





Full Documentation of Responses

This section provides direct documentation of public engagement input, including transcriptions of handwritten comments and feedback submitted through virtual platforms.

Visioning Workshop
(Thursday, May 15, 2025)

Input Exercises: Comprehensive Plan

The One Thing

- City to be family friendly, safe, having a good hospital, and businesses operating in the city
- A piece of everyone's vision to be realized
- Infrastructure (road improvement reduced travel times, better flow)
- Princeton becomes a joyful pedestrian friendly city
- Safety for families to engage in their community
- For people from all income and demographics to be heard and represented in whatever the finished project looks like.
- Vision & Goals
- Large demographics represented with engaging parks and trails
- Wider 380
- Observable, tangible, positive change
- Roads/infrastructure
- Grocery Store
- Put in action
- Measurable quality of life improvement for residents and visitors
- Improve Road Congestion
- People want to come to Princeton
- A legitimate feasible plan to follow during time of rapid development
- The plan serves the diverse community well.
- Most of the city residents are involved
- Stores strategically placed around Princeton and not just 38 to help with traffic flow.
- Youth spaces to support with the growing population
- No more Nail Salons or Coffee Shops
- Traffic in/out of Princeton
- That there is a clear path forward with action
- For the plan to be a success there must be an influx of business
- The plan should be executed within the next 5 years
- Brings the community together in a positive way
- Future proof infrastructure
- Better infrastructure + kid friendly for kids of all ages

- Needs met for citizens within city limits of Princeton
- A written vision + plan
- Have a solid plan to address infrastructure issues resulting in the population boom.
- A collectively agreed upon plan is planned, developed, and completed in the 3 –5 years of inception

What's Working?

- Affordability of housing
- Community Engagement
- Parks and Recreation Sports Leagues
- Affordable Housing
- Community Involvement and Outreach
- Parks and Rec (Options for Youth Sports)
- Good Schools
- Willingness to engage with residents
- It's peaceful and the people are friendly
- Community input
- Homes are being developed
- Sports field
- Relatively, affordable housing
- Crime is low
- Homes are being built
- Self-awareness that things could be better
- Publishing of Drawings/Plans
- Boards & Commissions are in touch with Culture
- Challenging the "Old Guard" of Leadership
- Low Costs
- Some nice traits
- Affordable
- Open public track
- Good neighbors
- Education
- Community Events
- Affordability to own a home, especially for my generation
- Community engagement
- It's gradually growing
- Getting new top people
- City Events
- Paying hardworking city staff better than the many other cities (still not enough)
- "Local feel at community events (easy, free, caring staff)
- Listening to the community
- The new mayor
- Branding
- Asking for input (like this group of people)
- Access to Great Nature
- Road Expansion
- Friendly People
- Community Involvement
- New City Management
- PD + Fire Dept growing
- Communication about events + the use of social media in doing so
- Council pushing back on developers
- Affordability
- Friendly shops and parks
- Cost of living, bringing young/new families to the area
- I think that they provide good opportunities to stay informed/get

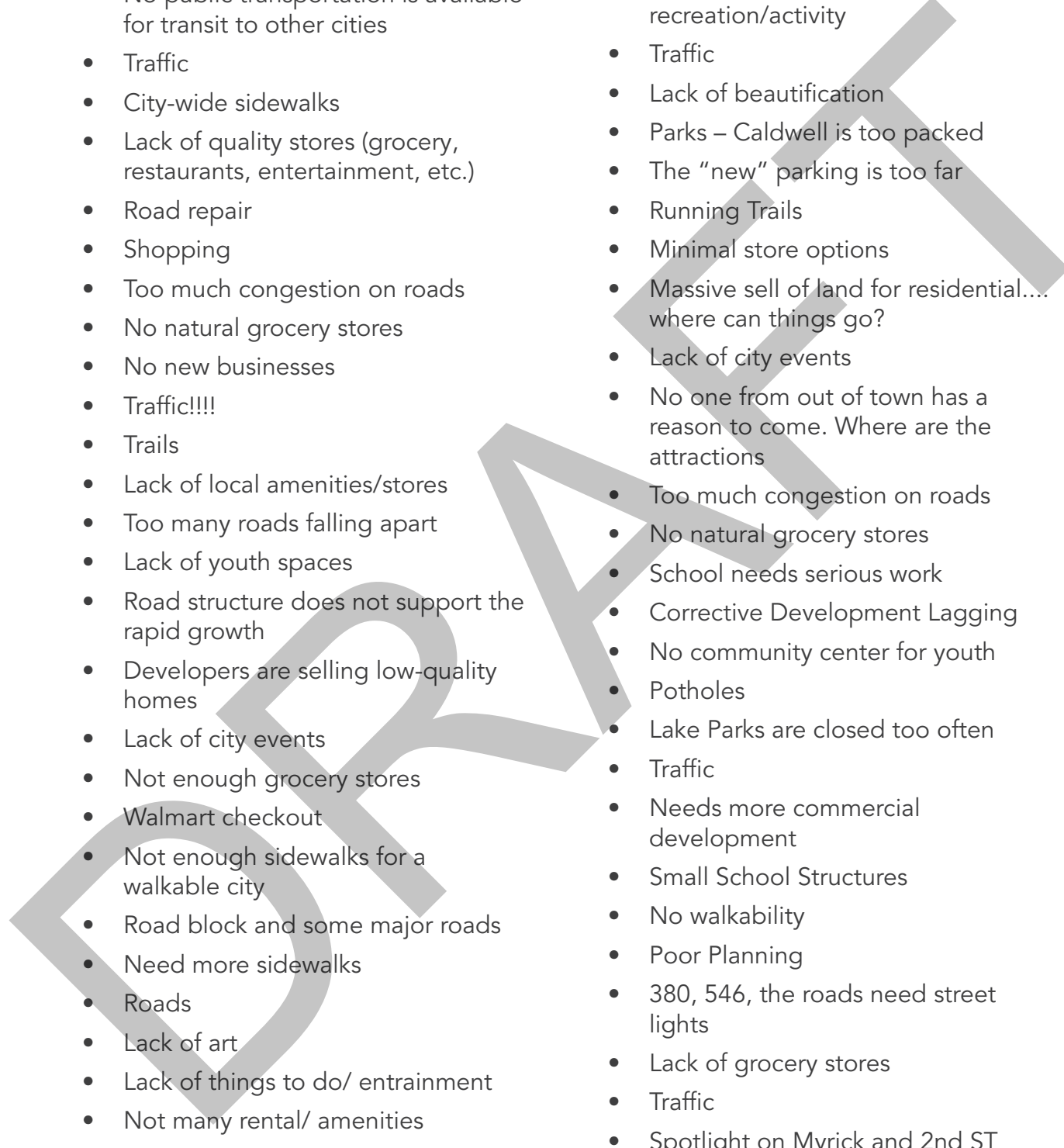
involved

- There is room/opportunity to develop
- Cost of living
- There are opportunities like this stakeholder meeting to be heard
- Processes are being reviewed to make better
- New Mayor
- Affordable housing
- Strong sense of community
- Grover Park
- Growth
- Police Department
- Crime has gone down
- Safety Increased
- Clearing streets of ice/snow
- Diversity
- Desire to grow & adopt
- Access to Lake Laron
- Beautiful Facility in City Hall (need more facilities)
- New families
- Dog Park
- Small parks
- Available Land
- New businesses coming to Princeton
- Informative city-wide communication
- Great neighbors
- National Attention
- Community Engagement
- Affordability to own a home, especially for my generation
- Its gradually growing

What's Not Working?

- 380

- Retail Development
- Public works is understaffed
- 380
- Too many roads falling apart
- Behind the curve is planning for growth
- Reactive not proactive
- School funding
- Library is too small
- Lack of a hospital
- Road Space
- Traffic
- Multi-use space is limited is nonexistent
- Grocery Store Selection
- Roads
- School Space
- Government
- Poor drainage in several areas
- Traffic
- No public transportation is available for transit to other cities
- Traffic
- City-wide sidewalks
- Lack of quality stores (grocery, restaurants, entertainment, etc.)
- Road repair
- Shopping
- Too much congestion on roads
- No natural grocery stores
- No new businesses
- Traffic!!!!
- Trails
- Lack of local amenities/stores
- Too many roads falling apart
- Lack of youth spaces
- Road structure does not support the

- 
- Government
 - Poor drainage in several areas
 - Traffic
 - No public transportation is available for transit to other cities
 - Traffic
 - City-wide sidewalks
 - Lack of quality stores (grocery, restaurants, entertainment, etc.)
 - Road repair
 - Shopping
 - Too much congestion on roads
 - No natural grocery stores
 - No new businesses
 - Traffic!!!!
 - Trails
 - Lack of local amenities/stores
 - Too many roads falling apart
 - Lack of youth spaces
 - Road structure does not support the rapid growth
 - Developers are selling low-quality homes
 - Lack of city events
 - Not enough grocery stores
 - Walmart checkout
 - Not enough sidewalks for a walkable city
 - Road block and some major roads
 - Need more sidewalks
 - Roads
 - Lack of art
 - Lack of things to do/ entrainment
 - Not many rental/ amenities
 - Traffic
 - Lack of grocery store
 - Traffic
 - Lack of downtown atmosphere
 - Restaurant selection
 - Not resident sufficient - have to go to McKinney for needs to be met
 - Need to go elsewhere for recreation/activity
 - Traffic
 - Lack of beautification
 - Parks – Caldwell is too packed
 - The “new” parking is too far
 - Running Trails
 - Minimal store options
 - Massive sell of land for residential... where can things go?
 - Lack of city events
 - No one from out of town has a reason to come. Where are the attractions
 - Too much congestion on roads
 - No natural grocery stores
 - School needs serious work
 - Corrective Development Lagging
 - No community center for youth
 - Potholes
 - Lake Parks are closed too often
 - Traffic
 - Needs more commercial development
 - Small School Structures
 - No walkability
 - Poor Planning
 - 380, 546, the roads need street lights
 - Lack of grocery stores
 - Traffic
 - Spotlight on Myrick and 2nd ST
 - Lack of Community Facility
 - Fire service for RTS for ETJ
 - Developer Himes
 - Not enough good restaurants

rapid growth

- Developers are selling low-quality homes
- Lack of city events
- Not enough grocery stores
- Walmart checkout
- Not enough sidewalks for a walkable city
- Road block and some major roads
- Need more sidewalks
- Roads
- Lack of art
- Lack of things to do/ entertainment
- Not many rental/ amenities
- Traffic
- Roadways
- Disrepair POTHOLES!
- Not wide enough/enough lanes
- Traffic
- Area and places for kids where kids have places to go and do stuff
- Voice of resident not considered in plans
- No sit-down restaurants
- Lack of grocery stores and restaurants
- No Business
- Lack of good parks and gymnasium
- Lack of amenities for young families
- Lack of grocery store
- Traffic
- Lack of downtown atmosphere
- Restaurant selection
- Not resident sufficient - have to go to McKinney for needs to be met
- Need to go elsewhere for recreation/ activity
- Traffic
- Lack of beautification
- Parks – Caldwell is too packed
- The “new” parking is too far
- Running Trails
- Minimal store options
- Massive sell of land for residential.... where can things go?
- Lack of city events
- No one from out of town has a reason to come. Where are the attractions
- Too much congestion on roads
- No natural grocery stores
- School needs serious work
- Corrective Development Lagging
- No community center for youth
- Potholes
- Lake Parks are closed too often
- Traffic
- Needs more commercial development
- Small School Structures
- No walkability
- Poor Planning
- 380, 546, the roads need street lights
- Lack of grocery stores
- Traffic
- Spotlight on Myrick and 2nd ST
- Lack of Community Facility
- Fire service for RTS for ETJ
- Developer Himes
- Not enough good restaurants
 - Roadways
 - Disrepair POTHOLES!
 - Not wide enough/enough lanes
- Traffic
- Area and places for kids where kids have places to go and do stuff

- Voice of resident not considered in plans
- No sit-down restaurants
- Lack of grocery stores and restaurants
- No Business
- Lack of good parks and gymnasium
- Lack of amenities for young families
- Traffic on 380
- Corrupt politicians
- Roads
- Lack of natural trails
- Lack of parks and playgrounds
- Poor infrastructure
- The lack of dedicated departments for city infrastructure
- Half-done construction and equipment everywhere
- High electricity bills
- Disarranged residents
- Infrastructure
- Start at electricity fluctuations
- Library needs
- The play for growth
- Traffic
- Residential Construction
- Lack of entertainment options
- No places for youth/kids entertainment in bad weather
- Floods all over the place when it is sprinkling
- No downtown
- Cohesion
- Lack of stores and restaurants
- Lack of things to do with the family
- Lack of senior citizen activities
- Need higher ranked schools/educators

- Lack of Jobs
- Lack of Planning
- Still too many house development
- Lack of transparency
- Walmart Checkout Line
- Downtown
- Traffic
- No entertainment
- Electricity fluctuations
- 380
- HOA Control
- Overcrowded schools
- Lack of variation in businesses (e.g. markets, reimbursements)
- Roads especially within parks resemble a warzone
- Infrastructure and development keeping up with emerging population



- Limits don't match use needs
- Roads/infrastructure can't support increase in traffic
- Need more accessible quality healthcare
- No Parks
- Residents attitude and mistrust of city trust (they've violated)
- Teeny tiny yard were allowed in too many neighbors
- Unsafe for pedestrians
- Some poor streets
- 380!
- Water bills too expensive
- Lack of road infrastructure
- Roads
- Streetlights
- Traffic
- Lack of "downtown" or actual city center area
- Princeton is a food desert
- No Businesses/work

4. Needs

- Expansion of 380
- Improved roadways to accommodate traffic
- Better call coverage
- We need area for kids, splash pads, public pool, waterpark, kids activities
- Hospital
- Better roads
- Private school options
- Biking paths for alt transportation
- More commercial areas
- Revitalize downtown
- A plan to deal 380 traffic through

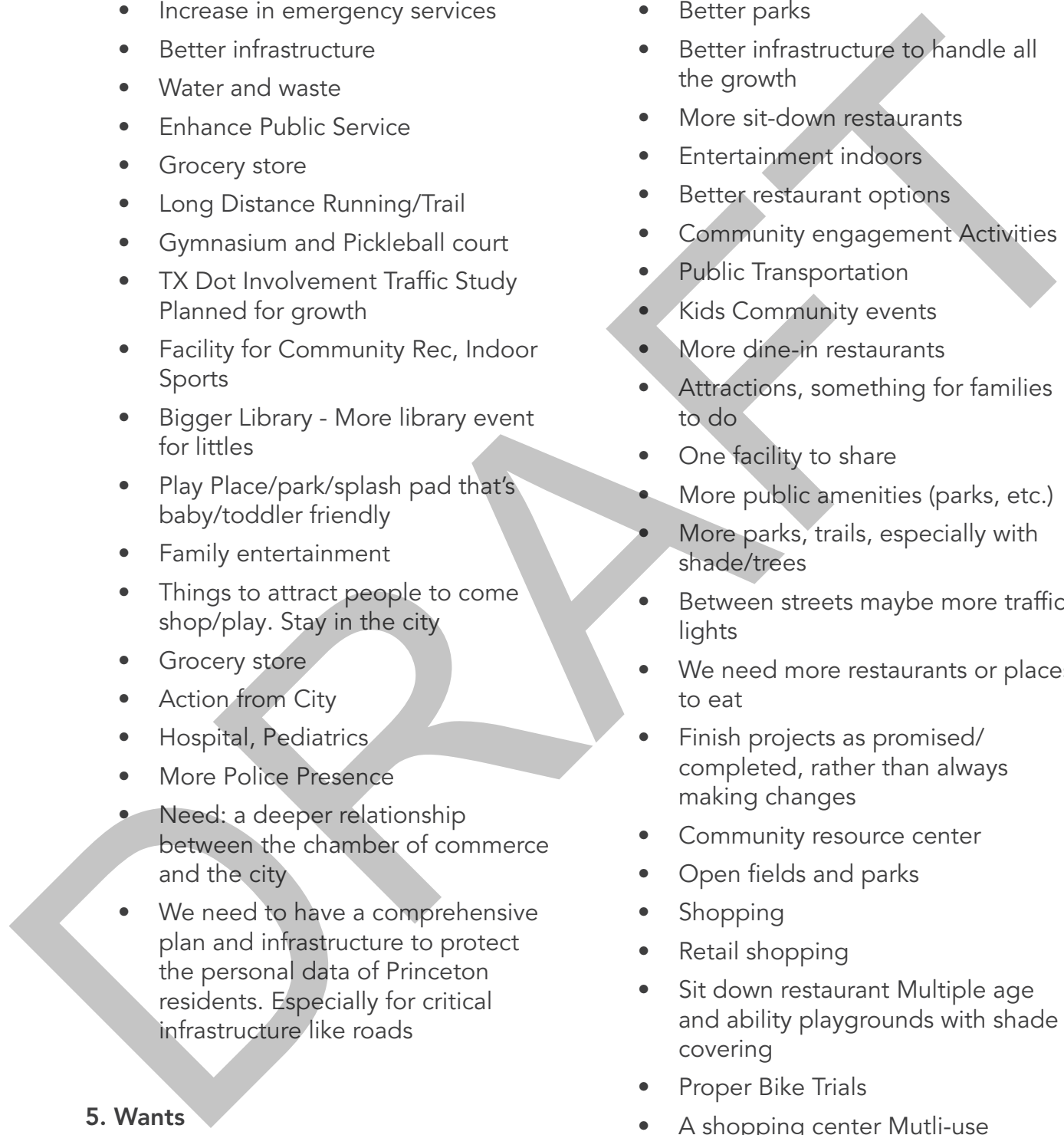
city street solution

- More stores near Bridgewater community
- Economic investment, Retail/Commercials, Big Companies (Tax Load)
- Event centers
- More grocery stores
- Stores for groceries
- Home Improvements
- Senior Citizen Space
- Natural grocery store options
- Expanded roads
- Manageable growth
- Public Transportation
- Proper infrastructure
- Rec Centers
- Stable utility access
- Public Transport
- Walking Trails
- Senior Activities
- Fire Protection
- Roads
- We need public transport in the city of Princeton to allow for transit to and from neighboring and major cities
- More Schools
- Grocery stores other than Walmart
- Better infrastructure to handle all growth
- More grocery stores safe roads
- Better Schools (less bullying, increased teacher pay)
- Improved infrastructure
- Businesses that provide entertainment (theaters, bars, bowling, etc.)
- Better schools

- More businesses
- Infrastructure
- Relative plan unkept
- Infrastructure (water, sewage, public safety, roads, public health/hospital)
- Better Roads
- Grocery Stores + Real restaurants
- Plan to reduce/fix traffic
- Skating rink for the kids
- A plan to deal with 380 traffic through City Street Solution
- More stores near the Bridgewater Community
- Medical
- A larger library and/or multiple smaller libraries
- Senior Citizen Space
- Better access to quality Groceries (more grocery store places around Princeton)
- More restaurants

- Better Roads
- Better Traffic Movement
- More inlets (roads) into Princeton
- Grocery Store
- Public Transportation
- Kids need a place to hangout
- Library
- Parks
- Retail
- Grocery store
- Senior Activities
- Fire Protection
- Roads
- We need public transport in the city of Princeton to allow transit to and from neighboring and major cities
- Grocery stores
- Road Improvements
- An Animal Shelter
- More grocery shopping options
- Improved Infrastructure
- Continued growth in staff to support growing city needs (hire more people)
- Quality healthcare specifically a hospital
- Unified Approach City/ISO/Boards Plan together
- Road Infrastructure
- Infrastructure
- One or two large office buildings
- Park and recreation
- Splashpad – Only city in Collin County with no splashpad or park that's unique enough to bring people in
- Improved Infrastructure
- Consistent messaging on the direction, plans



- 
- Better roads
 - More retail (large chains)
 - Commercial development
 - Increase in emergency services
 - Better infrastructure
 - Water and waste
 - Enhance Public Service
 - Grocery store
 - Long Distance Running/Trail
 - Gymnasium and Pickleball court
 - TX Dot Involvement Traffic Study Planned for growth
 - Facility for Community Rec, Indoor Sports
 - Bigger Library - More library event for littles
 - Play Place/park/splash pad that's baby/toddler friendly
 - Family entertainment
 - Things to attract people to come shop/play. Stay in the city
 - Grocery store
 - Action from City
 - Hospital, Pediatrics
 - More Police Presence
 - Need: a deeper relationship between the chamber of commerce and the city
 - We need to have a comprehensive plan and infrastructure to protect the personal data of Princeton residents. Especially for critical infrastructure like roads
 - Transparency
 - Leadership
 - Greater restaurant choices
 - Better parks
 - Better infrastructure to handle all the growth
 - More sit-down restaurants
 - Entertainment indoors
 - Better restaurant options
 - Community engagement Activities
 - Public Transportation
 - Kids Community events
 - More dine-in restaurants
 - Attractions, something for families to do
 - One facility to share
 - More public amenities (parks, etc.)
 - More parks, trails, especially with shade/trees
 - Between streets maybe more traffic lights
 - We need more restaurants or places to eat
 - Finish projects as promised/ completed, rather than always making changes
 - Community resource center
 - Open fields and parks
 - Shopping
 - Retail shopping
 - Sit down restaurant Multiple age and ability playgrounds with shade covering
 - Proper Bike Trials
 - A shopping center Mutli-use facilities, education/recreation entertainment
 - Commercial options (HEB, target)
 - Adult sports leagues (kickball,

5. Wants

- Some kind of bridge connector between north and south sides of 380
- That is restored with the idea of bringing community together

softball, volleyball)

- Biking + running trail/road
- Young children's amenities
- Splash pad
- Proper bike trails
- Sidewalks throughout the city
- A large mall
- Lake usage with entertainment
- Bar /brewery place to watch a game, happy hour, etc.
- Better roads
- More grocery options
- Fabulous rec center
- Quality restaurant
- A large strip mall, retail shops, sit-in restaurants
- More fraternal organizations
- Better downtown
- Grocery store

- Rural feel with growth (Princeton Farmers Market)
- Better community gathering areas (splash pads, community events, and pool)
- Space for Special Needs kids
- Sports facility
- 3 lane city streets
- Expand Roads
- More walkable areas/improved walkability
- More space for community engagement
- Increase local businesses to support the vibe "small down big city feel"
- Community space, parks, and trails
- Green space
- Inter-connecting Trail System
- Parks and trails with nature focus
- Healthcare providers
- Walking trails



6. Desires

- City-wide Access to a pool or waterpark with membership
- Golf course/county club
- Hospital
- More festivals
- Utilize Lake Lavon Fort Evens
- Hotels
- If we build apartments, have them combined with retail (shops on the bottom, residents above)
- Office – a large office bldg and employer of labor
- An office HQ
- Farmers Markey
- Splashpad

- 3D Public Pool
- Florists
- Pavilions or amphitheaters
- Golf Course
- Rec Center
- It would be nice to have STEM enter the community. This will help with innovation for the community, especially with kids
- More civic engagement opportunities
- Indoor + outdoor walking trails
- Kids Museum
- Improved Veterans Park
- Movie Theatre
- Connected Trail System
- Sports Park on the south side of town
- Large public Park South of 380
- Indoor Facility for year-round sports
- More green space that we can enjoy

- Movie theater
- Take advantage of the lake and create some sort of boardwalk area as an attraction
- Immediate results... Good things take time
- Better/Prettier parks
- A waterfront park
- Golf Course
- Miles of trails for bikes, walking, horses
- Recreation Center
- Mall
- Parks
- More Coffee Shops
- A waterpark

7. Barriers

- TxDOT
- No Roadway Development



- Traffic
- No good roads
- Traffic
- City Staff putting their needs above the residents
- Good Plains
- 380
- 380
- The speeding down Monte Carlo is beyond excessive, even during school
- The state government
- 380 TX DOT
- How 380 is structured
- Speed of growth
- Budget
- Finances (Budgets)
- How Princeton is situated in relation to existing infrastructure
- The rapid growth of the city
- Traffic and roads
- Past decisions that have led to where we are currently
- Poor infrastructure
- Too focused on housing developments
- People who don't live in Princeton pass through here
- Lack of Previous Planning
- Laws

8. Obstacles

- Lowry's crossing
- One way in, one way out
- Budget for public amenities
- Current Zoning for land
- Developers
- Road Congestion
- Public Safety Needs
- Money
- Grew quickly
- Residential building challenges
- Population Growth
- Infrastructure
- Current Infrastructure
- Cookie-cutter speed-based builds across the city
- The lack of a growth mindset
- Traffic
- Making up for lost revenue
- Eventual expansion of 380
- Willingness to fund
- Infrastructure
- Too many "starter" homes
- Not enough grocery stores
- Potholes on roads
- Quality of current infrastructure
- Provide local options
- Lack of urgency on issue resolution
- Traffic Refuse PTO for parents help
- Bad Habits about lack over community involvement
- Competing wants and desires
- Lack of support from county-level commissioners
- Better streets, traffic control, lights fixed
- Positioned as transit city (No major HWY ex. 75/12/1/.63)
- Transparency in decisions
- Lack of consistencies in HOAS
- Traffic
- Investment
- Residents, grumpiness toward the city

- Misuse of funds, we should have plenty
- Poor Zoning (Housing)
- Not enough youth rec sports areas/ complexes
- Not enough places for kids keeping kids active
- Thoroughfare broken
- Less remaining commercial land available than I'd like (So much wasted on us just accepting any business)

9. Annoyances

- Cheap Home Builders Buying Land
- City Staff not listening to residents
- Too much time spent on planning
- City officials stepping up – do more
- Small City Mindsets
- Using funds to build the fountain at Beauchamps – what is it for?
- Traffic
- Residents' bad attitudes to city personnel
- Grocery shopping options
- Ratio of Police to Citizens
- Texas Heat
- Negatively, Social Media
- No decent daycares that are affordable
- Traffic
- Plumbing Issues
- Construction everywhere... I know it will be better later
- Mable St. Too many schools not big enough road.
- Build time



- Lawn Care
- Traffic
- Walmart checkout line
- Ugly Apartments
- Commutability
- Pest
- Few Perspectives chosen over the many
- Having only one retail store
- Traffic

Input Exercises: Parks and Trails Master Plan

1. The One Thing:

- Making more/prettier parks
- Connect neighboring communities through a system of trails
- An agreed upon plan is dedicated, developed, and implemented 3-5 years of inception
- Parks and trails are central and accessible to all citizens
- Family-friendly and safe parks and a multigeneration indoor facility
- Accessibility
- Parks actually built
- We don't just plan shiny projects, we include future maintenance of parks and trails (now to come)
- Having a competitive disc golf course
- A plan proposing safe outdoor recreation areas for all of the community
- The plan results in additional parks and trails
- Long-distance running/blitzing trail/path
- A truly connected community without limitation of cars
- There is something for everyone
- Making Princeton a running/biking-friendly city
- Princeton be considered a walkable



city due to interconnected trails

- Future proof plan w/d educated timelines for progress
- Clearly defined breakdown of how it will be accomplished (I.e., Smart goals)
- Community events/Competitions/gathering
- Option for different age groups
- Must be welcoming and accessible to everyone
- Access to more trails throughout the city
- It involves kids with younger to older age
- A city that is significant less car dependent for navigating around outdoors
- Longer, safer, more developed walk rails
- Parks will be used to attract more economy in Princeton
- What will be included in the park and where will it be built?
- Everything actually being developed and utilized
- We see improvements in the number maintenance of parks and trails
- We have one
- Use of Green Space
- The newer fountain/pond near Beauchamps & Myrick
- That we have more than 1 park
- Water Features
- The walk trails/bike Trails
- Close proximity to current parks
- Well-maintained
- Lights
- Accessibility
- Neighborhoods with educated catering trails
- Sister Grove park trails for biking
- HOA Parks
- Flexible oversight by Parks and Rec Team
- The one trail in Brookside along Tickey Creek ((when it doesn't flood)
- Frisbee Golf
- The area that is available
- The design/layout
- Dog Park
- Community Events
- Paved walking trails
- Public Restrooms

2. Love

- Nothing
- Plenty of Space
- Paved
- Trash Cans
- Dog Park
- What is built is nice & new
- Small parks
- I love that I have a park to close to where I live

3. Missing

- Better Public Knowledge around what's available
- Facilities for various kinds of recreation (e.g., tennis courts, pickleball courts)
- Beautification
- Parks don't have enough seating areas
- Parks for all ages
- Parks

- Unpaved trail/biking
- Baby/toddler-friendly park
- Trails
- Large park
- Kid areas, splashpads, pools, anything for kids need more areas for all kids
- Nature walks/hikes
- Updated play structures (with shade)
- A disc golf course
- There is not many parks
- We need a bigger one or multi
- Pavilions
- Parks for the city
- Bike Trails south of 380
- A Big Park South of 380 Trails
- Connection to all parks
- Safety Equipment
- Missing Running Oval and Lap Pool
- Things to do at the parks... Pickleball, volleyball
- Trails in nature – trees!
- Farmers market, multi-use space
- Paved Paths
- Would like to see more
- Where are the parks and trails??
- Playgrounds
- Trails
- Recreational Spots spaces
- Marketing, we need people to know about them
- Anywhere on the peninsula to enjoy the lake
- Nonpaved walking trails
- More amenities
- Extra Public Fields (soccer, football)
- Long, dedicated greenways
- No way to cross 380 safely on foot
- Multi Generation Indoor Facility
- Pickleball Courts
- Scenery (less houses, more trees)
- Trails. I have virtually nowhere to run/bike enjoyably
- Trails
- No Connectivity
- Interconnectivity: Sidewalks Randomly End ETC
- Actual Trail events
- Outdoor rec areas (courts, fitness, etc.)
- Biking/Running Road/Trail
- Safe well-built parking roads to the parks with expectations like JUN Calwell
- Splashpad
- More walking trails
- Better Designed Parks
- Shade on paths
- A trail to walk to soccer park, muddy!
- Any kind of climate-controlled area for bad weather days
- Trails in nature
- Historical/Memorial Parks/ Monuments
- Accessibility to parks and trails with a car
- Not enough of these south of 380
- Youth sports
- Not widespread enough that all residents of Princeton can easily access
- Natural places to play
- Nature-based play
- Completeness (parks end abruptly in some areas)

- Parks w/more activities
- Playground that I'm aware of
- Accessibility

4. Opportunities

- We need more courts (volleyball, basketball, Pickleball, Tennis, etc.)
- Playground with equipment for special needs kids
- A lot of land to play with
- We are starting from scratch
- Make our parks and trails a defining feature for Princeton
- Growth
- Possibilities
- Blank Slate
- Connection to all parks
- Lake Lavon
- Do more within the trails (police phones)
- Expand trail system
- Expand outdoor youth involvement
- Public Pool
- Lots of land to develop
- Pleasant places to host events
- Existing parkland that can bring historical ties need signs to be highlighted
- Underdeveloped/unfinished lands that can be parks and trails
- Potential for increased funds from visiting people and residents
- Work with master gardeners to create a safe space for native growth/wildlife
- Trail system to connect city
- Connection across Princeton
- Space, we have the room for more

parks surrounded by nature

- Please add a massive splashpad
- 5KS on weekends will bring people to Princeton
- More weekend events i.e. McKinney
- Use of waterfront space
- Big spaces/land available
- Involvement in multifaceted approach (City/CDC/EDC/ISI, etc.)
- Reenvisioning the possibility of what they could offer
- We need more parks built around the city
- Park activities around the lake
- More undeveloped green space
- Find out what knowledge/skills you can capitalize on in the existing city (volunteer)
- Nature-based play
- Playground that caters to adults and kids, physical needs, exercise, and play
- Making informed data-driven decisions based on community input, desire, and need
- So much potential for beautiful parks, trails on the peninsula
- Splashpads, pools, water activities
- Dog parks
- Prioritize parks in the city
- Improved lighting
- Improved sidewalk coverage
- We have so much untouched green space
- Utilize volunteers more
- Educate citizens about parks, projects, processes, and plans
- Have a city-wide network of parks connected by trails
- More weekend events, activities,

- Connecting N+S Princeton over 380
- Space, homes taking up land
- \$\$
- Safety
- People have low tolerance for nature (squirrels and bugs) invading into houses
- Siloed planned communities
- Losing land to developers
- Weak infrastructure
- Established roads, businesses, homes + making sure it fit into the budget
- Running out of real estate literally
- Economic development
- Other surrounding cities are more appealing to visit parks and trails
- Its hot
- Lots of road traffic that causes sound pollution
- Poor infrastructure that supports access to parks and trails
- Cheap home builders buying up land
- People not living in the city because there's nothing to do
- Resident thoughts not considered
- Making the Peninsula feel connected to the upper city
- Money/land
- Consideration to impact to traffic
- Maintenance with growth

Group Prioritization

The stakeholder group used the input from the previous exercises to further identify priority needs, wants, challenges, and opportunities for Princeton. By reflecting on common concerns—such as infrastructure, connectivity, growth, and the voices of fellow group members, each group was able to filter out the issue(s) that mattered most and should be prioritized in this Plan.

Group 1

1. There is something for everyone/family
2. Small town feel great people
3. Lack of infrastructure for the growth rate
- 4.1. Better Healthcare options (primary care)
- 4.2. More Businesses (shopping/entertainment)
- 4.3. Upgraded downtown area
- 5.1. People not making it happen
- 5.2. Tensions between different preferences/visions for what Princeton should be
- 6.1. Temporary increase in traffic while roads are built/expanded
- 6.2. Accessibility for all ages & abilities, ADA compliant, things for instants & elderly
- 7.1. That we have some
- 7.2. There isn't enough
- 8.1. We can build enough parks & trails for equal access and a way to link most of the city
- 8.2. Too much time spent on planning

Group 2

1. Smart & thoughtful connectivity multigeneration that fosters growth & a sense of purpose for residents

2. Affordability

3. Road Quality

4.1. Store Options

4.2. Hospital

4.3. Aqua Center

5.1. TX DOT

5.2. Infrastructure

5.3. Negativity among residents

6. Put into Action

7.1. They feel safe

7.2. Youth sports complex

8.1. Interconnectivity of trails

8.2. Competing priorities at City level

Group 3

1. Residents to desire to spend their time and money in the city and actually be able

2. Open to listening to the community – this workshop/committee

3. Infrastructure

4.1. Investment in infrastructure to accommodate + support growth

4.2. More variety in business (e.g., markets, restaurants)

4.3. Fun things to do

5.1. We don't control 380

5.2. Growth exceeding plans

5.3. The time it will take to catch up/get ahead of the rapid growth issues

6. New and maintained parks and trails that make residents want to stay and use the city,

community events

- Bike trails, Jogging Trails, Horseback trails

- Most populated areas border Cropland which allow for connected trails

- Lake views

- Parks/trails

- Higher connectivity and walkability

- Staff/budget to maintain and manage

Group 4

1. Citizens not driving anywhere outside the city for work/shop/entertainment

2. Community involvement

3. Commercial Development not aligned with needs (too many taco and vape)

4.1. New Businesses

4.2. Indoor community centers for senior citizens and youth

4.3. Science center

5.1. Past decisions handcuffing our ability to progress

5.2. Addressing the growing pains from the rapid growth of the city

5.3. No Stores

6. That it will serve all ages of kids and adults, teens don't have anything here to do out here close

7.1. We have some parks and trails

7.2. Parks that are inclusive and for kids of all abilities

8.1. Opportunities space to expand and improve

8.2. Bringing it all together cohesively

Group 5

1. My family can stay here for everything we need (food, entertainment, parks, safety, medical)

2. Community Feel

3. Lack of infrastructure

4.1. Commercial Development

4.2. Places for people of all ages to enjoy

4.3. Walkable renovate downtown area shops +wave

5.1. Road infrastructure dependency on TXDOT

5.2. Population is growing faster than the infrastructure

5.3. Lack of commercial development

6. Extensive connecting Biking/walking trails

7.1. Sisters Grove DOBRA Trail

7.2. Interconnected trail network

8.1. We have \$109 M Bond Fund Approved for park development

8.2. Locations/Ease of Access

Group 6

1. The plan reflects the population & the individual's needs, wants, and desires.

2. Community perspective is available

3. No commercial businesses

4.1. Infrastructure to support growth

4.2. Plan to develop/create a downtown or city center area as a hub

4.3. Better youth +elderly engagement

5.1. Poor policy HRC/Bylaws/Plans

5.2. Too many poorly planned communities

5.3. Rapid growth is impacting how efficient

plans should be

6. The plan is executed within 5 years

7.1. Some trails in some areas are well-wooded and feel very natural

7.2. New sports park on south side with splash pad and exercise station

8.1. Partner with the corps of engineers for lake land

8.2. Rapid growth, possibly funds, time to efficiently plan



Planning and Design Workshop [Public Open House #1]

Draft Vision Statements

Option 1

Princeton will be a safe family-friendly and inclusive city that grows responsibly and sustainably. We envision a community where families thrive with access to quality education, employment, and recreation; where residents feel welcome and valued; where strong infrastructure and transportation networks connect people and places; and where economic and environmental stewardship support a high quality of life for generations to come.

- 22 Dots
- Unified better than inclusive?
- Education – yes, please!
- Education – with STEM education programs
- Welcome & value + seen thought reduction
- Our community needs to feel like home – where we look out for one another community is extended
- Quality access to healthcare +1
- One over two
- Words too generic

Option 2

Princeton is building a future as a connected, vibrant, and welcoming community—one where safety and quality of life are at the center, diversity is celebrated, and thoughtful growth cultivates the City's character. By investing in transportation, parks, public spaces, and inclusive opportunities, Princeton will be a place to grow, to belong, and to live life well.

- 10 Dots
- Quality of life - add economic sustainability
- Indoor recreations, activities like aquatics, gymnasium, etc.
- Community is better than city
- Add education
- What does "thoughtful growth cultivates the city's character mean? I don't really understand what that really means.

Draft Values

- 1. Collaborative & Transparent Leadership that builds trust & brings people together for a shared future.**
 - Collaborative (1 Green Dot)
 - Transparent (5 Green Dots)
 - Please do a transparent audit of city funds
 - Accountable
- 2. Thoughtful, balanced growth that ensures sustainable infrastructure & services keep pace with development while protecting quality of life.**
 - Balanced growth (1 Green Dot)
 - Sustainable (2 Green Dots)
 - Services keep pace with development while protecting (1 Green Dot)
 - Quality of life (1 Green Dot)
- 3. Safe, well-connected, Transportation & infrastructure that support daily life & strategically prepare for continued growth.**
 - Transportation (2 Green Dots)
 - Infrastructure that support daily life & strategically (4 Green Dots)
 - Strategically prepare for continued growth (3 Green Dots)
 - How can the city in a good conscience eventually certify the housing the development as livable? Lots of mold, mine, and loss of structural integrity.
 - Please hold the new road construction crews accountable. The two new road trials on Beauchamp were done poorly. They can do better.
- 4. Vibrant local destinations - like parks, shopping, and gathering spaces - that make Princeton a place to enjoy and explore.**
 - Vibrant local destinations (1 Green Dot)
 - Gathering spaces (1 Green Dot)
 - A place to enjoy and explore (Four Green Dots)
 - Restaurants
 - How are we a top 5 growing city in the nation and can't attract a grocery store more quickly? What incentives is the city offering to entice business to coming here?
- 5. Preserve our small-town charm while welcoming new development that reflects Princeton's unique identity & values.**
 - Preserve our small-town (1 Red Dot)
 - Charm (1 Green Dot)

- Princeton's unique identity & values (1 Green Dot)
- 6. New development that complements & enhances the character of Princeton – Blending tradition with thoughtful innovation.**
 - New development that complements (1 Green Dot)
 - Enhances the character of Princeton (2 Green Dots)
 - Blending tradition (2 Green Dot)
 - Thoughtful innovation (2 Green Dots)
- 7. Strategic growth to the right places – creating walkable Thriving (One Green Dot areas that support a more InclusiveConnected Princeton.**
 - Creating walkable (1 Green Dot)
 - Thriving (1 Green Dot)
 - Areas that support a more Inclusive (1 Green Dot, 4 Red Dots)
 - Connected Princeton (4 Green Dot)
- 8. Parks & Recreation are essential building blocks of community life - bringing people together, strengthening Princeton's identity, and creating beautiful (or purposeful?) spaces to play, connect, and enjoy a healthy way of life.**
 - Parks & Recreation are essential (3 Green Dots)
 - Enjoy a healthy way of life (1 Green Dot)

Is Anything Missing?

- Reminder of fabric of community; everyone has something to bring to the table
- Civic responsibility for living and spending within your grace.
- Deep rooted community foundation to foster an environment for directed growth

- Having varied forms of employment, recreation, public spaces.

Land Use Framework

Input Questions

Q1. Which land uses would like more of in Princeton? Vote by Dot.

- Single Family Residential -
- Multifamily Residential -
- Mixed Use – 14 Dots
- Commercial – 22 Dots
- Office – 15 Dots
- Light Industrial – 7 Dots
- Heavy Industrial – 4 Dots
- Parks and Recreation – 21 Dots
- Conservation/Open Space – 15 Dots
- Civic Facilities – 9 Dots
- Education/Healthcare - 14 Dots
- Agriculture – 2 Dots

Q2. Follow the legend indicate on the map where each type of land use is appropriate

- Mixed use commercial/high density residential near downtown/city center

Q3. Are there land uses in Princeton that are misplaced?

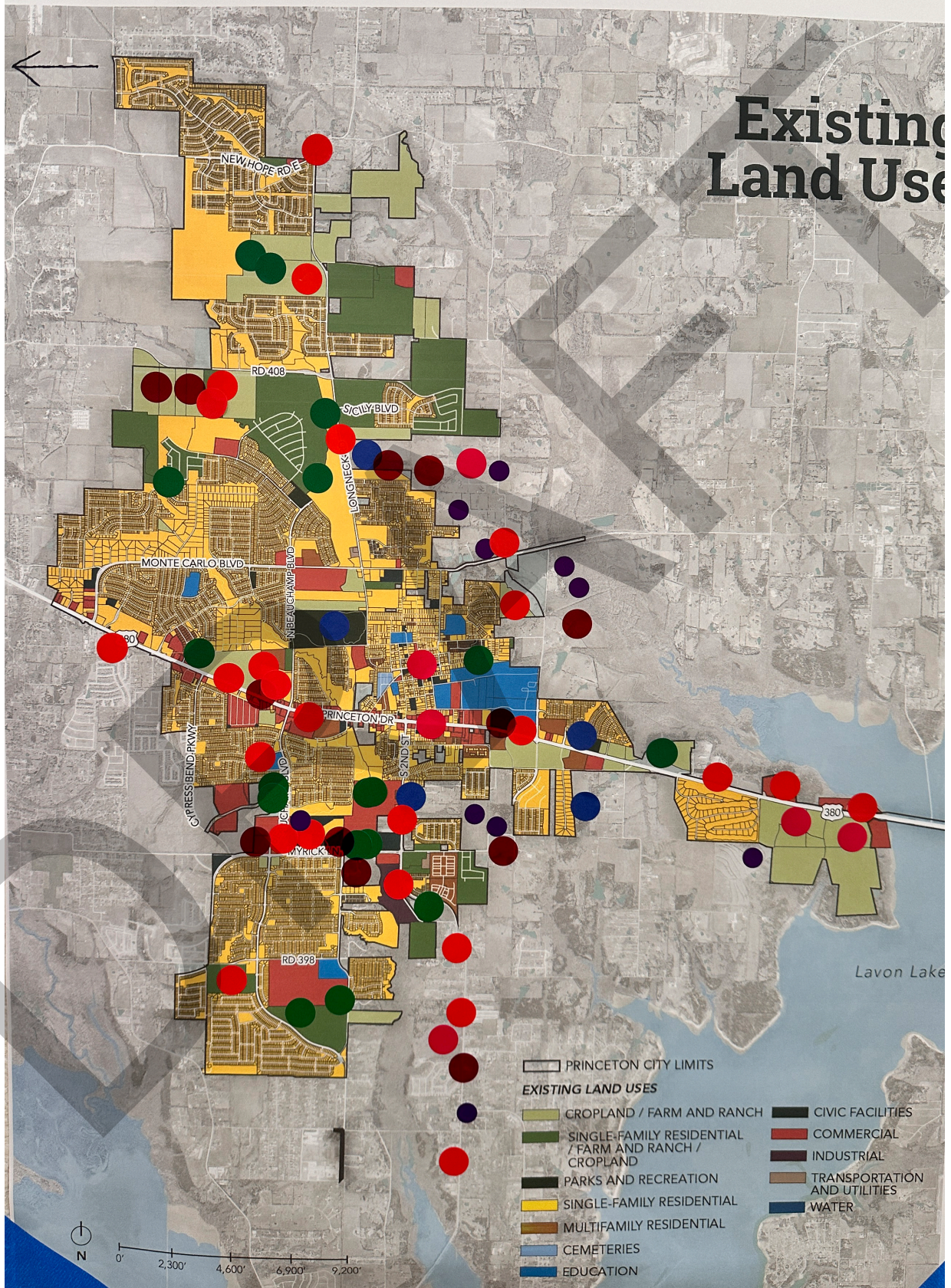
- Too many houses
- Too much residential
- Along the lake shore, mixed use would be better
- More education zoning north, northwest?
- Downtown is dead and sea
- More light commercial needed with residential areas
- Old city hall
- “luxury” apartments on 380- could be retail +1
- “downtown” needs a major change/upgrade
- Apartments on 380 near Walmart
- Apartments by Walmart could be used as retail
- More commercial spaces outside just 380 – sprinkle them into community

Q4. What land uses should be preserved?

- East of Brookside +1
- Tickey Creek floodplain + parkland
- Caldwell Park

MAP FOR "LAND USE"

QUESTION #2

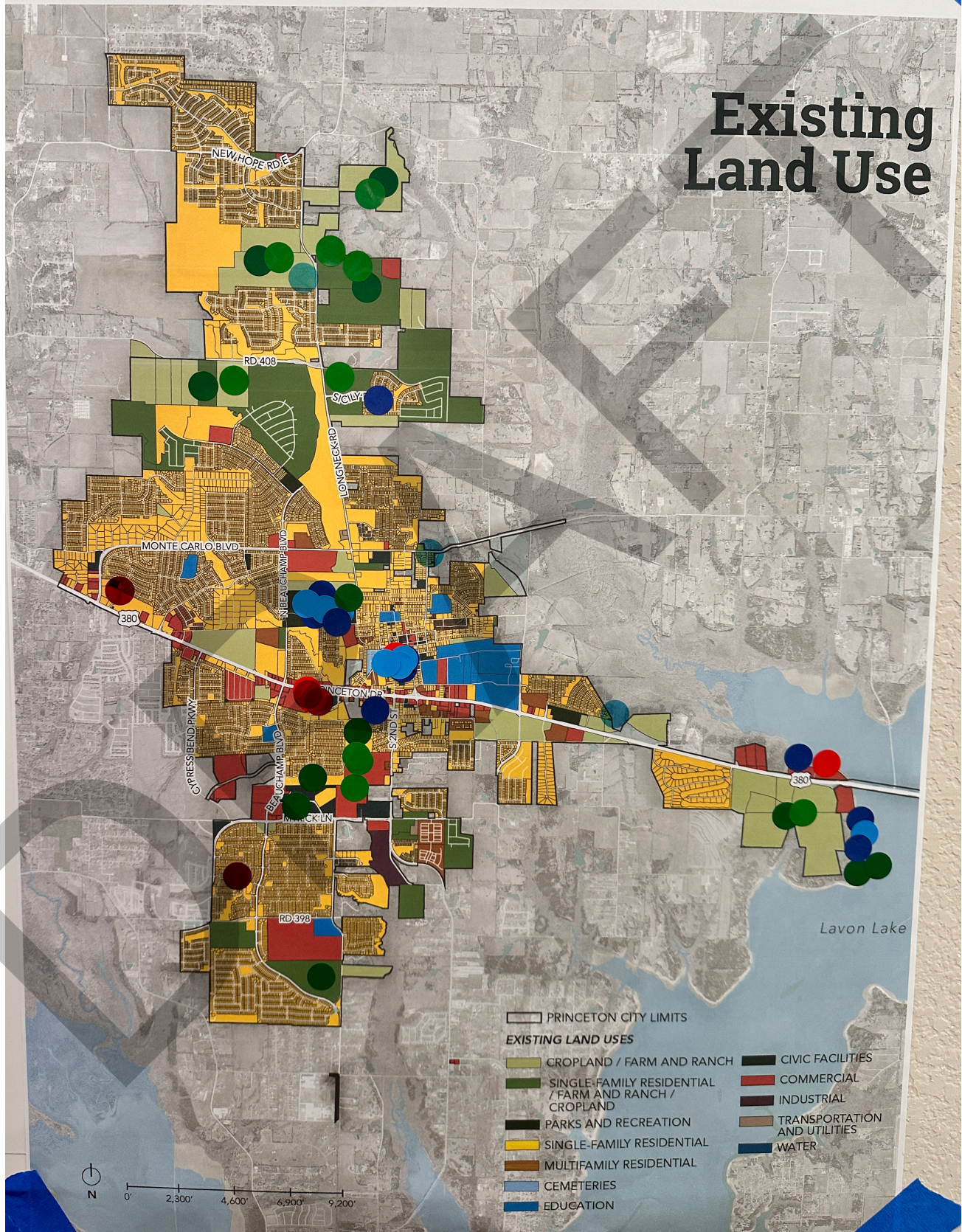


- Green space/trees surrounding brookside
- Green space east of brookside
- Future TXDOT 380 Project Zoned Commercial
- Green Spaces
- Green Areas, Trees, agricultural, ranches
- Commercial in the Business Park

Q.5 Where are Princeton's landmarks or destinations? What are they?

- Require trails, trees, vistas the view beauty
- JM Caldwell
- Caldwell/POW
- Downton hub like McKinney – distinction
- Lake shore is a great destination
- Landmarks keep original feel but give them use – cotton gin POW veteran fire station
- Downtown
- Lakefront
- Downtown
- Downtown
- Library
- Calwell Park
- Municipal Park
- AG-rc – me too
- Caldwell Park
- Veterans Park
- Water tower @ JM Caldwell
- Cotton Gin
- Downtown

MAP FOR "LAND USE" QUESTIONS #3, #4, & #5



- JM Caldwell Park

Q.6 Are there land uses in Princeton that are misplaced?

- Too many houses
- Too much residents
- Along the lake shore, mixed use would be better
- More education, zoning north, northwest?
- Downtown is dead and
- More light commercial needed with residential areas
- Old City Hall
- Luxury apartments on 380 could be retail +1
- “Downtown” needs a major change/upgrade
- Apartments on 380 near Walmart
- Too much residential that’s not broken up by parks, commercial, etc.
- Apartments by Walmart
- Apartments by Walmart could be retail

Land Use Critical Issues:

- 380 Commercial additional/variety grocery & large commercial
- Infrastructure Wi-Fi/cell towers
- Need a reason to stay & spend our money including parks, healthcare
- Land uses for all ages
- Cross 380 walking bridge

Draft Framework:

- Bypass bisects here
- Land use un ETJ
- Civic

MAP FOR "LAND USE"

QUESTION #6



- Great space for MOBS, but the city will need a hospital in addition to this space

Key Themes for Land Use:

- Create a more balanced & integrated mix of land uses to support residential development (1 Green Dot)
- Leverage existing & future aeries to support commercial development
- Prioritize integration of residential uses with parks, trails, and open space (4 Green Dots)
- Support denser & varied housing
- Encourage desirable mixed-use development (2 Green Dots)
- Use land use to support economic development goals & priorities (1 Green Dot)

Mobility and Connectivity

Input Questions

Q1. Where do you notice transportation safety issues in Princeton? (i.e., traffic, speeding, dangerous turns, low visibility)?

- Dowlin Parkway needs to be striped and include a bike lane. Also speed limit signs are needed on Dowlin Parkway
- Need Pedestrian Buttons/Crossing Signals to cross 380. Need Multiple places to safely cross 380. A pedestrian crossing under 380 @ tricky creek would be good
- Sidewalk bridges need more monte Carlo east of longneck
- FM 75 North Monte Carlo is in rough shape. Needs to be rebuilt/widened and include trails along it.
- Drivers not driving speed limit (both too slow and too fast)
- Poor road maintenance (e.g. potholes)
- 380
- RT 380
- People walking on the side of 380 (1 Dot)
- 380: Across and Along
- 380 New Hope Rd
- 380 (agree)
- 380 Right Turn from Monte Carlo
- Heads up from construction safety place indication before you arrive at it.
- Cypress Bend
 - Speeding
 - No crosswalks
- Walking anywhere outside of a neighborhood.
- Pedestrian 380 & High School, no safe cross w/o going out of a way (Add a ped. Bridge)

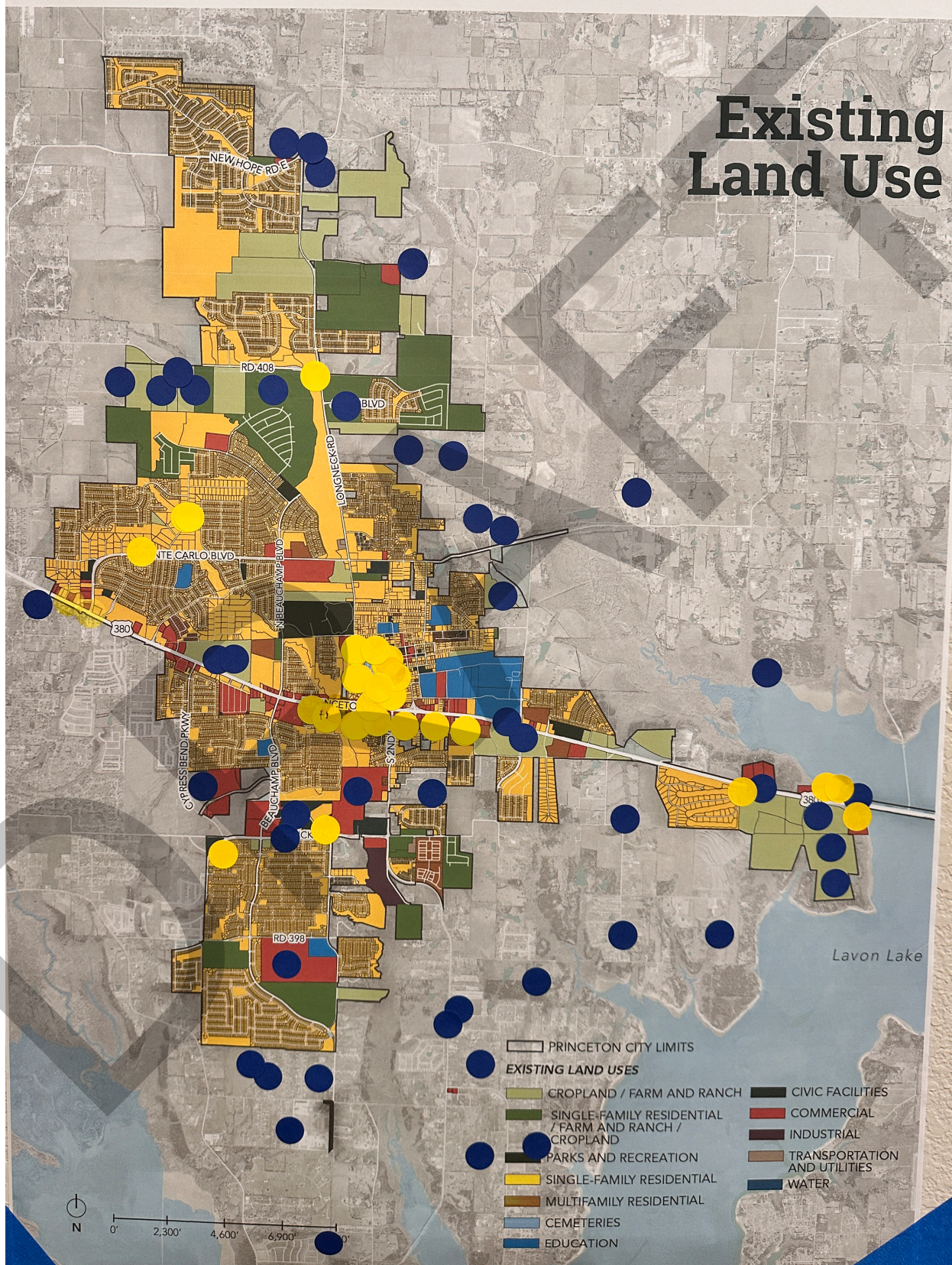
- 380
- 380 & Beauchamp for pedestrians
- 447
- No sidewalks by schools
- Cypress Bend is poorly lit and dangerous
- 380
- 380
- South Beauchamp
- 380 Pedestrian Bridge needed
- People turning right at ag center off of Myrick and u-turning back toward town
- 380 & Yorkshire turning N Area heading E
- Strope Dowlin
- US 380
- Pedestrian Crossings around high school
- Downtown 2nd/4th St Walking access crosswalks
- 380
- Long Neck Rd + Monte Carlo
- Near schools during school zone times (1 Dot)
- 2nd street + Myrick
- Beauchamp + College St
- 380 + Beauchamp
- 380 + Beauchamp
- Beauchamp + Myrick
- Along 75/longneck create safe walkable/bike path
- Longneck 1827 speeding issues lane passing double lines
- Dangerous street potholes
- No safe way to healthcare hospitals
- Fire dept access to people
- Beauchamp 398
- Need lights or crossing guards for kids living across 380 from schools
- 398 & 546

Q2. Where is traffic congested? Are there any high crash locations?

- 980/398
- All along 380! (agree)
- 380
- auchamp

- US 380
- Everywhere along the 380
- 540 + 392
- LT 380
- 2nd St + 380
- Bridge farmer + 546
- Maybel too many schools in small area w/o enough road space
- 380 needs to be freeway
- FM 398
- 380
- 546
- 398
- 380
- 2nd St and 380 (+2)
- 398
- 380
- 380! New Hope Rd
- Southern Entrance to Princeton improved
- 546, 392, 729
- Beauchamp and 398
- Myrick and 2nd
- Please widen the roads 546, 398, and need loop rd
- Single lanes each way create horrendous traffic.
- Where is traffic congested? Are there any high crash locations?
- Bike lanes are needed in Branch – throughout Princeton
- Army Core Engineers Parks could be awesome but are littered and hard to get to
- Alternate East – West Routes needed to relive 38- Traffic
- Connecting to cities s North (melissa, Anna) South (Allen Fairview)
- Bypass 380 (agree)
- South connection to Wylie (+1)
- Myrick to 546
- 546- Myric – US 380
- 408 and Dowlin

MAP FOR "DEVELOPMENT & REDEVELOPMENT" QUESTIONS #1 & #2



- 38- congestion build overpass

Q3. Where is it most difficult to walk in Princeton? Where are there missing connections (i.e. sidewalks, safe crossings, etc.)? What would make walking more enjoyable?

Limited crosswalks

- Lack of crosswalks on 380 (Agree)
- Lack of crosswalks on Beauchamp (Agree)
- Along Longneck Rd (i.e. roads that are along residential communities and sidewalk ends)
- Trails leading from library
- Preserving the tree canopy (Agree, +1)
- Across 380 (Agree)
- Paths/Crossing Across and along 380 (agree)
- Parts of Beauchamp just stop – need to be finished
- 380 has no place to walk, able come into town for work
- Walking would be enjoyable if paths were along green spaces.
- 380 & Beauchamp crossing
- Cypress Bend
 - no crosswalks
 - Speeding makes it dangerous
- Make all trails greener/more trees and shade
- 2nd Street (+1)
- Sidewalks/crosswalks
- Along 38- (not just crossing)
- Across 380
- Lack of sidewalks/380
- 380 sidewalks
- Along 380
- Trails along Tickey Drive to cross US 380
- Downtown 2nd/4th Street
- 380 Connecting North & South of City
- 75/Longneck
- 408 There are people bike/running already scary!
- Along longneck Rd & College St (Sections without sidewalks)
- 2nd Street is dangerous due to lack of sidewalk. People have to walk there all of the

time.

- Everywhere that's not in a residential neighborhood. (+1)
- Along 38- longneck, willow st
- Trees grass beautiful spaces building.

Q4. Where is additional biking infrastructure needed in Princeton (i.e., off-road trails, road shoulder, painted bike lanes etc.)? What would make biking more enjoyable?

- More access to paths
- Additional infrastructure needed along primary roadways (+1)
- Biking would be more enjoyable if its infrastructure followed along green spaces (+1)
- Off road trails (+1)
- Painted Bike lanes
- Space for at least 2 bicycles
- Bike lanes on longneck
- Bike lanes on Monte Carlo
- No more raised bike curbs, those are more dangerous without adequate space (+ 2)
- Widen existing trails
- Paved biking trails
- Off road trails
- East of brookside
- Dedicated Bike Lanes (+3)
- 2nd St bike lanes have trash cans in them rendering useless
- Beauchamp
- Monte Carlo to Beauchamp 2nd +downtown
- 380 to monte carlo longneck sicity
- 2nd street
- Connect North to South (new Rec Center)
- Roadway bikes ONLY if they don't take away lanes of traffic
- Park trails connecting the city PAVED
- OffRoad D.O.R.B.A they can help design them right!

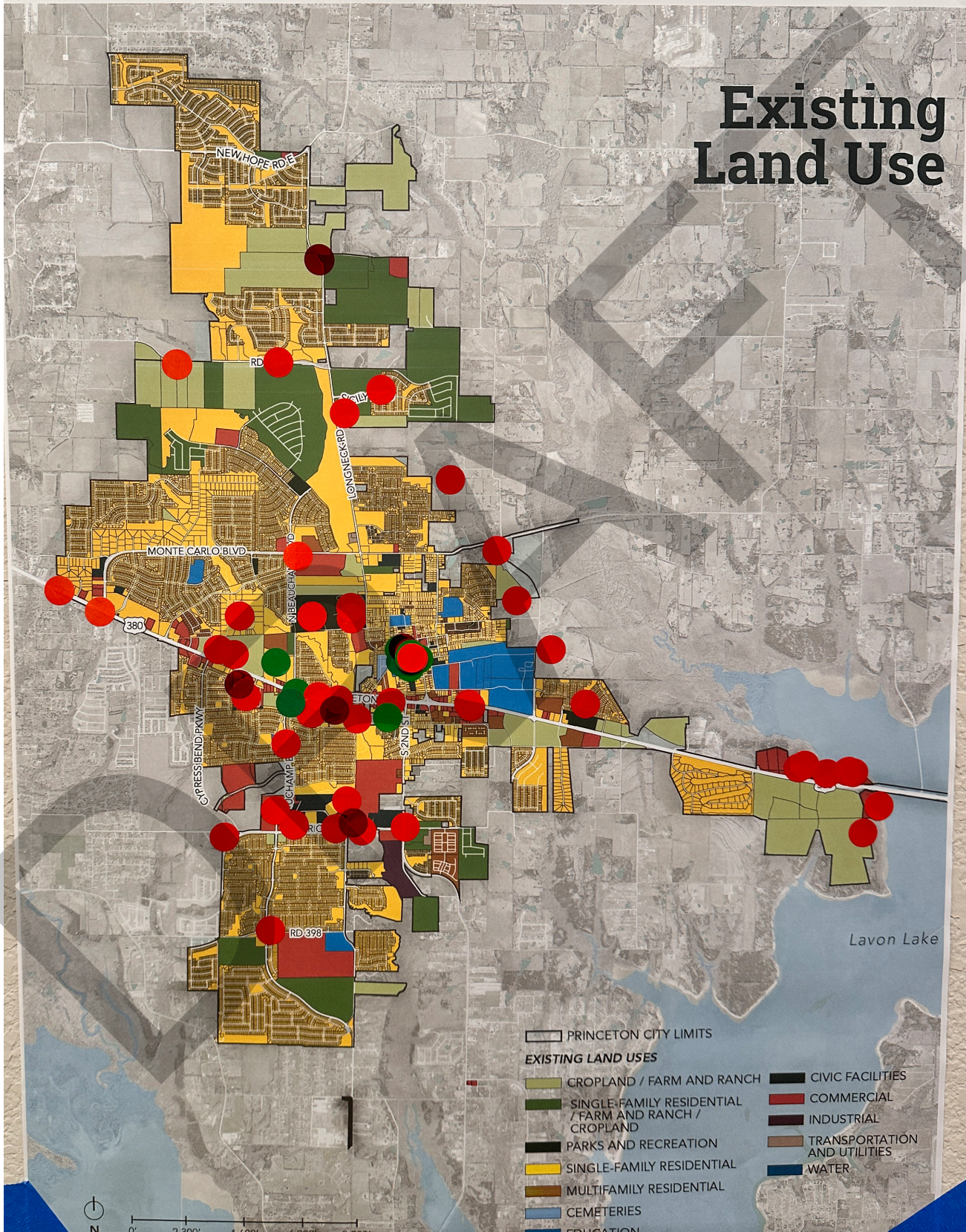
Q5. Should Princeton encourage public transit use and option within the community? If yes, what kind of transit?

- Bike lanes
- Once roads are improved
- Not yet – let's get basic infrastructure in place (+4)
- Not feasible for our city size + location (+1)

MAP FOR "DEVELOPMENT & REDEVELOPMENT" QUESTIONS #3 & #4



Existing Land Use



- Perhaps, depending on how Princeton develops (+1)
- City buses for elderly but not public, no connection points (De Shopping etc.) (Agree)
- Not until the density justifies it
- Yes, Bus share rides
- Bus
- Impossible unless it connects to/through McKinney (no one trying to just stay in Princeton)
- Not yet (+1)
- Pedestrian ways
- Bike lanes
- No – not going to be widely utilized and its expensive
- Bike lanes
- Sidewalks (+1)
- Bike lanes
- Walking and running paths

Critical Issues: Mobility and Connectivity

- 380 (no safe way out)
- Political will & activism
- Public Transportation/mobility options more multimodal

Key Themes: Mobility and Connectivity

- Make Princeton more multimodal
- Enhance the quality & experience of our roads
- Connect to key destinations
- Develop & improve alternatives to 380
- Prioritize safety of all users (drivers, bikers, & pedestrians)
- Support active transportation through sidewalks & multimodal
- Invest in maintenance & beautifications

- Consider paratransit to connect seniors & individuals with disabilities to their need

What Do You Think? What Would You Add or Change? (Draft Framework)

- Stripe down the parkway *
- CR48 will carry a lot of traffic. need to include*
- Plan for bypass*
- Missing sidewalk on 447 Missing more lanes 398, 392*
- Stoplight or safety improvement at Myrick 2nd Street intersection*
- Huge safety concern – add sidewalk on 2nd St or South of 380
- Multi mode trail crossing through downtown to 458
- Slower speeds on south side
- Want roundabouts
- Like trails – connect to retail!
- Sandy Beach area to the lake
- Love connecting north/south 380
- Have quality park @ sister grove

***Comments on map.**

Placemaking and Open Spaces Framework

Input Questions

Q1. What aesthetic and/or cultural aspects of Princeton do you think should be persevered or enhanced?

- Greenspaces
- Historic Landmarks
- Enhance Downtwon + Veterans Park
- Light pollution in outlying areas
- Expand Veterans park. It is worthwhile
- Outdoor spaces
- I think the aesthetic along 380 needs to be enhanced why are there 20 + abandoned buildings & dirt piles
- POW water tower Cottongim fire station
- Southwest Charm
- Anything declaring where we came from
- POW Water Tower
- Green Space

- All Outdoor Parks and Greenspace
- POW camp
- Downtown
- Downtwon District
- Trees Update Tree Mitigation ordinance
- Downtown development
- People's city
- Greenspaces
- Create a downtown around old city hall
- Water Tower
- Trees/Green Spaces
- The "downtown" area right around here has so much potential for walking and shopping
- Downtown
- Pockets of agricultural spaces
- POW water tower
- Downtown
- We feel like an entire town of habitat for humanity projects
- Outdoor Space
- Treed areas (add & persevere)

Q2. What code enforcement or maintenance should the city focus on more?

- Dead trees along main roads
- Jobs here beauty here roads flow more police + firefighter
- Building inspectors
- Building/Builder enforcement
- Speeding
- Little cleanup
- Building roads correctly
- Street lamps
- Street lights along major roads
- Drainage and erosion control
- Street lights not working
- Yards w/ trash and debris
- Maintain standard in all of city not just HOA areas
- Stop cheap homes
- Mow maintenance unused area

- Actual safety or hazardous issues. Not parking or capacity.
- Speed limits along primary roadways
- Preserve nature and wildlife
- Weed filled lawns
- Roadways median mowing & beautification
- Junk + trash along roads
- Low speed limit on 38- within city limits
- Yard and too much junk in yards
- Yard clean up
- Brush/Debris Clean-up
- Clean up water sheds within city/parks

Q3. What areas of Princeton most need aesthetic improvements? What types of enhancements would you like to see in these areas?

- Strip Center retail along 380
- Apts next to Walmart
- South 2nd Street
- The Apartments
- Along 380 – sidewalk/landscaping
- Gateway/overlay entrance appearance
- All along 380 *most ppl first look at Princeton (+1)
- "Luxury" apts.
- More trees and smaller signs on 380. No more Billboards (+1)
- 380 medians and roadsides (no one wants to stop here!)
- City limit grandiose sign
- 380 Retail
- Strip mall at Jefferson Dr.
- More trees everywhere & along roadways
- Downtown Access and Workability
- 380 Connection overpass to connect city from N to S
- Old businesses clean up on 380
- More trees
- 380 Corridor
- 380
- Everywhere along 380
- Roads that are sandwiched between new-build communities
- 380

- Abandoned luxury apartments
- Downtown area near library
- Downtown
- Downtwon District
- Downtown (+1)
- Downtown
- Downtown
- Downtown
- Downtown
- Downtown

Q4. What are the “gateways” or entry points to Princeton?

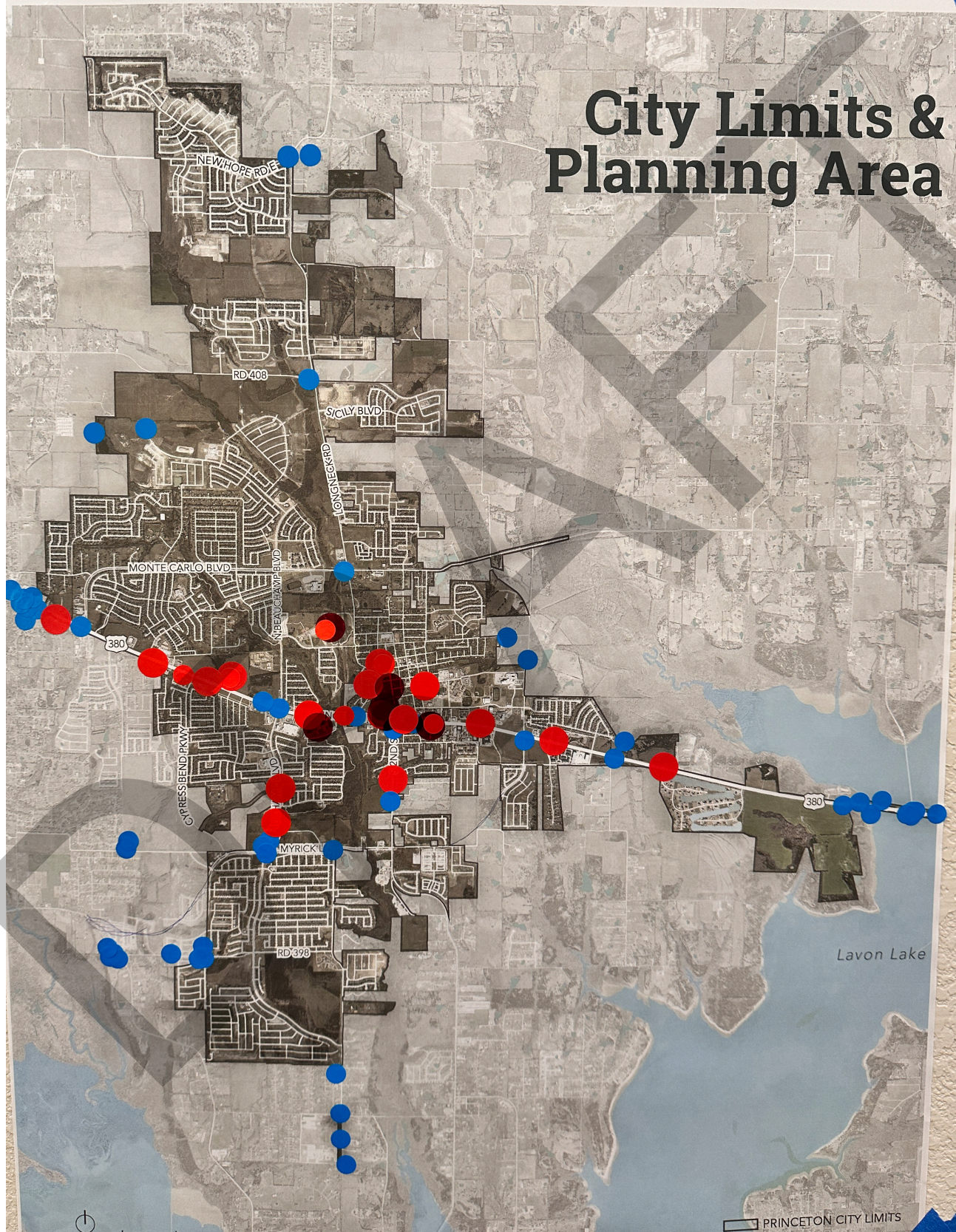
- 380 + Beauchamp
- 546
- Shore on 380
- 546
- 380
- 380
- FM 546
- 380 +Montecarlo
- Road Neck Rd
- 982.2nd St South of 380
- 546 & 398
- 546
- 980
- Beauchamp
- 380
- 2nd St

Q5. How should we make Princeton more beautiful?

- Public Art (could incorporate local artists +150 students)
- Restore downtown
- More Trees + Landscaping
- Brand Downtwon District
- More Parks South of 380
- Residential code enforcement
 - Parking
 - Yard Maintenance

MAP FOR "PLACEMAKING & PUBLIC SPACE"

QUESTIONS #3 & #4



- No pole signs on 380
- Street median upkeep + beautification
- More trees
- Less abandoned projects
- Tree landscapes walking trails
- More green in planning (so so much concrete and baby trees here)
- City of Princeton Indemnity Walls
- Too much construction equipment
- Trees & landscaping along major roads (380) (2nd, Beauchamp)
- More green spaces to break up the density of residential areas
- More connected trails
- Less new construction w/o beautification landscaping/tree requirements
- More trees
- Art
- Public Art
- Community friendly hub, city hall is gorgeous, but no one has a reason to be there
- Trees/landscape along 380
- Trees!
- More sidewalks
- Higher standards for businesses
- More bike lanes
- Landscape
- Downtown restoration
- Store fronts
- No billboards on 380
- Landscape + street trees

Q6. Which of these enhancements should be prioritized in Princeton?

- Public Art – 3 Dots
- Gateways – 6 Dots
- Benches/Outdoor furniture – 10 Dots
- Lighting – 14 Dots
- Street trees/landscaping – 22 Dots
- Shade structures – 5 Dots
- Alleyway beautification – No Dots
- Public Wi-Fi – 2 Dots
- Wayfinding/signage – 4 Dots

- Public performance space – 13 Dots
- Playground/splash pad – 11 Dots
- Public Restrooms – 6 Dots

Critical Issues: Placemaking

- Downtown
- An identity/gateways (water tower?)
- Aesthetics of the roads
- Property maintenance

Key Themes: Placemaking

- Cultivate a clear identity & organic character in Princeton
- Use key corridors as public spaces complete with amenities that make it enjoyable to traverse town. (3 Green Dots)
- Create a family of gateways to develop a clear sense of arrival and mark key destinations
- use the natural floodway to create green corridors that act as destinations and connect the community (3 Green Dots)
- Incentivize/encourage beautification and upkeep of private property (2 Green Dots)

Considerations for a Placemaking Framework

Major Gateways + Landmarks

- Located along major thoroughfares
- Entry points + major intersections
- Welcome to Princeton

Minor Gateways + Landmarks

- Located along neighborhood connector streets
- Indicates neighborhood entrances, parks, natural features

Downtown Gateways + Landmarks (1 Dot) Downtown Gateways + Landmarks

- (1 Dot)
- Downtown Entry Features
- Public Art, Wayfinding, Unique Aesthetic Quality
- Special Branding

High Amenity Corridors – District (1 Dot) High Amenity Corridors – District (1 Dot)

- Enhanced Aesthetic Elements – Trees, Paths, Lighting, Wayfinding
- Neighborhood Connector Streets
- Downtown +Mixed use Area

Green Corridors

- Leveraging Natural Assets for Community Use
- Trailheads seating, wayfinding, trees, etc.

Trail Crossing

- Potential – Pedestrian + Bike Bridge Across Thoroughfare (2 Dots)
- Unique Architectural design + Feature
- Visibility to trail-users & Drivers (1 Dot)

What Elements Support Placemaking?

- Optimized Streetscapes: Supports Walkability + Comfort
- Street Trees, Shade, Trashcans Etc. (2 Green Dots)
- Multi-use Public Spaces: Accommodates events, gathering, biking, walking - diversified functions (2 Green Dots)
- Gateways + Nodes: Entry Points + Focal Anchors (2 Green Dots)
- Code Enforcement: Regulate upkeep of public & private space (3 Green Dots)
- Natural Features: Making our natural features a useable asset – careers, forests, wetland corridors, lakes (2 Dots)
- Wayfinding: Signage for people walking, biking, driving, etc. Providing directions
- Public Art: Sculpture, morals, etc. (2 Green Dots, 1 Red Dot)
 - Public Art doesn't always age well and can be a source of contention
- Quality Development: Housing commercial + mixed use places Quality

Construction (2 Dots)

A Vision for Placemaking in Princeton

Create a compelling identity identified by gateways, distinct places, public space + nature

Core Pillars:

- (1 Green Dot)
- Authentic Identity (2 Green Dots)
 - Cohesive Expression of Heritage (1 Dot), Values, Aspiration
 - Signage, Architecture, Streetscapes, Art, Storytelling
- Rooted in Place
 - Align Design Enhancements with Distinct Contexts
 - Respond to needs – businesses, residents, commenters, visitors
- Enhanced Public Realm (1 Green Dot)
 - High Amenity Corridors, Enhanced Downtown
 - Walkable Neighborhoods, Strong Parks System
- High Stand of Maintenance (4 Green Dots)
 - Proactive code enforcement + maintenance of public facilities
 - High Aesthetic Standards

Where would you spend your dollars 1 Dot = \$10,000

- Major Gateways + Landmarks – 19 Dots
- Minor Gateways + Landmarks – 6 Dots
- Downtown Gateways + Landmarks – 27 Dots
- High Amenity Corridors + Districts – 32 Dots

- Green Corridors + Trail Crossing – 41 Dots

Development and Redevelopment Framework

Input Questions

Which areas of Princeton should be considered for new development?

- Lake shore development
- Incorporate other areas outside of city limits
- More retail or mixed use on 380 – not apts/houses
- Finish out parks
- Secure a park land
- Refresh what you have
- Myrick Ln for commercial
- New commercial development downtown
- Business park commercial
- Areas along primary roadways – but not for residential
- Near 380 bypass

Which areas of Princeton need to be redeveloped or available for infill development?

- Entertainment beautiful nature views family friendly
- Apartments on 380 – retail space +1
- Luxury apartment by Walmart tore down
- Park space or mixed retail along lake
- Restore the downtown area
- Mixed use along lakeshore
- Revitalize downtown (McKinney is great and historical!)
- Too many car businesses 380 west of the city
- Refresh what you have
- Downtown
- Luxury Apartments
- Downtown
- Apt by Walmart

What areas or sites in Princeton are underutilized or misused?

- Beauchamp commercial is underutilized
- Downtown has a lot of potential
- Downtown could be amazing retail/historical rec area
- Downtown
- Library

- Lakefront
- By Levon Lake
- Downtwon need shops
- Any non-retail commercial on 380
- Beauchamp school/zones a long a becoming major roadway (should be in neighborhood)
- Water tower
- Lake front areas
- Housing/apts on 380
- Huge powerlines though the one large park (Cadwell)
- Lake front
- Downtown is underutilized
- Ag + cropland redeveloped to mixed use/light commercial
- Areas along primary roadways

Where do you consider the center or "heart" of Princeton?

- Hard to determine a heart as it stands now
- Downtown
- Downtown
- We don't have a heart, we have the intestines on 380
- 380
- Downtown
- Downtown (but there really doesn't feel like there is truly one)
- 380?
- Downtown (or what there is of one)
- I don't feel like there is one

What new attractions, entertainment, opportunities, programs, or events would you like to see in Princeton?

- Entertainment District (+2)
- Dark sky area/Astronomy Events (+2)
- Farmer's Market (+3)
- Pinstack/Main Event
- A disc golf course
- Aquatic Center (+2)
- Indoor Recreation for Multi Use (+1)
- Natatorium
- Restaurants/Retail

- Movie Theatre
- Large Gym or Fitness Facility
- Outdoor concert venue +2
- Rec Center +2
- Bowling/Movies
- Shoreline Recreations (+1)
- Indoor sports facilities
- Sports Bar
- Restaurants
- Sports Bar
- "Truck Yard" like in The Colony
- Organized Races (e.g 5ks, 10ks)
- Yoga, Tai-Chi, Group Classes
- Movie Theatre
- Grocery Store
- Restaurants with Spaces for Live Music
- Community Garden
- Golf
- Farmer's/ Small business market
- Brewery
- Farmers Market
- Bootcamp/ HIIT gym
- Mobile Theatre
- Tennis & Pickleball Courts (+2)
- Hotel – nowhere for out of town guests to stay currently)

Critical Issues: Development & Redevelopment

- Infrastructure
- Employment & an industry
- 380 Corridor Development including mixed use & N/S connectors downtown development

Key Themes: Development and Redevelopment

- Create concentrated hubs of commercial & mixed-use development

- Create intentional employment centers to drive economic growth
- Use intersections in concentrated residential areas to develop neighborhood retail
- Be opportunistic with development & redevelopment in key areas of interest such as 380 corridor & Downtown/surrounding areas (1 Green Dot)

Draft Framework: Development and Redevelopment

What do you think? What development/redevelopment sites would you add or change?

- Should include a hospital
- Retail
- More 380 redev opportunities
- Redev north of downtown
- North of NTC redev

Key Themes: Districts & Destinations

- Develop shopping, dining, and entertainment offering for residents (1 Green Dot)
- Make it convenient & enjoyable to live in Princeton (1 Green Dot)
- Add to our community identity & character (1 Green Dot)
- Create employment centers & industry to support our local economy
- Create regional destinations (1 Green Dot)
- Meet community wants and needs
- Draft Framework: Districts and Destinations
- Extend downtown
- Neighborhood overlays north of FT for redev
- 380 is larger than subdistricts
- 33 miles of lakefront (destination!)
- Plan should include south peninsulas
- This is a school site

What do you think? Do we have enough? Are they in the right place? What are we missing?

What is your vision for downtown?

- Food/restaurants dine in options
- Patio dining, local eats, playground
- Restaurants
- Improve walkability
- Entertainment Activities (+1)
- Local, community small businesses identify preservations as walkable with character
- Varied dining options (e.g. types of cuisine, casual/formal, sit-down, food hall) +1

- Walkable, pedestrian-based area with varied transportation methods like biking, trains, and for light rail with dining, biking and entertainment
- Dining and restaurants
- Hospital +emergency trauma center
- Small +medium businesses food hall
- Keep it similar to McKinney's downtown area utilize waterways and drainage areas for greenspace and parks. Preserve buildings as much as possible.

What do you want in an entertainment district in Princeton?

- Movie theatre (+2)
- Amphitheater/outdoor green space (+4)
- Dining options
- Spaces for live music (+2)
- Restaurants and bars
- Brazilian steakhouse, Indian food, cultural food variety, burger joint

What is your vision for land use along US 380?

- Hospital / similar to Medical City
- Safer (or any) walk/bike ways for shopping safely
- Hospital; not just an ED or UC Comprehensive Care & offices for providers
- Safer walking and biking paths

- Sidewalks
- Wider roads + turning lanes

Parks, Recreation, and Trails

Input Questions

Q1. What existing parks do you currently visit on a regular basis?

- Parks in McKinney & Allen
- Sisters Grove
- JJ Book Wilson
- Towne Lake
- JM Caldwell
- JM Caldwell
- JM Caldwell
- Princeton none – we go to parks outside of Princeton with better facilities
- Another vote for Bonnie Wenk (McKinney) great variety of playgrounds/sports/natural space & trails
- Celebration Park (Allen) Huge playground splashpad
- Celebration
- Celebration Park (Allen)
- Bonnoe Wenk (McKinney)
- Towne Lake (McKinney)
- Variety of Amenities
- JM Cadwell
- Cadwell Park
- PSA Murphy
- Celebration Park (Allen)
- Suster grove park
- JM Cadwell
- Celebration Park (Allen)
- Splash Pad Brown St Wylie
- Bonnie Wink Mckinney
- Reason Walk around bike
- Celebration (Allen)
- We have parks?
- JM Caldwell
- Caldwell
- Towne Lake

- Whitewing Trails
- Railroad Park in Allen
- JM Caldwell Disc Golf
- Bonnie Wenk – McKinney
- White wing
- Spring Creek Nature Preserve (plano)
- Great trails
- Caldwell municipal I center
- Sister grove park (outside city limits)
- Whitewing park
- Whitewing
- None – I go to Allen Station Park or Outpoint (Plano) for their trails
- JJ Boo
- JM Caldwell SR Community Park
- Princeton Dog Park
- Bonnie Wenk Fitch Park Farmersville trail White Rock Lake
- Finch Park (McKinney)
- Plano Parks for Paved Trails
- Towne Lake Mckinney
- Reason walk around the lake
- JM Caldwell POW camp
- Bonnie Wenk Park (Mckinney)
- Towne Lake Park (McKinney)
- Skylar creek (Anna)
- Finch (McKinney)
- Towne Lake (McKinney)
- Gabe Nesmith (McKinney)
- Erwin (McKinney)
- Frico Hope Park
- 2 neighborhood parks in Arcadia Farms (I on either side of Beauchamp)
- Veterans Memorial
- Finch Mckinney
- McKinney Pools

- Caldwell
- Don RadenBaugh in Allen (closed for remodel)

Q2. In the parks you visit, what types of improvements or additional activities would you like to experience?

- Parking
- Splashpads
- Longer trails
- Completely fenced in playground
- Playgrounds for all ages & abilities
- Seating to hang with friends
- Shaded splash pad + playgrounds for toddlers
- Skatepark
- Outdoor amphitheater
- Restrooms in all new parks JJ Wilson Park, Princeton Heights Park
- Variety of sports opportunities
- Rentable covered Papillion
- Public soccer fields
- More lighting
- Seating/Benches
- Recreation Sports for all -> youth and adults
- Dog Park
- Outdoor Education
- Natural focused/nature trails
- Extra Pavillion Space
- More Playgrounds options
- More fields for youth sports
- Swings/things for teens to do
- Gated dog parks
- Pickleball courts
- Toddler – safe play space (not 5 –12)
- More indoor Racquetball basketball, volleyball
- Toddler & inclusive parks & splash pads
- Pickleball Courts
- Trail trees water
- Nature based playground
- Bike path sperate from walking path

- More extensive trail network
- Adult sports leagues
- Play space for toddlers (1-3)
- Splashpad
- Splashpad
- Summer camp
- Pickleball courts
- Basketball courts + running trails
 - More trails
- More shade structures
- Pickleball courts
- More family community events, food fests, ArtWalks, markets, outdoor music, etc.
- Community swimming facility
- Skate Park older kids
- Ball fields
- Pickleball
- More trails with trees
- Splashpad pool
- Community garden
- indoor facilities
- Better playground at whitewing trails
- Infant friendly place to crawl around climb stretch for free
- Tennis courts
- Pickleball courts
- extensive trails
- Senior citz. activities
- Extensive trails
- More trails
- More items for children to play on
- Sister Grove Park needs maintenance

Q3. Where would you like to see new parks or experiences created in Princeton?

- Were so deeply in all" new build" treeless world in Princeton that it would be great to have nature more included in our play spaces
- Leverage downtown green space
- Myrick between Beauchamp + 2nd St
- South Beauchamp

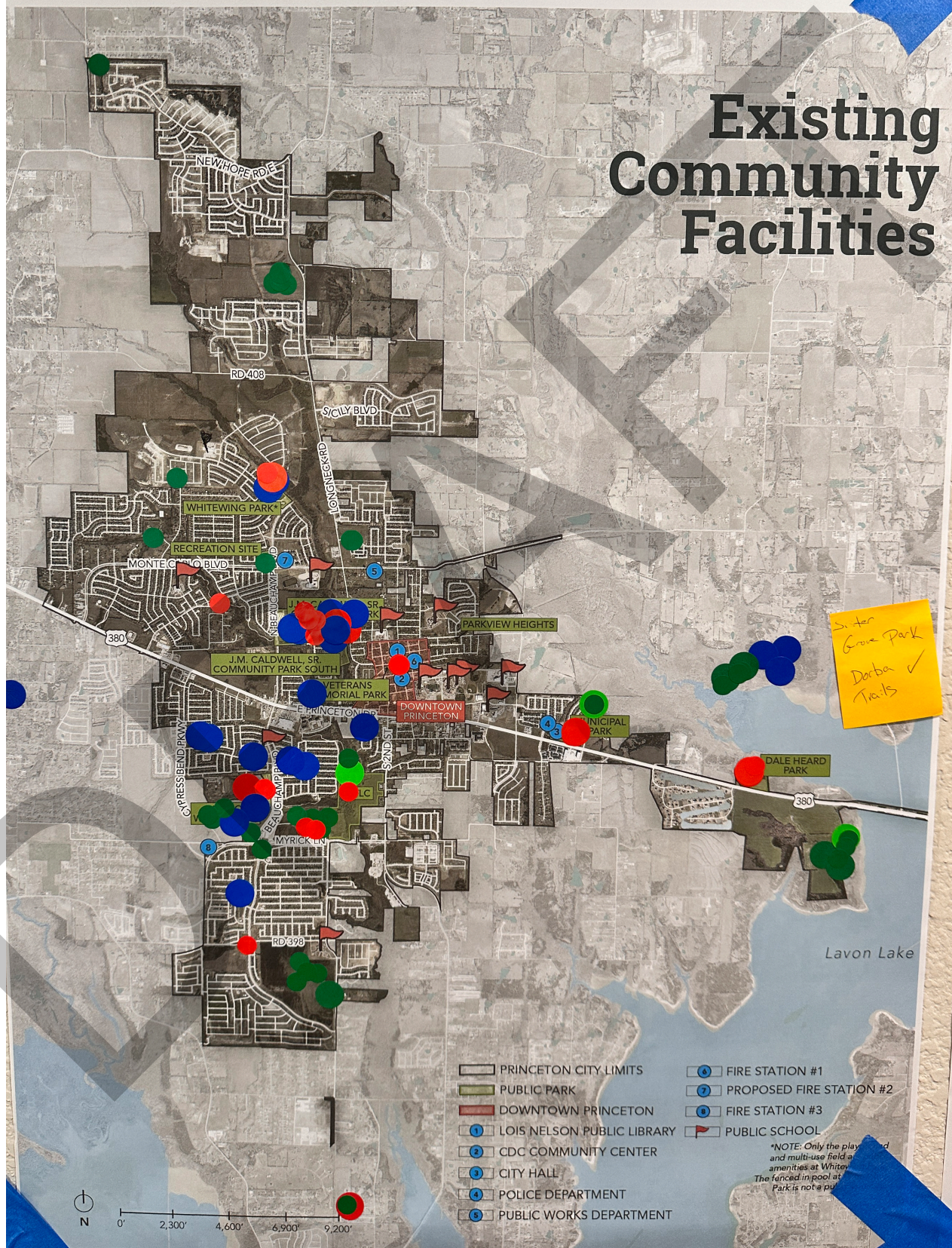
- Experience – outdoor events small Amphitheater for live music and plays
- Indoor Recreation facilities like indoor swimming pool and other indoor facilities like in McKinney
- Campsites by the lake
- Close to lake
- Leader led activities, Swim team, Instructional classes,
- Branch needs something
- Lakes
- Expand veterans memorial park
- Lakefront
- Between (not within) new build residential communities
- Improve Caldwell current space
- Parks should be accessible for anyone within 3 miles
- Rec center with classes, art, exercise +1
- Lakefront
- Close to 2nd St

Q4. What existing trail and sidewalk routes do you currently utilize on a regular basis?

- Caldwell Park Loop
- Municipal Building Trail
- Municipal Building Trail
- JM Caldwell
- JM Caldwell
- Cypress Bend
- Bonnie Wenk Farmersville
- JJ Book
- Whitewing Trails
- Bonnie Wenk – McKinney
- Brookside Trails – east side is a far!
- Brookside Trail

MAP FOR "PARKS & RECREATION"

QUESTION #1, #2, & #3



- Around arcadia farms on Walmart side
- Caldwell Loop
- Trail by police station
- Trails by Riverstone Neighborhood
- Caldwell Loop
- Trails of Riverstone Trails
- Brookside Trails
- Municipal Center Trails
- Monte Carlo Sidewalks
- Caldwell Park Loop
- Caldwell Loop
- Beauchamp
- Caldwell Park loop for walking dog
- JJ book
- Bonniwerk

Q5. Along the trails or sidewalk you use, what types of improvements would you like to see made?

- Better accessibility
- Trees
- Better connectivity
- Erosion Control
- Erosion Control
- Litter Cleanup! Prevention
- Shade
- Shade trees
- Running/Hiking distance markers
- Bike trails
- Wild Nature
- Bike Repair stations
- Little cleanup
- Nature walks trees – preserve not plant sticks
- Little management (Mechanical, staff, volunteer, whatever)
- Flood Management
- Drinking water stations for or pets +owners
- Play spaces for tempting the children to join
- Trail maintenance/repairs

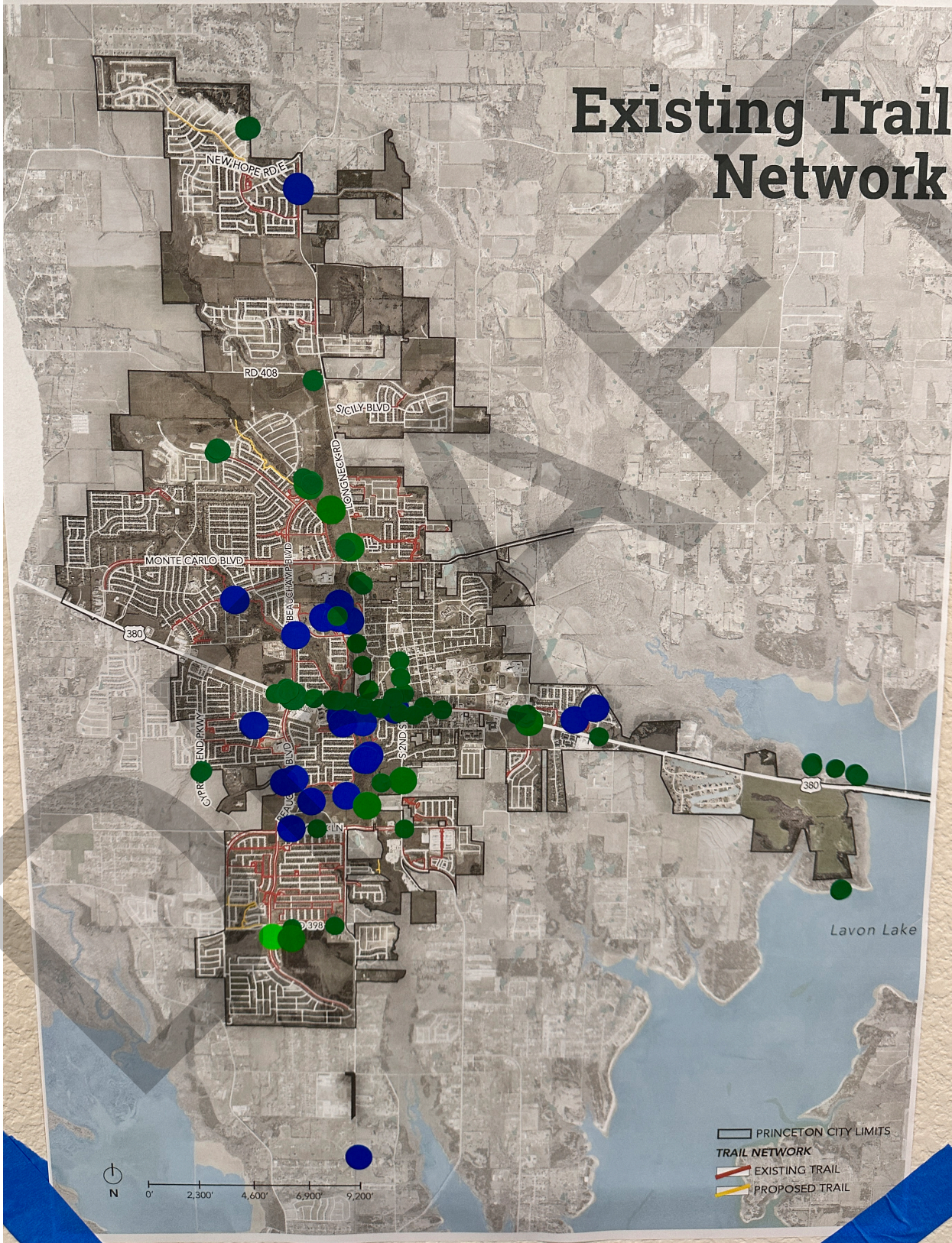
- Trees
- Drinking water stations on trails for pets + people
- Wayfinding signage
- Crossings
- Lighting
- Preserve the old trees
- Points of nature interest markers
- Lighting
- Trash clean up
- Better accessibility
- Trees

Q6. Where would you like to see new trail and sidewalk routes created in Princeton?

- Make intersections safer for pedestrians
- South Beauchamp
- Along 380
- Along Longneck Rd
- More on the south side of 380
- Along the lake
- Utilize beautiful overviews before builders ruin them
- Along 380

MAP FOR "PARKS & RECREATION"
QUESTION #4, #5, & #6

Existing Trail Network



- New 380 crossing points
- Trail connections to areas of interest/commence such as grocery stores

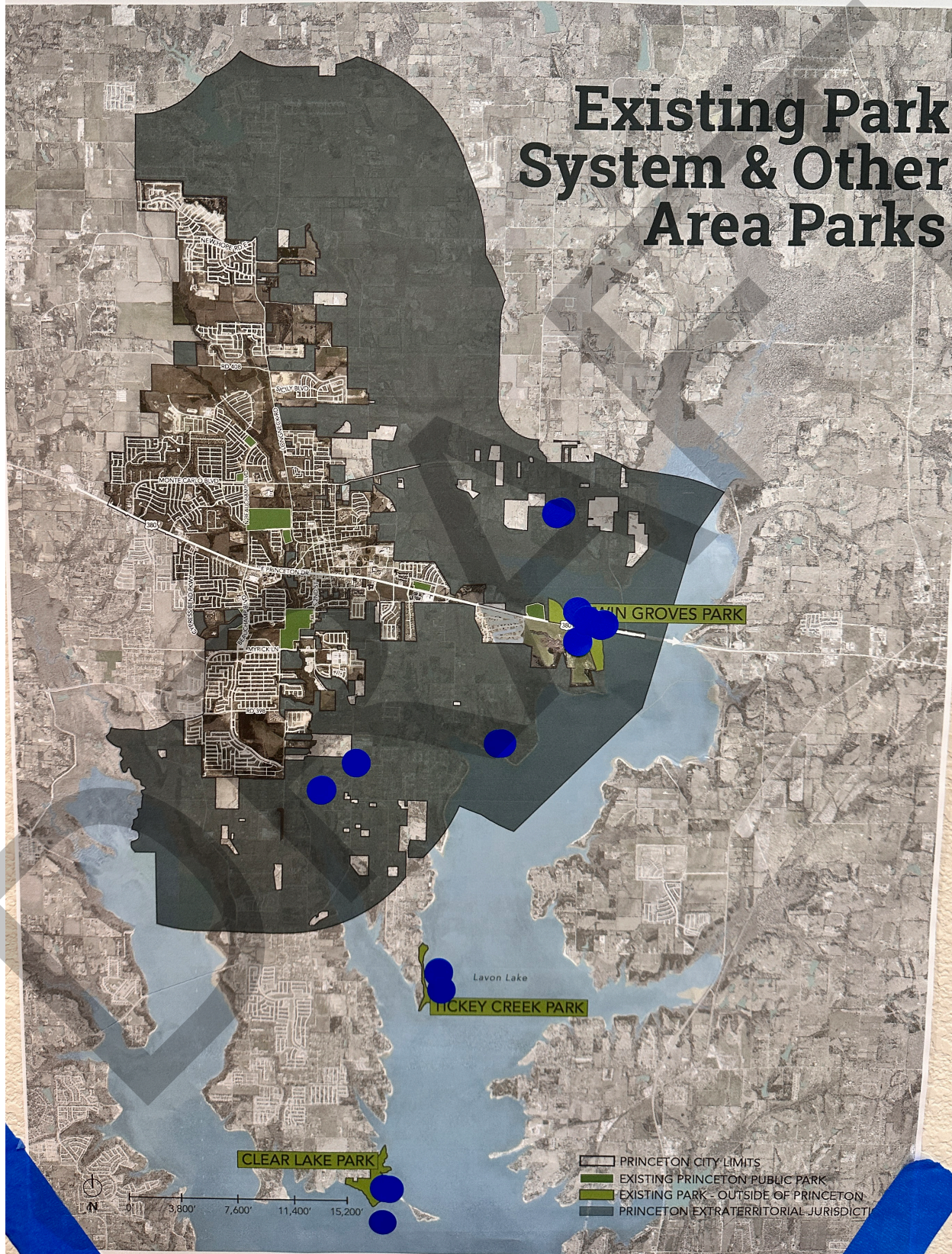
Q7. Have you visited any of the existing U.S. Army Corps of Engineer sites? If so, what for?

- Twin groves for fishing
- Twin Groves Park (Kayak Launch)
- Twin Grives Fishing
- Tuckey Creek Park (fish, kayak, hang out on the beach)
- Tuckey Creek Hangout
- Clean Lake fishing camping
- No
- No
- Behind Village Farms
- Clear Lake Running
- Clear Lake Park
- Sister Grove Hiking
- Tickey Park
- A piece for my pups to swim
- Fried at Tickey Creek but always closed
- East Fork Park
- Sister Grove
- Nope

Q8. If the city were to include the U.S. Army Corps of Engineers sites in their future parks system, what types of improvements would you like to see made?

- Lakefront dining (not fast food)
- Small Stage of Amphitheater
- Waterfront Trails
- Better (cleaner) campsites
- Repair drives + parks
- Themed Restaurant (seafood)
- Hiking/Biking Trails
- Docks (fishing)
- ATV trails
- Rec/Water Rec areas
- Public restrooms
- Natural Trails w/trees

MAP FOR "PARKS & RECREATION" QUESTION #7 & #8



- Camping + “Glamping”
- No Marina – Ever
- Year –round/draught proof boat ramp
- Walking trails
- Nice trails
- A beach like Little Elm
- Trails + Hiking Access
- Restaurant
- Dining
- Leave these spaces green/nature
- Trails in tree canopy (shade)
- Harbor District
- Water focused trails
- New/better playgrounds
- Something similar to the harbor district in Rockwall +1
- All of the above please
- Nature trails
- Dog Friendly Swimming
- Public Restrooms (not porta-potties)
- Dining
- Walking trails

Critical Issues: Parks, Recreation, and Trails

- Need big wins on existing parks
- Need youth recreational fields/facilities
- Improving existing trails shade/ crossing 380

Key Strategies & Implications: Parks, Recreation, and Trails

- Utilize Privately owned public space program/concept (1 Dot)
- Primarily focus on larger park parcels to deliver diverse amenities and experiences (1 Dot)
- Defining public space as more than “traditional” parks – pedestrian-focused areas
- Army corps sites will play an important waterfront destination role. (2 Dots)
- There is a unique opportunity to collaboratively plan with Princeton ISD over the next decade
- Leverage EDC (4B) for capitol development
 - Lamens terms please I don’t know what this means

What We Have Heard (Needs): Parks and Trails

- Unified system – the community is ready for more
- Connections to natural features
- Trails, pathways, and pedestrian routes
- Sports tourism capabilities (1 Red Dot)
- Maintenance and operations considerations for the system
- The community is ready to understand the city's vision for parks, trails, and open space
- How will the long term vision manifest in short term strategies?

Draft Framework: Open Space

A Vision for Princeton's Parks and Trails

Create a well-defined open space system.

Core Pillars:

- Civic Pride + Identity
 - Cohesive, place-based brand identity
 - Supports neighborhood identity
 - Thoughtful design, experiences, activities for all ages
- Fiscal Stewardship
 - A smart, sustainable system + maintenance
 - Dollars deliver measurable value to our community
 - Efficient use of resources
- Partnerships + Collective Planning
 - Collaboration with neighborhoods to integrate amenities
 - Strong regional impact to leverage natural features
 - Engagement with businesses – Downtown and park-oriented destinations
- Parks as an Economic Driver
 - Catalysts for intentional growth (with purpose)
 - Supports property values
 - Trail + park-oriented small business

What is a well-defined open space system? Citywide, Princeton parks should include...

- Destinations – Intentional places with a variety of experiences
- Close to Home Amenities – Small scale amenities in neighborhoods
- Beautification – Aesthetic enhancements + quality maintenance
- Natural Resources – Leverage waterways. Lakes, (1 Dot) etc.

- Indoor Spaces – Inside Facilities (Like Community Center)
- Athletic Facilities – Both organized + self-directed activity
- Strong Brand Identity – emphasize citywide + neighborhood Identity
- Outdoor Gathering Space - Large group spaces for events.
- Connectivity Systems – Intentional safe Walk + Bikeways
- Economic Drivers - Opportunity for Revenue Generation + Small Businesses (1 Dot)

What elements are missing to define your park system?

Considerations for Open Space Framework

Multimodal Connectors:

- Safe nonmotorized lineages - shared use paths, side paths, sidewalks – that connect parks, neighborhoods, schools, destinations

Pedestrian focused urban plazas

- Human scale space downtown + mixed use areas
- walkability, gathering, events, markets
- Shade, seating, lighting, art

Green Corridor Spines

- System of nature-based destinations + trails
- Leverages floodways + water features
- Links neighborhoods to nature

High Quality Community Parks

- Example – Caldwell Community Parks
- Board mix of amenities + experiences in centralized place
- Sports facilities, event spaces, playgrounds, etc.

Neighborhoods with Amenities

- Example – Parkview Heights
- Small scale + distributed gardens, playgrounds, trails
- Embedded in neighborhoods – no/limited parking

Where would you spend your dollars 1 Dot = \$10,000

- Multimodal Connectors – 21 Dots
- Pedestrian Focused Urban Plaza (Downtown) - 31 Dots
- Green corridor with trails – 33 Dots
- High Quality Community Parks – 26 Dots
 - Comment: splashpads please!
- Neighborhood with Amenities – 2 Dots

What barriers do you see in implementing this park system?

- Pushback from landowners
- Businesses/school/interest/biases ad finance potential (+2)
- Current build up
- focusing on priorities
- Focusing on what the city residents want
- Stop talking and start doing
- City managers
- space currently available for parks/community
- Money (1 Dot)
- Dr Horton buying everything in Princeton (1 Dot)
- City Character

67. What do you think? What would you add or change?

What's Missing?

- That we do not lose momentum
- Not just new development but thinking about how to leverage existing spaces, resources, etc.
- That we do this in a timely fashion
- This but without jeopardizing quality
- Keep the momentum going
- Show people how their inputs and business within the city are making a difference

Virtual Open House #1

Think Big" Question #1: What is your vision for the future of Princeton?

- A place for community and family gatherings. a place were we can connect w/in the community w/o having to leave it to enjoy the simple things. More family parks and outdoor community events. more eateries and stories to shop at. even a spot on the late to gather and enjoy on a late evening on the weekend would be nice.

Development and Redevelopment Question #4: Where do you consider the center or the "heart" of Princeton?

- There is no heart of Princeton. It really just feels like a place to sleep and do nothing else.

Development and Redevelopment Question #5: What new attractions, entertainment, opportunities, programs, or events would you like see in Princeton?

- HOTELS - pet friendly preferred. Farmers Market, entertainment (Truck Yard would be awesome), Large playground with walking/biking trails and pavilion.

Mobility & Connectivity Question #1: Where do you notice Transportation safety issues in Princeton (i.e. traffic, speeding, dangerous turns, low visibility)

- I totally agree that the turn off at the end of Myrick by the Ag center onto 2nd St(?)

definitely needs a light.

Mobility & Connectivity Question #4: Where is it most difficult to walk in Princeton? Where are there missing connections (i.e. sidewalks, safe crossings, etc.)? What would make walking more enjoyable?

- "Limited Cross Walks" - Agree
- "Preserving the tree canopy" – Agree
- "Make all trails green more trees and shade " - 1000% I hate being outside in Princeton because all of the established trees are basically gone...only twigs everywhere.
- "2nd Street is dangerous due to lack of sidewalk. People have to walk there all of the time". - Agree
- "Everywhere where that is a residential neighborhood" - Agreed, everywhere that is not residential is a difficult place to walk.

Mobility & Connectivity Question #5: Where is additional biking infrastructure needed in Princeton (i.e., off –road trails, road shoulder, painted bike lanes etc.)? What would make biking more enjoyable?

- Bike Lanes - Don't listen to anyone saying that bike lanes would not be highly utilized. I would say have the lanes on Beauchamp, Myrick, other "side roads" and they WILL be used.

Parks and Recreation Question #1: What existing trail and sidewalk routes do you currently utilize on a regular basis?

- I go to a park in Garland near my brother's house and one in Plane near my old apartment. My son absolutely loves both of those parks. The ones in our Princeton neighborhood are ok but we definitely go out of our way to visit the other locations.

Parks and Recreation Question #2: In the parks you visit, what types of improvements or additional activities would you like to experience?

- Splash pad, trail with large trees, pavilion, rubber padding (not wood chips or rocks), clean restrooms

Parks and Recreation Question #5: Along the trails or sidewalk you use, what types of improvements would you like to see made?

- Lighting, shade, native plants, observation stations along the route.

Parks and Recreation Question #7: Have you visited any of the existing U.S. Army Corps of Engineer sites? If so, what for?

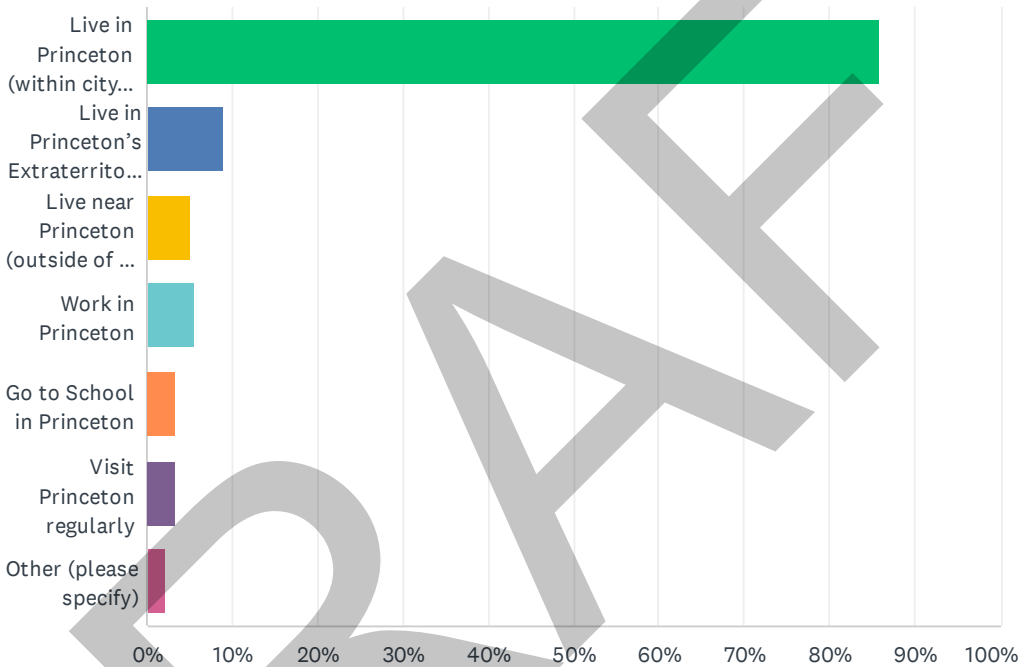
- No

Public Surveys

The full export of responses for each respective survey can be found in the following sections, providing a transparent look at the community’s perspectives and the feedback gathered using this tool.

Q1 I am interested in the City of Princeton because I... (Select all that apply)

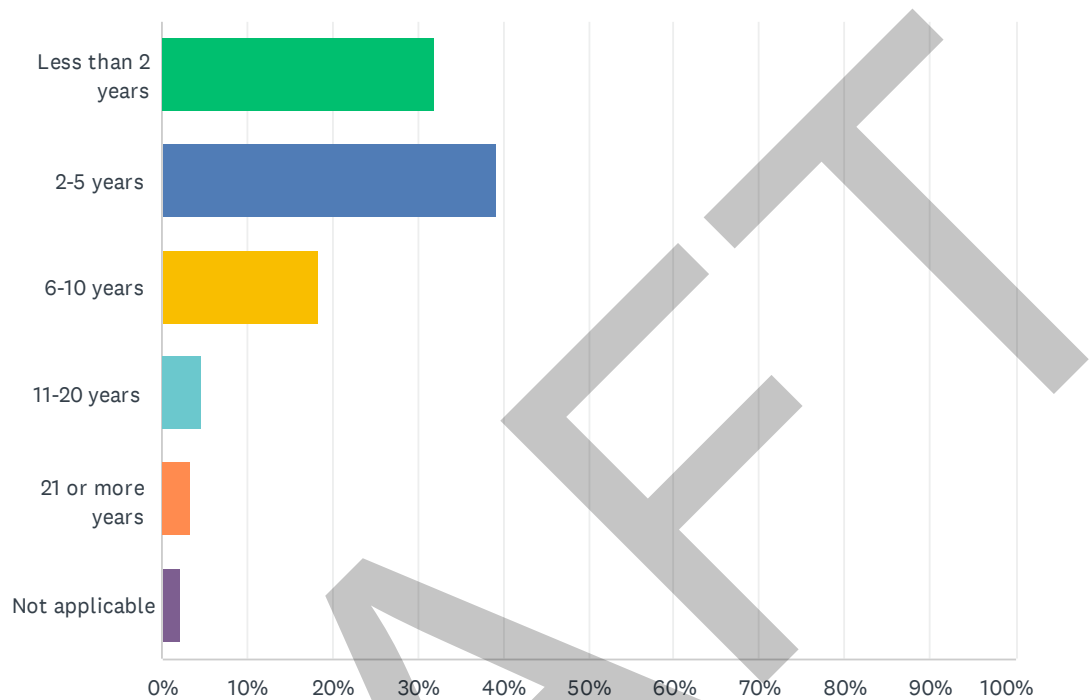
Answered: 235 Skipped: 0



ANSWER CHOICES	RESPONSES	
Live in Princeton (within city limits)	85.96%	202
Live in Princeton's Extraterritorial Jurisdiction (ETJ)	8.94%	21
Live near Princeton (outside of the city limits/ETJ)	5.11%	12
Work in Princeton	5.53%	13
Go to School in Princeton	3.40%	8
Visit Princeton regularly	3.40%	8
Other (please specify)	2.13%	5
Total Respondents: 235		

Q2 If you live in Princeton, how long have you lived here?

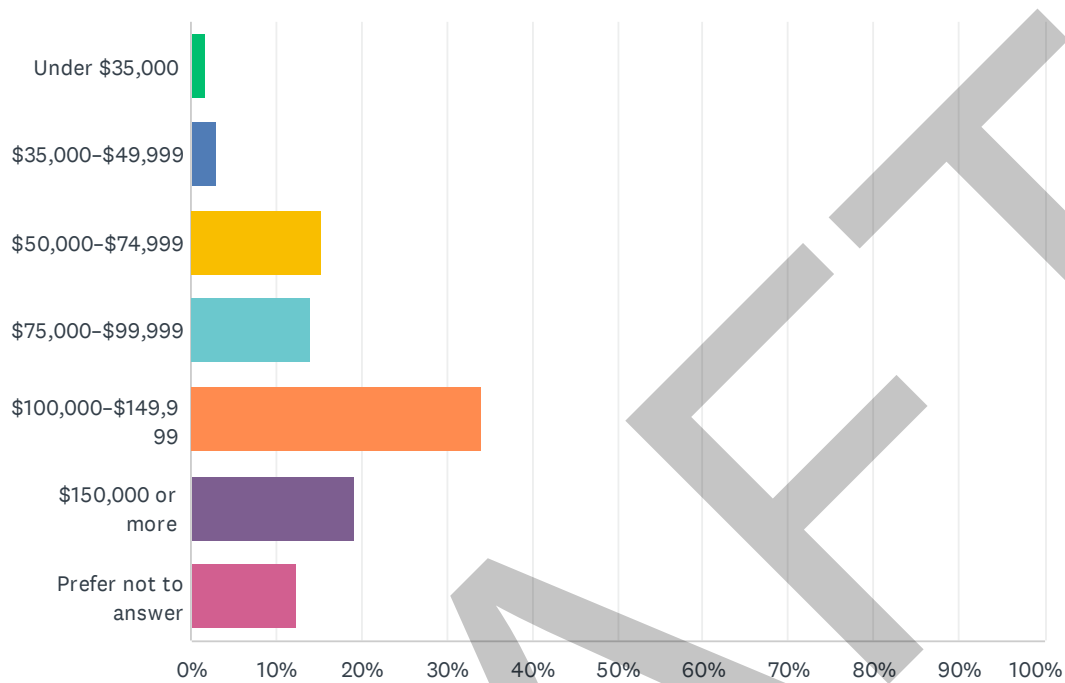
Answered: 234 Skipped: 1



ANSWER CHOICES	RESPONSES	
Less than 2 years	32.05%	75
2-5 years	39.32%	92
6-10 years	18.38%	43
11-20 years	4.70%	11
21 or more years	3.42%	8
Not applicable	2.14%	5
TOTAL		234

Q3 What is your annual household income?

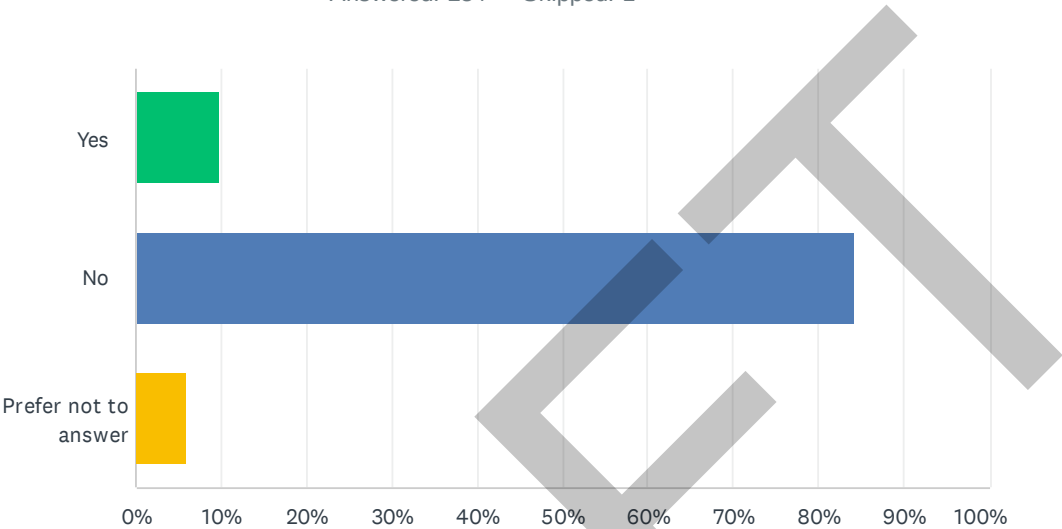
Answered: 234 Skipped: 1



ANSWER CHOICES	RESPONSES	
Under \$35,000	1.71%	4
\$35,000–\$49,999	2.99%	7
\$50,000–\$74,999	15.38%	36
\$75,000–\$99,999	14.10%	33
\$100,000–\$149,999	34.19%	80
\$150,000 or more	19.23%	45
Prefer not to answer	12.39%	29
TOTAL		234

Q4 Do you or someone in your household have a disability recognized by the Americans with Disabilities Act (ADA)?

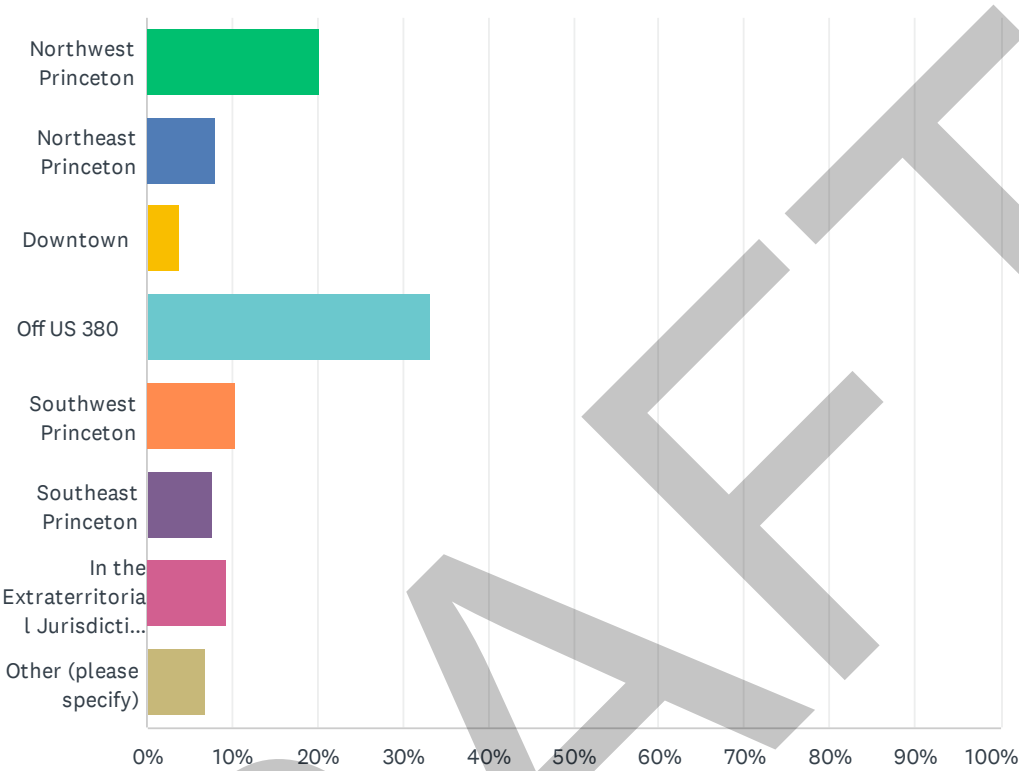
Answered: 234 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	9.83%	23
No	84.19%	197
Prefer not to answer	5.98%	14
TOTAL		234

Q5 If you're a Princeton resident, where do you live?

Answered: 232 Skipped: 3



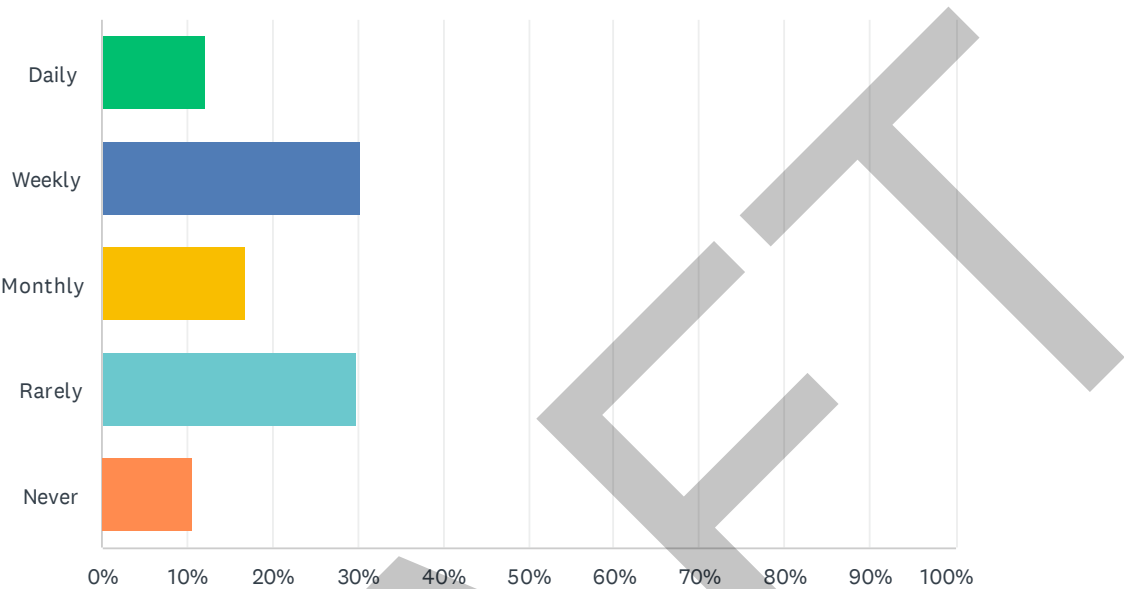
ANSWER CHOICES	RESPONSES	
Northwest Princeton	20.26%	47
Northeast Princeton	8.19%	19
Downtown	3.88%	9
Off US 380	33.19%	77
Southwest Princeton	10.34%	24
Southeast Princeton	7.76%	18
In the Extraterritorial Jurisdiction (ETJ)	9.48%	22
Other (please specify)	6.90%	16
TOTAL		232

#	OTHER (PLEASE SPECIFY)	DATE
1	Central North of 380	8/29/2025 11:37 AM
2	Old downtown area	8/28/2025 1:47 PM
3	Branch, MUD #2	8/24/2025 4:50 PM
4	would like to be onsite caretaker for Herrontown woods	8/24/2025 8:36 AM

5	County	8/21/2025 3:13 PM
6	Culleoka.	8/21/2025 2:57 PM
7	Not sure if north or south but behind the Walmart	8/18/2025 11:56 AM
8	White Wing Trails	8/18/2025 10:55 AM
9	Lowry Crossing	8/11/2025 7:35 PM
10	Nearby princeton mckinney border	8/4/2025 3:44 PM
11	Beachum blvd	8/4/2025 1:36 PM
12	Megatel Sicily	7/27/2025 12:17 AM
13	Creekview neighborhood	7/25/2025 2:46 PM
14	A map would be helpful with this question	7/23/2025 7:33 PM
15	Culleoka.	7/17/2025 1:44 PM
16	Will be Southeast Princeton	7/17/2025 7:05 AM

Q6 How often do you or your household visit parks in Princeton?

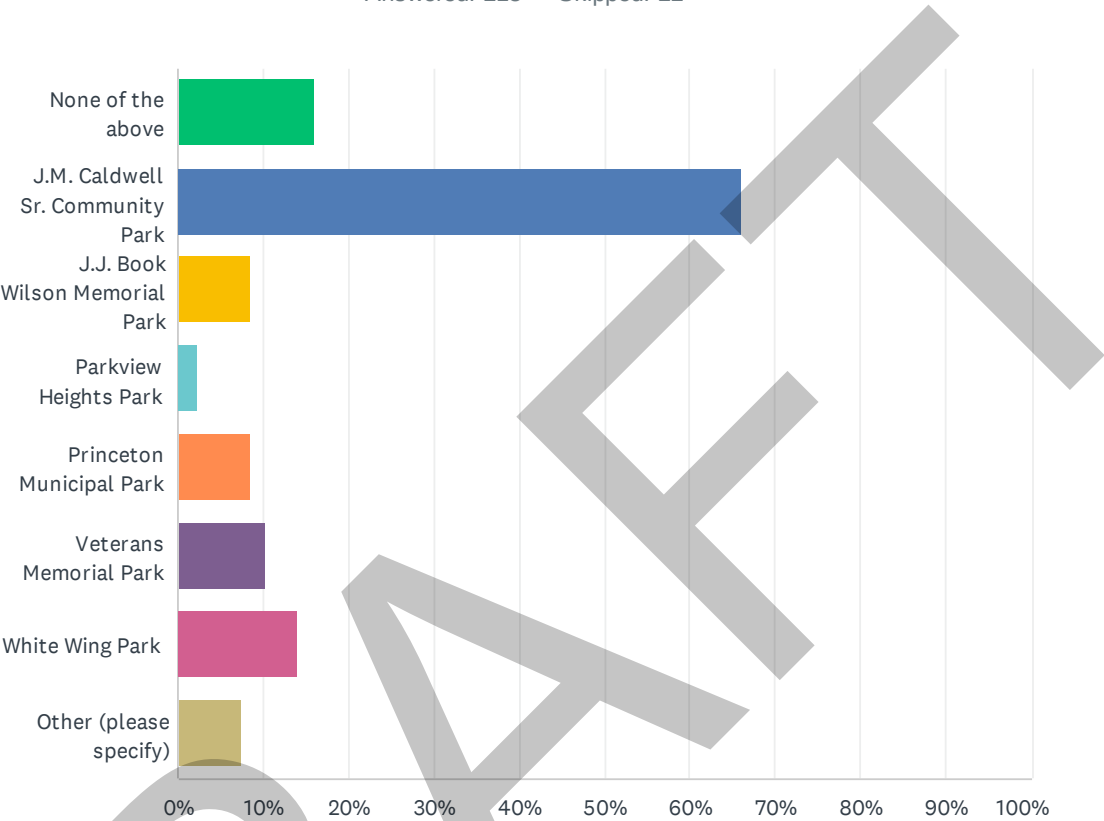
Answered: 214 Skipped: 21



ANSWER CHOICES		RESPONSES	
Daily		12.15%	26
Weekly		30.37%	65
Monthly		16.82%	36
Rarely		29.91%	64
Never		10.75%	23
TOTAL			214

Q7 Which of Princeton's parks do you visit most frequently? (Select all that apply)

Answered: 213 Skipped: 22



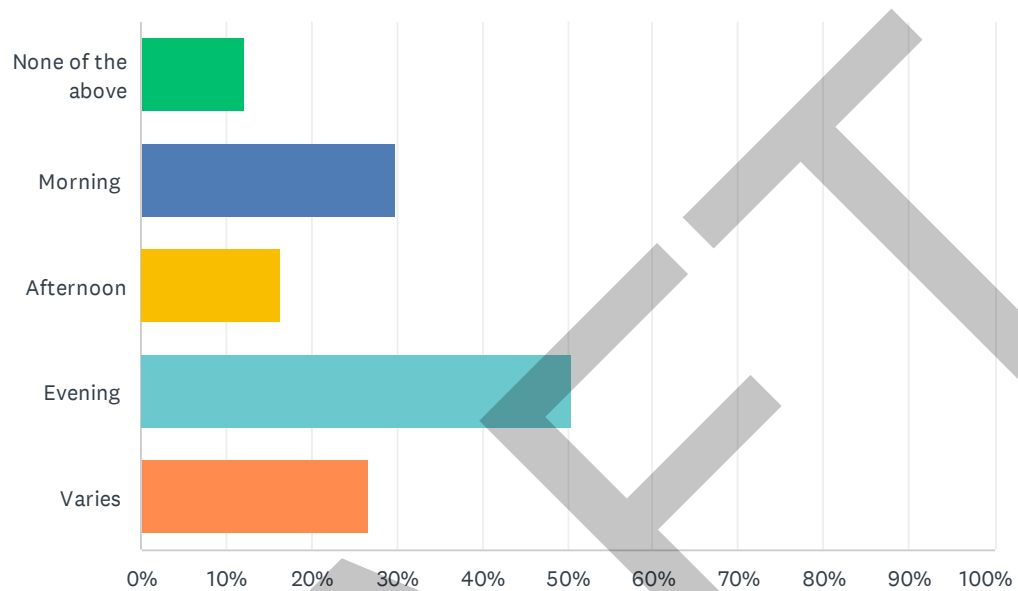
ANSWER CHOICES	RESPONSES	
None of the above	15.96%	34
J.M. Caldwell Sr. Community Park	66.20%	141
J.J. Book Wilson Memorial Park	8.45%	18
Parkview Heights Park	2.35%	5
Princeton Municipal Park	8.45%	18
Veterans Memorial Park	10.33%	22
White Wing Park	14.08%	30
Other (please specify)	7.51%	16
Total Respondents: 213		

#	OTHER (PLEASE SPECIFY)	DATE
1	Park in D.R. Horton neighborhood	8/30/2025 7:50 AM
2	Had no idea most if these are public parks!	8/25/2025 1:42 PM
3	Herrontown Woods, Autumn Hill	8/24/2025 9:01 AM

5	Winchester	8/18/2025 11:26 AM
6	No park is good to visit	8/18/2025 11:20 AM
7	Sister's Grove, Clear Lake Park	8/16/2025 6:39 PM
8	a paved trail off monte carlo	7/31/2025 10:06 AM
9	Dog park	7/30/2025 6:12 AM
10	Arcadia farms, Brookside, and Winchester crossing parks	7/23/2025 7:34 PM
11	Neighborhood Parks	7/21/2025 12:23 PM
12	Not living in Princeton yet	7/17/2025 7:06 AM
13	Forest Grove Park	7/16/2025 11:47 AM
14	Winchester crossing parks,	7/12/2025 10:04 AM
15	Sister Grove	7/10/2025 11:40 AM
16	Lavon	7/10/2025 9:21 AM

Q8 What time of day do you typically visit parks? (Select all that apply)

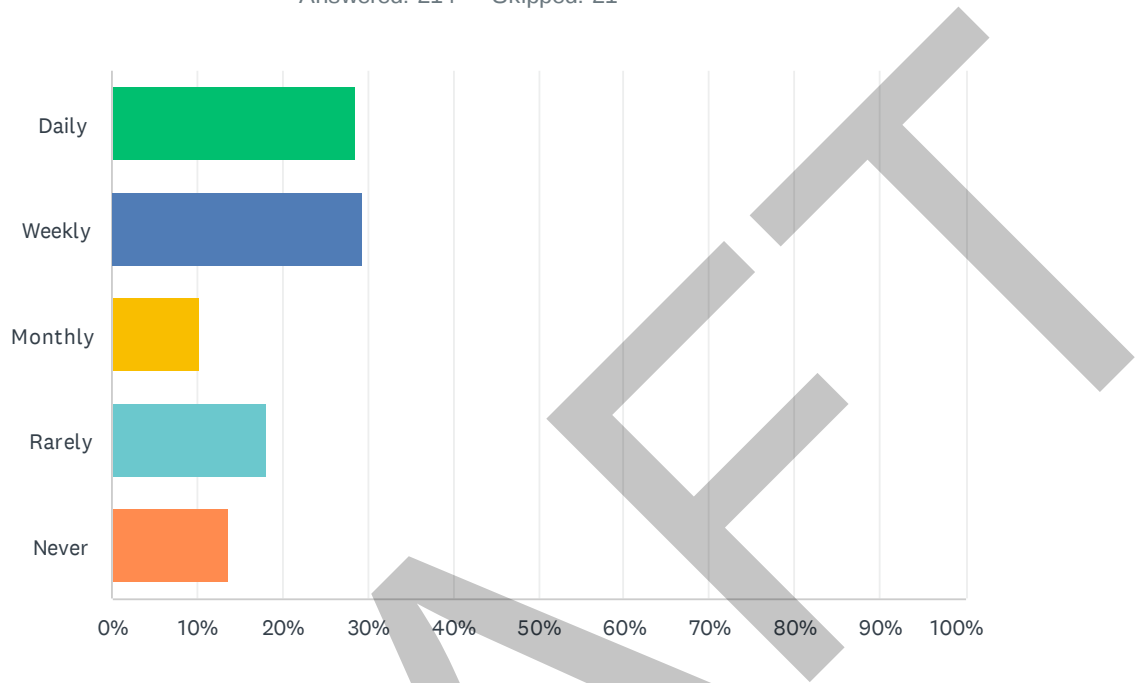
Answered: 214 Skipped: 21



ANSWER CHOICES	RESPONSES	
None of the above	12.15%	26
Morning	29.91%	64
Afternoon	16.36%	35
Evening	50.47%	108
Varies	26.64%	57
Total Respondents: 214		

Q9 How often do you use trails or sidewalks in Princeton for recreation or transportation?

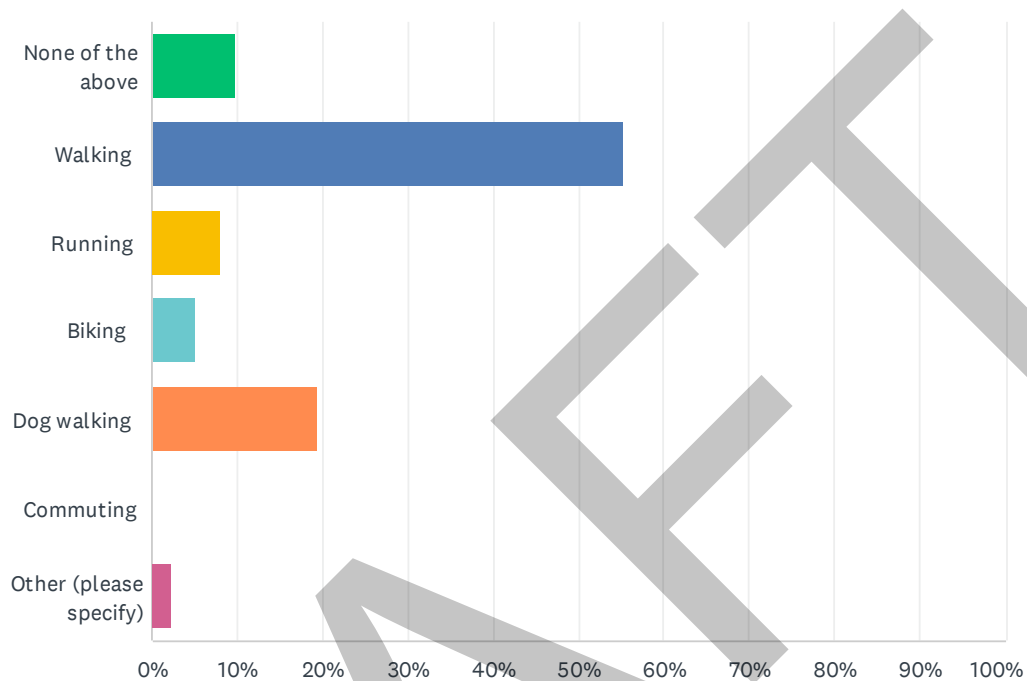
Answered: 214 Skipped: 21



ANSWER CHOICES		RESPONSES	
Daily		28.50%	61
Weekly		29.44%	63
Monthly		10.28%	22
Rarely		18.22%	39
Never		13.55%	29
TOTAL			214

Q10 What is your primary use of trails and sidewalks?

Answered: 212 Skipped: 23

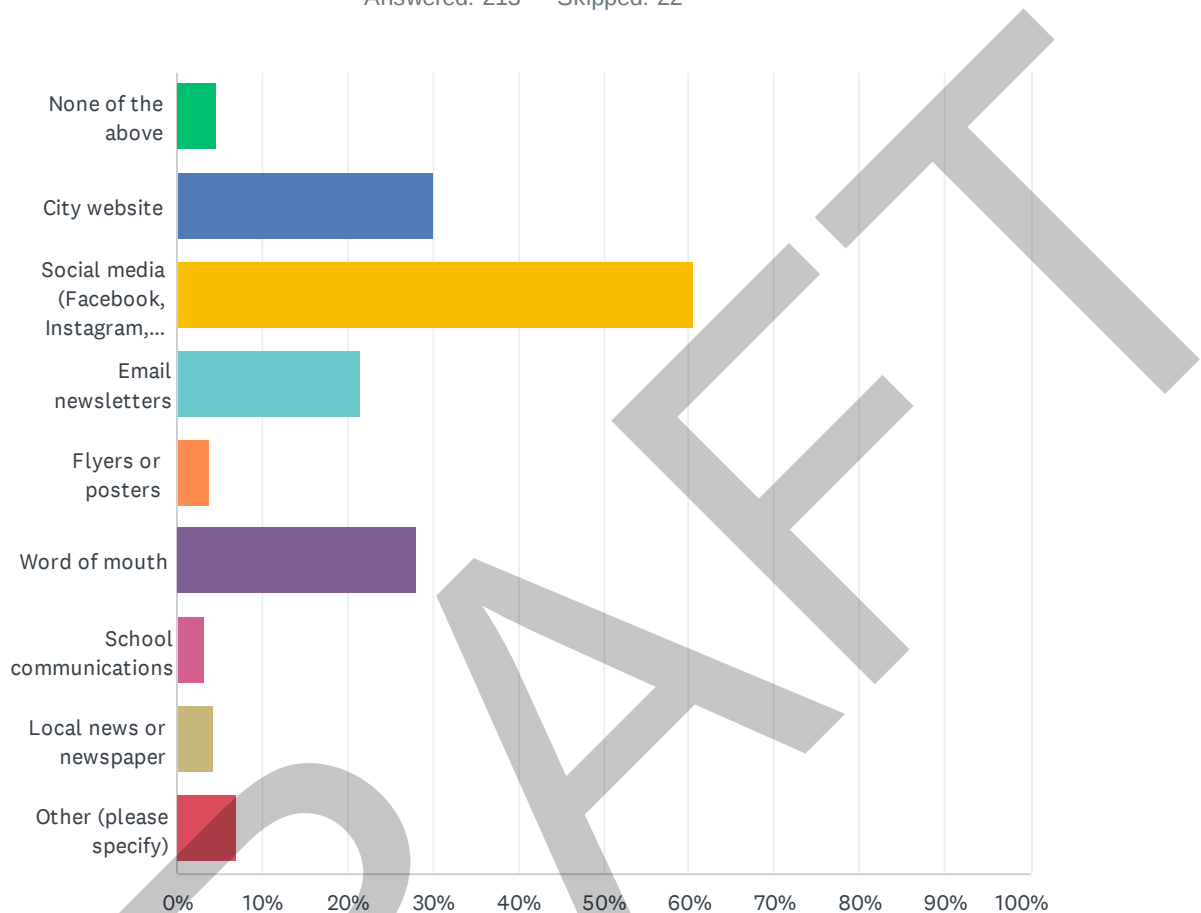


ANSWER CHOICES		RESPONSES	
None of the above		9.91%	21
Walking		55.19%	117
Running		8.02%	17
Biking		5.19%	11
Dog walking		19.34%	41
Commuting		0.00%	0
Other (please specify)		2.36%	5
TOTAL			212

#	OTHER (PLEASE SPECIFY)	DATE
1	building, improving & maintaining them	8/24/2025 9:01 AM
2	There is no sidewalk on FM 75	8/18/2025 11:20 AM
3	Excessive/walking	8/4/2025 11:13 AM
4	Running and biking	7/27/2025 8:54 PM
5	I'm handicap and use a mobility scooter so sidewalks and areas that I can use my scooter is extremely helpful	7/16/2025 11:57 AM

Q11 How do you typically learn about parks and recreation opportunities in Princeton?(Select all that apply)

Answered: 213 Skipped: 22



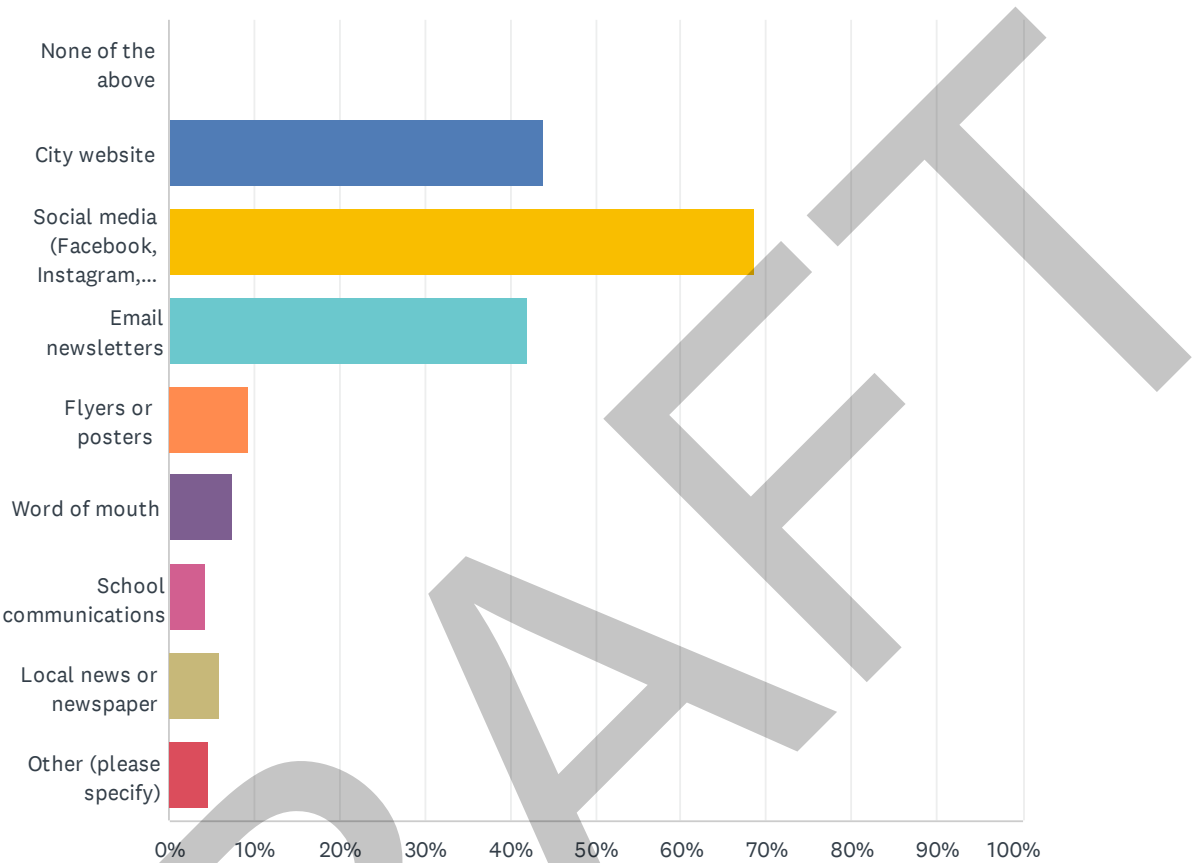
ANSWER CHOICES		RESPONSES	
None of the above		4.69%	10
City website		30.05%	64
Social media (Facebook, Instagram, etc.)		60.56%	129
Email newsletters		21.60%	46
Flyers or posters		3.76%	8
Word of mouth		28.17%	60
School communications		3.29%	7
Local news or newspaper		4.23%	9
Other (please specify)		7.04%	15
Total Respondents: 213			

#	OTHER (PLEASE SPECIFY)	DATE
---	------------------------	------

1	I create & communicate them	8/24/2025 9:01 AM
2	Google maps	8/18/2025 10:28 PM
3	Maps	8/16/2025 6:39 PM
4	Google	7/30/2025 6:12 AM
5	Google maps	7/28/2025 11:59 PM
6	Google	7/27/2025 12:18 AM
7	By exploring the city using my bike.	7/26/2025 11:13 AM
8	Spouse gets local newspaper	7/25/2025 7:14 AM
9	Exploring	7/16/2025 8:29 PM
10	There has been little communication in this town since I moved here,	7/16/2025 3:23 PM
11	Driving around	7/16/2025 2:01 PM
12	Google	7/11/2025 10:03 PM
13	Google	7/11/2025 2:56 PM
14	Internet search	7/10/2025 7:39 PM
15	Google Maps	7/10/2025 11:40 AM

Q12 Which TWO of the above sources do you prefer most? (Select two)

Answered: 214 Skipped: 21



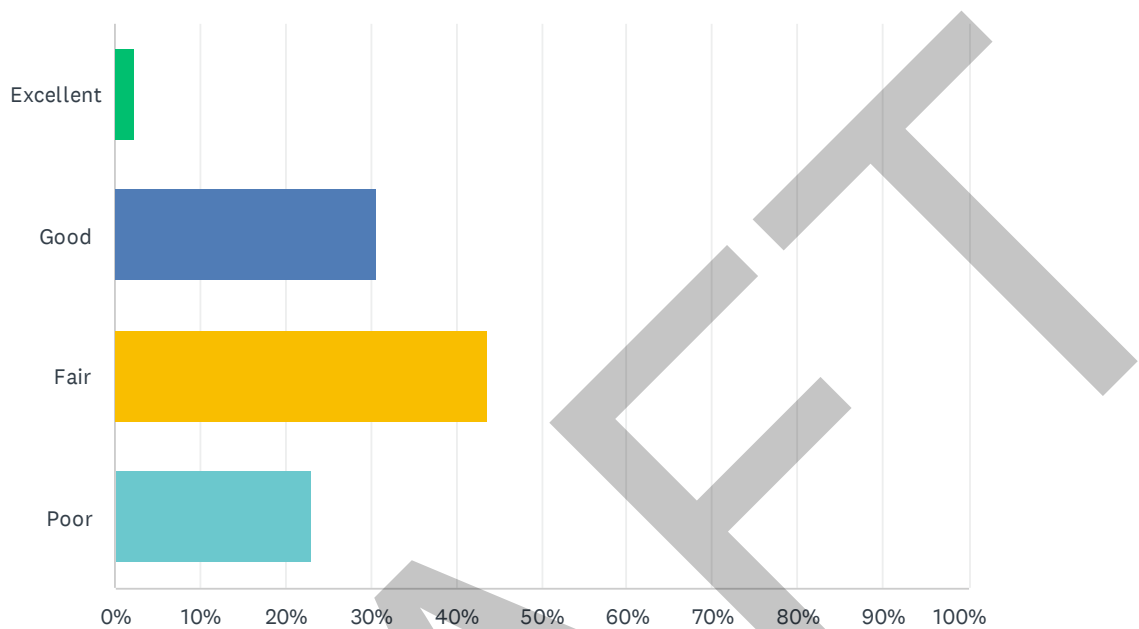
ANSWER CHOICES		RESPONSES	
None of the above		0.00%	0
City website		43.93%	94
Social media (Facebook, Instagram, etc.)		68.69%	147
Email newsletters		42.06%	90
Flyers or posters		9.35%	20
Word of mouth		7.48%	16
School communications		4.21%	9
Local news or newspaper		6.07%	13
Other (please specify)		4.67%	10
Total Respondents: 214			

#	OTHER (PLEASE SPECIFY)	DATE
1	Myself as a communication source	8/24/2025 9:01 AM

2	text	8/7/2025 11:04 AM
3	Mail	8/5/2025 8:29 AM
4	Google	7/30/2025 6:12 AM
5	Google maps	7/28/2025 11:59 PM
6	text	7/22/2025 4:02 PM
7	Google search	7/16/2025 8:29 PM
8	Google	7/11/2025 10:03 PM
9	Google	7/10/2025 7:39 PM
10	Google Maps	7/10/2025 11:40 AM

Q13 How would you rate the overall quality of Princeton’s parks?

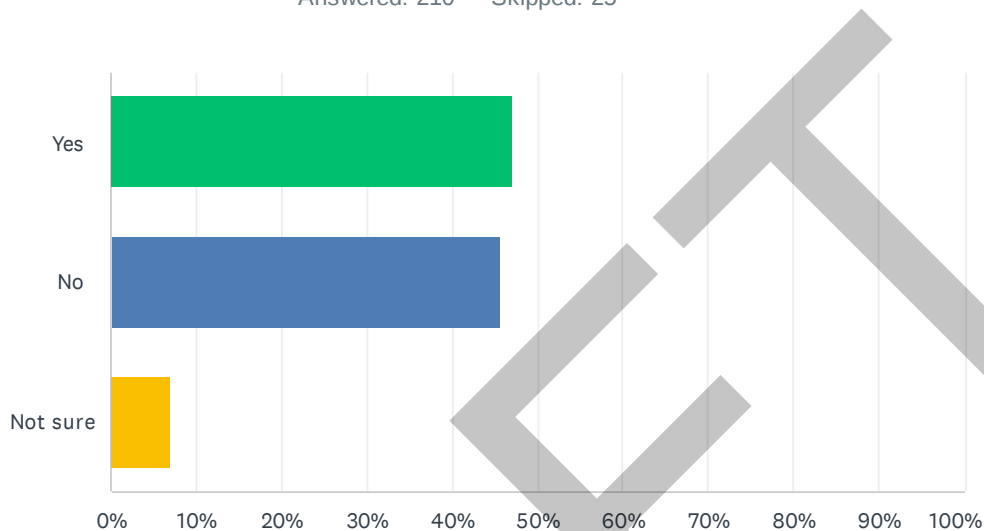
Answered: 208 Skipped: 27



ANSWER CHOICES		RESPONSES	
Excellent		2.40%	5
Good		30.77%	64
Fair		43.75%	91
Poor		23.08%	48
TOTAL			208

Q14 Do you have access to a park within a 10-minute walk from your home?

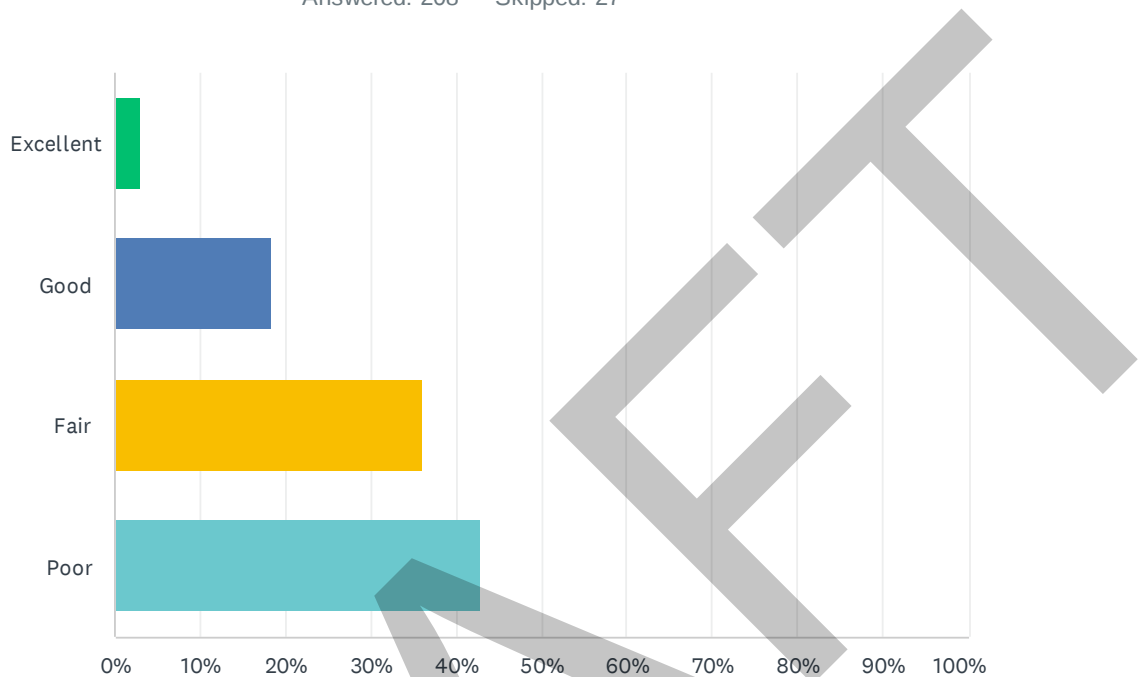
Answered: 210 Skipped: 25



ANSWER CHOICES	RESPONSES	
Yes	47.14%	99
No	45.71%	96
Not sure	7.14%	15
TOTAL		210

Q15 How would you rate the connectivity of Princeton's trail and sidewalk network?

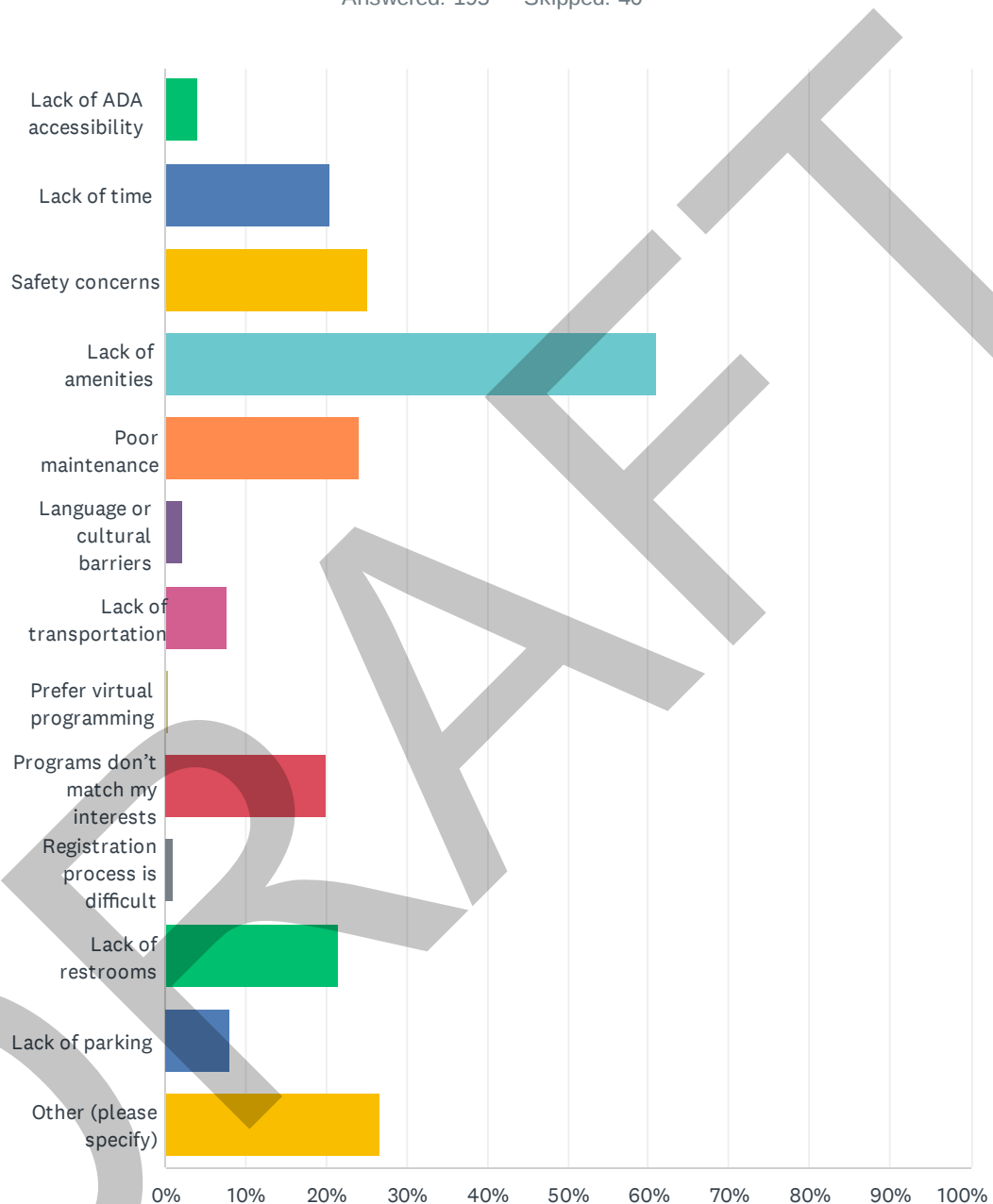
Answered: 208 Skipped: 27



ANSWER CHOICES	RESPONSES	
Excellent	2.88%	6
Good	18.27%	38
Fair	36.06%	75
Poor	42.79%	89
TOTAL		208

Q16 What barriers, if any, prevent you from using Princeton parks or programs more often? (Select all that apply)

Answered: 195 Skipped: 40



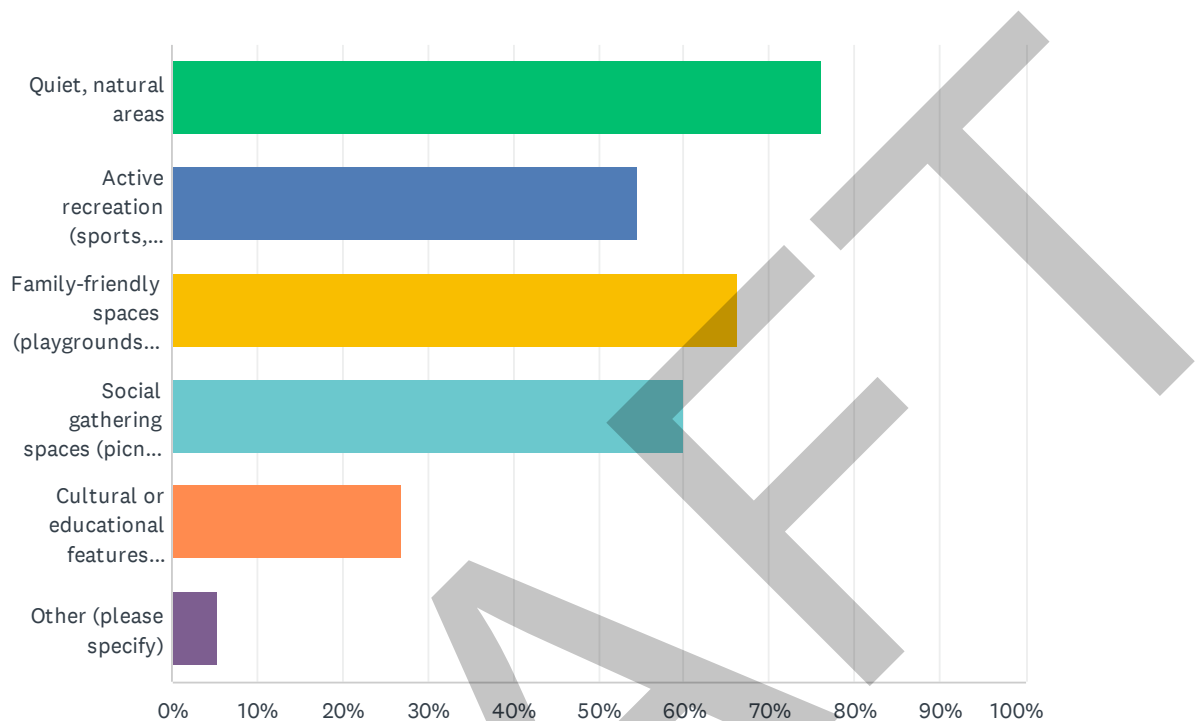
ANSWER CHOICES	RESPONSES	
Lack of ADA accessibility	4.10%	8
Lack of time	20.51%	40
Safety concerns	25.13%	49
Lack of amenities	61.03%	119
Poor maintenance	24.10%	47
Language or cultural barriers	2.05%	4
Lack of transportation	7.69%	15
Prefer virtual programming	0.51%	1
Programs don't match my interests	20.00%	39
Registration process is difficult	1.03%	2
Lack of restrooms	21.54%	42
Lack of parking	8.21%	16
Other (please specify)	26.67%	52
Total Respondents: 195		

#	OTHER (PLEASE SPECIFY)	DATE
1	We need more shaded areas!	8/28/2025 1:02 PM
2	Loose dogs	8/28/2025 11:54 AM
3	Lack of connectivity / trail system / sidewalks park to park although city says they are(?)	8/25/2025 1:45 PM
4	Limited space and offerings to stay and play	8/24/2025 4:51 PM
5	meaningful communication w/town officials	8/24/2025 9:03 AM
6	Parks aren't updated	8/21/2025 12:47 PM
7	Lack of sidewalks	8/21/2025 12:31 PM
8	Sidewalks to the park down willow st	8/20/2025 5:37 PM
9	Lack of shade	8/19/2025 6:25 PM
10	Lack of pedestrian road crossings to get to the park	8/18/2025 7:59 PM
11	No covered play equipment	8/18/2025 7:03 PM
12	Lack of communication	8/18/2025 5:39 PM
13	I say safety concerns because if I was to walk in the evenings the lighting down Beauchamp from whitewing trails isn't bright enough where I feel safe walking	8/17/2025 7:10 PM
14	Lack of fenced in parks, Covered parks, non mulch parks, so many dangerous structures	8/14/2025 4:43 PM
15	don't know what's available	8/14/2025 2:25 PM
16	Most programs or events offered only during daytime hours. I would like to be more involved, but I cannot come to events due to work hours 9-5	8/14/2025 10:44 AM
17	Not any in my immediate area	8/14/2025 10:24 AM
18	Lack of bicycle connectivity	8/11/2025 7:38 PM

20	There's very little to do here compared to other cities, so I spend all my money going to Allen and McKinney.	8/7/2025 11:06 AM
21	Cars rarely stop at the crosswalk crossing Beauchamp to Caldwell Park. at	8/6/2025 11:17 AM
22	Lack of multiple parks close by	8/5/2025 7:15 PM
23	Don't have rec centers - I come from Allen with many options	8/5/2025 8:30 AM
24	Nothing	8/4/2025 1:49 PM
25	I didn't know about any park but the one with dig park and ball fields.	8/4/2025 11:33 AM
26	Road infrastructure often makes going to the park a stress due to road conditions	8/4/2025 11:14 AM
27	Lack of sidewalk on eastern entrance makes walking College St entrance dangerous	7/30/2025 10:47 PM
28	Weekend visits due to distance	7/27/2025 8:56 PM
29	are there programs, parks, trails	7/27/2025 2:23 PM
30	Lack of walking access.	7/26/2025 11:14 AM
31	More nature walking trails	7/25/2025 7:16 AM
32	We usually frequent parks in other cities because we are already in that city for other reasons. IE restaurants, entertainment, etc	7/24/2025 5:38 PM
33	Parks/trails lacking near our home community. We have to drive to a park so we usually end up going to nice, larger park trails in McKinney or Allen	7/24/2025 2:22 PM
34	Find out about them too late or not at all	7/23/2025 7:35 PM
35	Build a connector from south to north preferably on Tickey Creek	7/22/2025 3:01 PM
36	When busy the main entrance to Caldwell park is terrible, with parking on both sides of such a narrow driveway.	7/22/2025 11:42 AM
37	Lack of good parks in area. Looking forward to the parks and trails master plan	7/21/2025 12:24 PM
38	Weather	7/17/2025 2:33 PM
39	Live outside Princeton ETJ. Distance to Parks and programs.	7/17/2025 1:47 PM
40	Location and low amount of parks	7/17/2025 10:55 AM
41	No way to cross 380 at Beauchamp or anywhere else! So much wasted potential! Need to connect houses south of 380 with Caldwell ParkNeed a pedestrian bridge.	7/16/2025 8:32 PM
42	This city parks do not offer anything.	7/16/2025 12:56 PM
43	not aware of parks/programs	7/12/2025 1:56 PM
44	Lack of paved trails	7/11/2025 2:58 PM
45	Not kid friendly	7/10/2025 7:43 PM
46	JJ Book Wilson near our house is a poor excuse for a park. It's a puddle with a trail and no shade	7/10/2025 5:25 PM
47	No barriers	7/10/2025 2:21 PM
48	Lack of quiet and beauty	7/10/2025 11:40 AM
49	The events seem to always be during the workday	7/10/2025 11:07 AM
50	Proximity from my house to a park	7/10/2025 9:05 AM
51	Programs are only gear to kids	7/9/2025 10:05 PM
52	Not knowing	7/9/2025 4:37 PM

Q17 What types of park experiences are most important to you? (Select all that apply)

Answered: 205 Skipped: 30



ANSWER CHOICES		RESPONSES	
Quiet, natural areas		76.10%	156
Active recreation (sports, fitness)		54.63%	112
Family-friendly spaces (playgrounds, splashpads)		66.34%	136
Social gathering spaces (picnic areas, event lawns)		60.00%	123
Cultural or educational features (public art, interpretive signs)		26.83%	55
Other (please specify)		5.37%	11
Total Respondents: 205			

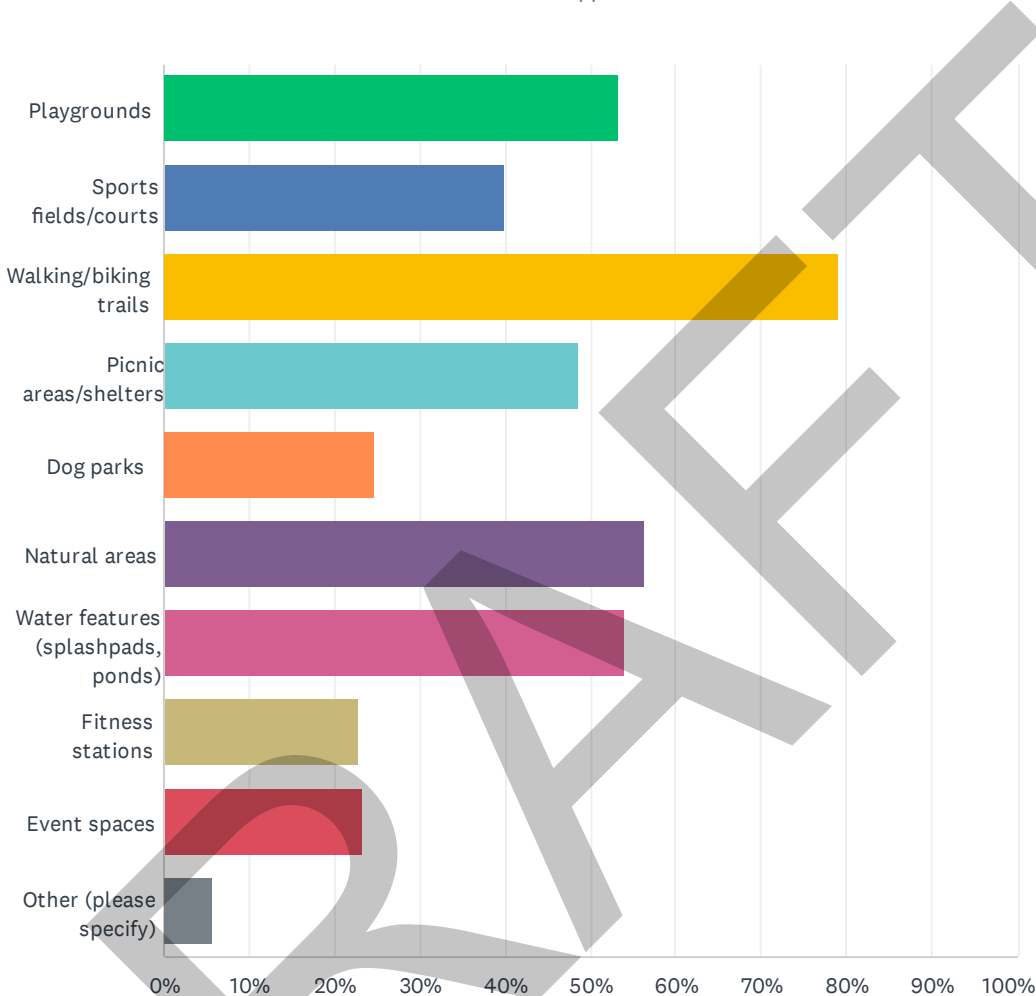
#	OTHER (PLEASE SPECIFY)	DATE
1	O	8/25/2025 1:48 PM
2	Keeping the parks dynamic & community interactive	8/24/2025 9:15 AM
3	Allen Texas Celebration Park is what we love	8/22/2025 12:39 PM
4	Walking areas for pets	8/20/2025 5:38 PM
5	Water areas for fishing and kayaking	8/18/2025 8:04 PM
6	Length of trails	8/16/2025 6:40 PM
7	Bicycle and jogging trails	8/11/2025 7:41 PM

8	Walking trails with periodic benches.	8/7/2025 11:54 AM
9	Lots and lots of trails 🍷 and shade is nice in summer	8/6/2025 11:19 AM
10	Recreational like frisbee golf or golfing	8/1/2025 4:37 PM
11	Build some real safe parks and not a splashpads or crap not needed at the meant time.	7/16/2025 12:59 PM

DRAFT

Q18 What types of amenities are most important to you in a park? (Select up to 5)

Answered: 206 Skipped: 29

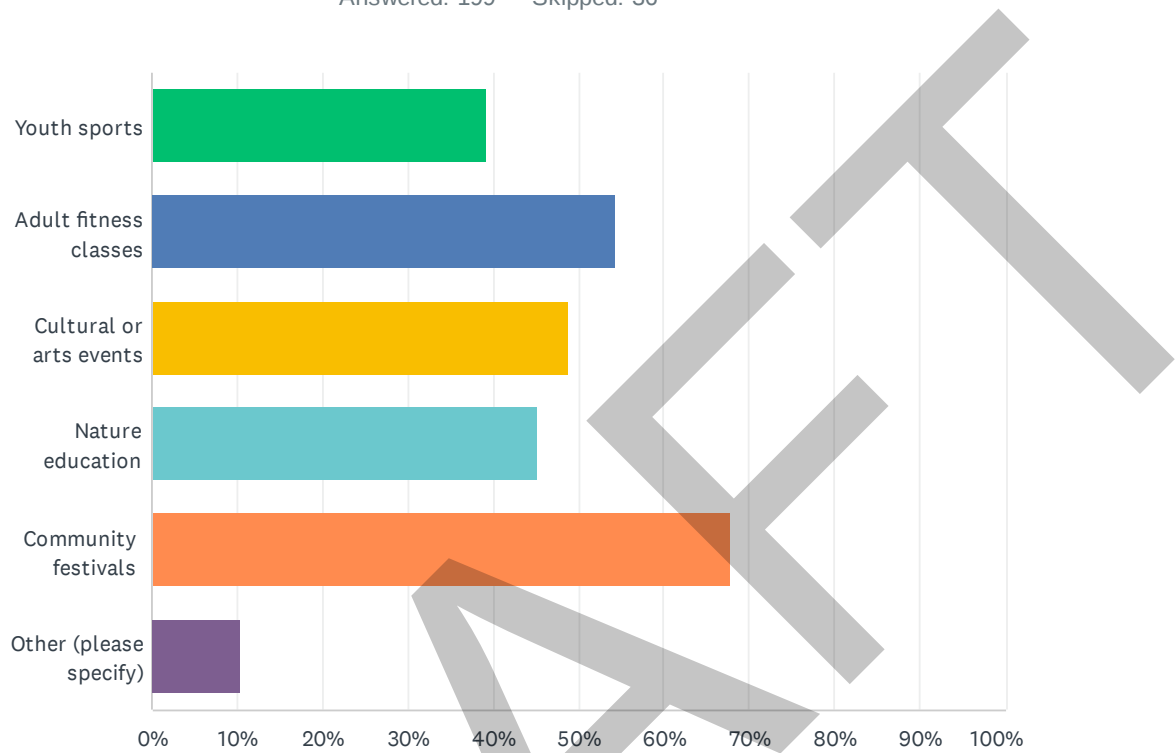


ANSWER CHOICES	RESPONSES	
Playgrounds	53.40%	110
Sports fields/courts	39.81%	82
Walking/biking trails	79.13%	163
Picnic areas/shelters	48.54%	100
Dog parks	24.76%	51
Natural areas	56.31%	116
Water features (splashpads, ponds)	53.88%	111
Fitness stations	22.82%	47
Event spaces	23.30%	48
Other (please specify)	5.83%	12
Total Respondents: 206		

#	OTHER (PLEASE SPECIFY)	DATE
1	Public pools	8/26/2025 2:53 PM
2	Water with shaded seating nearby to watch wildlife.	8/25/2025 1:48 PM
3	Public art installations	8/24/2025 4:53 PM
4	Nighttime activities, camping, full moon yoga, disk golf, etc.	8/24/2025 9:15 AM
5	Bathrooms. Parking	8/19/2025 3:14 PM
6	Bathrooms,water fountains	8/6/2025 11:19 AM
7	Build some real safe parks. do not care for playgrounds, splashpads.	7/16/2025 12:59 PM
8	Make sure everything is handicap accessible for people in wheelchair's and mobility scooters such as myself	7/16/2025 12:02 PM
9	Need a swimming pool for lap swimming	7/12/2025 5:52 AM
10	Restrooms	7/11/2025 2:59 PM
11	LOTS OF TREES	7/10/2025 11:42 AM
12	Ponds without the splash pads.	7/9/2025 10:06 PM

Q19 What types of programs would you like to see more of in Princeton parks? (Select all that apply)

Answered: 199 Skipped: 36



ANSWER CHOICES		RESPONSES	
Youth sports		39.20%	78
Adult fitness classes		54.27%	108
Cultural or arts events		48.74%	97
Nature education		45.23%	90
Community festivals		67.84%	135
Other (please specify)		10.55%	21
Total Respondents: 199			

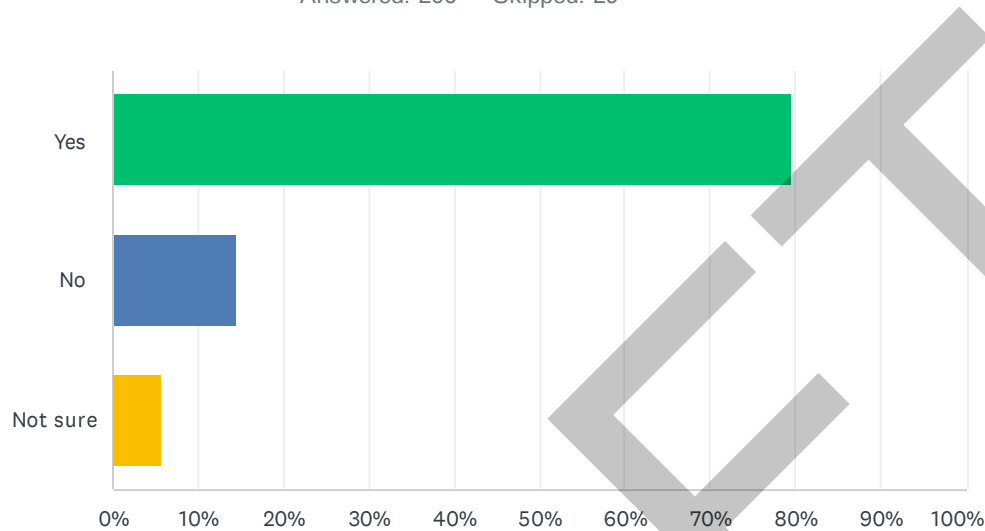
#	OTHER (PLEASE SPECIFY)	DATE
1	DISK GOLF, camping, full moon yoga, renaissance festival, etc.	8/24/2025 9:15 AM
2	Senior fitness and events	8/22/2025 10:36 AM
3	LGBTQ+ Pride family events	8/18/2025 8:04 PM
4	I've got nothing.	8/18/2025 7:05 PM
5	Bring back vendor fairs!!	8/11/2025 12:35 PM
6	Pickleball, Walking/Biking Trails, Open Air Venues, Fishing/Boating	8/7/2025 11:08 AM
7	Youth events	8/6/2025 2:33 PM

Princeton's Playbook: Parks & Trails Survey

8	Possibly group walks or bike rides (Play Frisco does bike rides)	8/6/2025 11:19 AM
9	Swimming	8/4/2025 3:52 PM
10	We	8/4/2025 3:46 PM
11	Senior Center Needed	8/4/2025 11:31 AM
12	Not Applicable	7/31/2025 3:44 PM
13	Summer classes for students- robotics, RC track, RC club, programming, art projects, electronics class/projects, kids sports & camps, parkour/ninja warrior park, tennis/badminton/pickle ball courts, gymnastics area & classes AND shade over outdoor playground equipment	7/25/2025 3:04 PM
14	Organized running groups and places to run.	7/24/2025 2:46 PM
15	Adult interest classes, couples dance, toddler meetup, swim lessons (could even partner with HOA pools)	7/23/2025 7:41 PM
16	Library storytime events; events like Mommy and me play time	7/17/2025 7:24 PM
17	Car shows, farmers markets, trade days.	7/17/2025 1:50 PM
18	None. Just more space and walkability around princeton. Once we have town center need ability to walk to it from neighborhoods!!	7/16/2025 8:36 PM
19	None	7/16/2025 3:25 PM
20	Fitness stations for those who are in a wheelchair or use a mobility scooter such as myself	7/16/2025 12:02 PM
21	sites with scenic views for quiet relaxation and meditation	7/10/2025 4:41 PM

Q20 Do you or your household have a need or desire for additional indoor recreation spaces (e.g., gyms, walking tracks, community centers)?

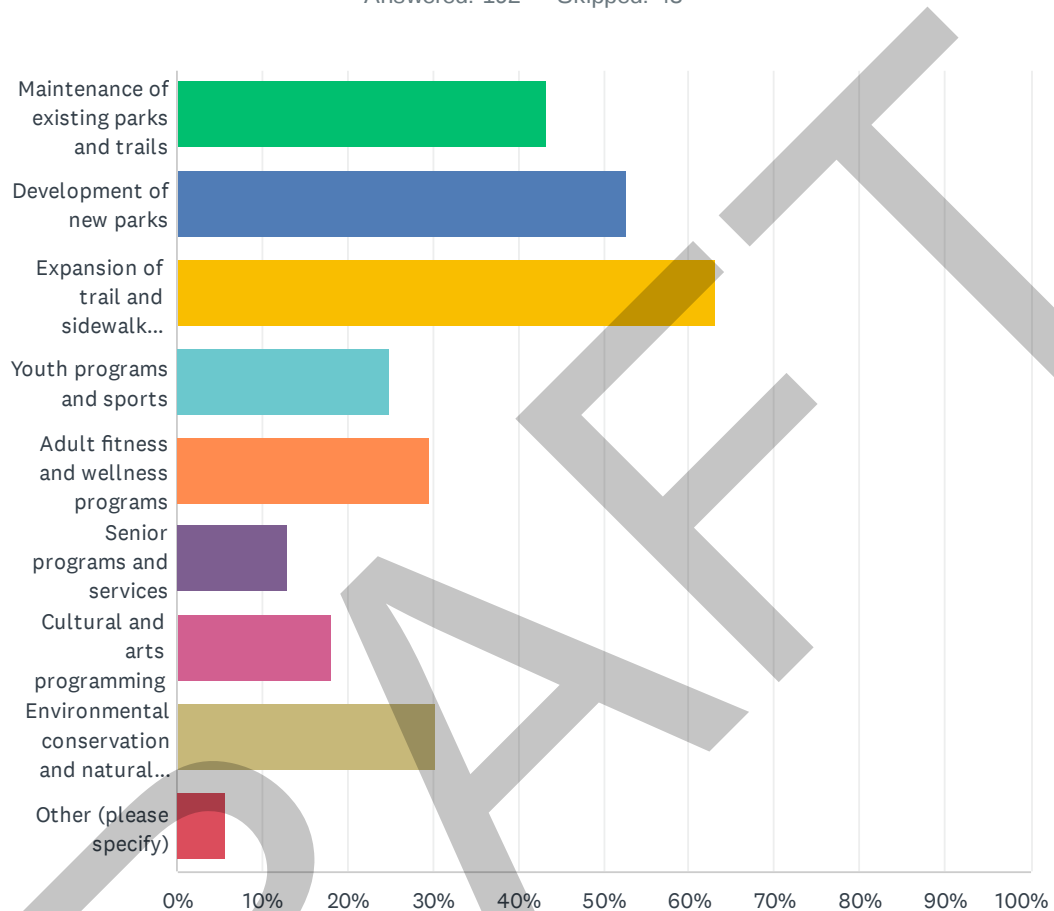
Answered: 206 Skipped: 29



ANSWER CHOICES	RESPONSES	
Yes	79.61%	164
No	14.56%	30
Not sure	5.83%	12
TOTAL		206

Q21 Which THREE of the following park and recreation services are MOST IMPORTANT to you or your household? (Select up to 3)

Answered: 192 Skipped: 43



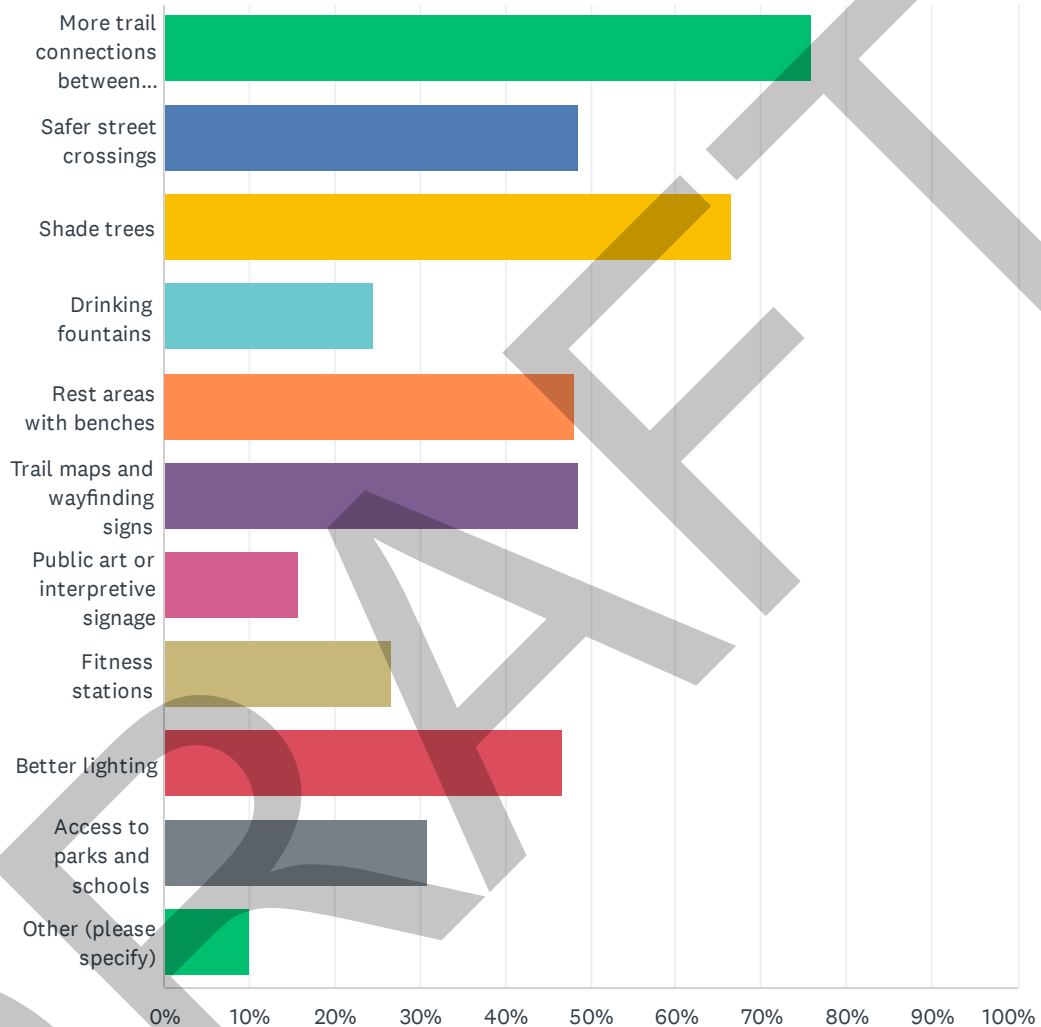
ANSWER CHOICES	RESPONSES	
Maintenance of existing parks and trails	43.23%	83
Development of new parks	52.60%	101
Expansion of trail and sidewalk connectivity	63.02%	121
Youth programs and sports	25.00%	48
Adult fitness and wellness programs	29.69%	57
Senior programs and services	13.02%	25
Cultural and arts programming	18.23%	35
Environmental conservation and natural areas	30.21%	58
Other (please specify)	5.73%	11
Total Respondents: 192		

#	OTHER (PLEASE SPECIFY)	DATE
---	------------------------	------

1	event space - art/music/craft/farmer's mkt pop-ups	8/29/2025 11:50 AM
2	indoor rec center with basketball/ pickle ball courts, fitness center and rooms for yoga classes	8/21/2025 3:12 PM
3	Maintenance facility for workers	8/18/2025 7:11 PM
4	A lot more trails in general 💕	8/6/2025 11:23 AM
5	Recreation centers for indoor activities and fitness	8/5/2025 8:37 AM
6	Indoor recreational student classes and Public playground equipment/splashpads/pool	7/25/2025 3:09 PM
7	Renovation of existing parks (different from maintenance)	7/23/2025 7:46 PM
8	Another vote for sidewalks and connectivity!!!	7/16/2025 8:44 PM
9	None	7/16/2025 3:29 PM
10	Community Center think Apex in McKinney	7/12/2025 9:17 PM
11	expansion of areas that preserve natural habitat or add greenery and natural garden space	7/10/2025 4:47 PM

Q22 What improvements would make you more likely to use trails or sidewalks? (Select all that apply)

Answered: 191 Skipped: 44

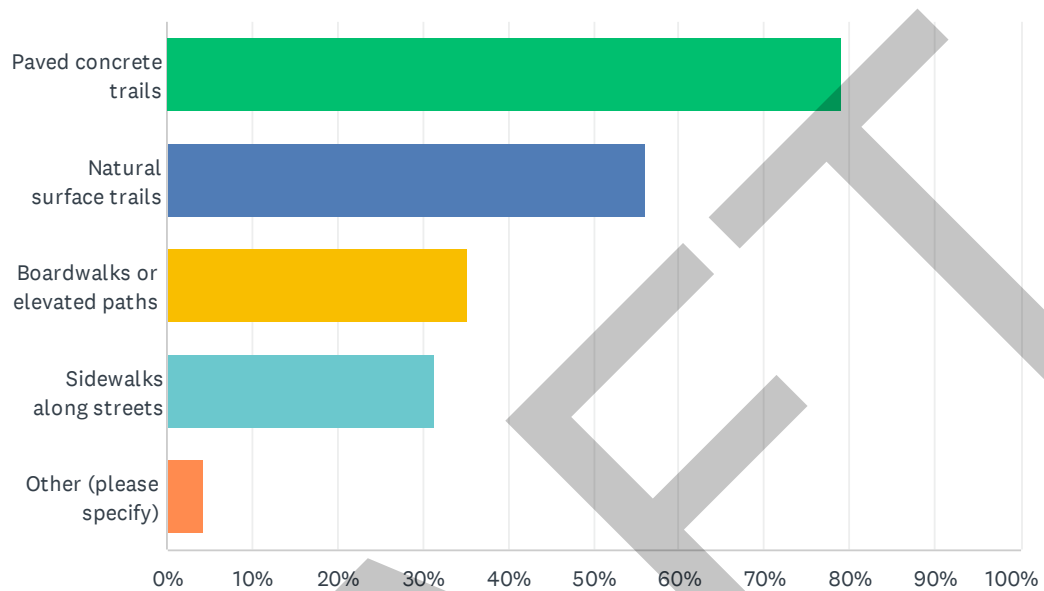


ANSWER CHOICES	RESPONSES	
More trail connections between neighborhoods	75.92%	145
Safer street crossings	48.69%	93
Shade trees	66.49%	127
Drinking fountains	24.61%	47
Rest areas with benches	48.17%	92
Trail maps and wayfinding signs	48.69%	93
Public art or interpretive signage	15.71%	30
Fitness stations	26.70%	51
Better lighting	46.60%	89
Access to parks and schools	30.89%	59
Other (please specify)	9.95%	19
Total Respondents: 191		

#	OTHER (PLEASE SPECIFY)	DATE
1	Better construction to sidewalks so they're not deteriorating. Fun obstacle courses that are kid friendly along trails.	8/30/2025 7:56 AM
2	BUILD THE EMERALD NECKLACE! CIRCUMVENT P-TOWN!	8/24/2025 9:54 AM
3	A park with extensive bike trails	8/22/2025 10:40 AM
4	Existing parks to expand trails	8/18/2025 8:19 PM
5	Covered play equipment	8/18/2025 7:11 PM
6	Trash cans in designated discrete locations	8/18/2025 11:00 AM
7	Shaded parks with canopy, fenced in park, turf (see harry myers park in Rockwall)	8/14/2025 4:50 PM
8	Safer bike routes	8/14/2025 9:59 AM
9	Wide trails so that bicyclists and walkers/joggers can share pass with ease. Or separate bicycle trails	8/11/2025 7:47 PM
10	Safety officers and cameras	8/11/2025 12:40 PM
11	Princeton has one of the worst "walkability scores" in the nation. I can't even cross my street. Need sidewalks and also pedestrian bridges over busy streets and also from one side of 380 to the other. Currently inaccessible or dangerous.	8/7/2025 11:15 AM
12	Longer trails...thankful for what we do have, of course 💕	8/6/2025 11:23 AM
13	Wider paths for bikes and walkers	8/1/2025 4:59 PM
14	are there parks & trails	7/27/2025 2:27 PM
15	Connections of neighborhoods to restaurants, each other and parks!!!!	7/16/2025 8:44 PM
16	Stop wasting money on multiple parks for a small town. We live next to Lake Lavon with all sorts of recreational facilities.	7/16/2025 3:29 PM
17	Make sure their accessible for wheelchairs and mobility scooters	7/16/2025 12:07 PM
18	Golf Cart ordinance	7/12/2025 5:54 AM
19	sites to enjoy scenic areas, natural habitats, and wildlife	7/10/2025 4:47 PM

Q23 What types of trails do you prefer?

Answered: 191 Skipped: 44

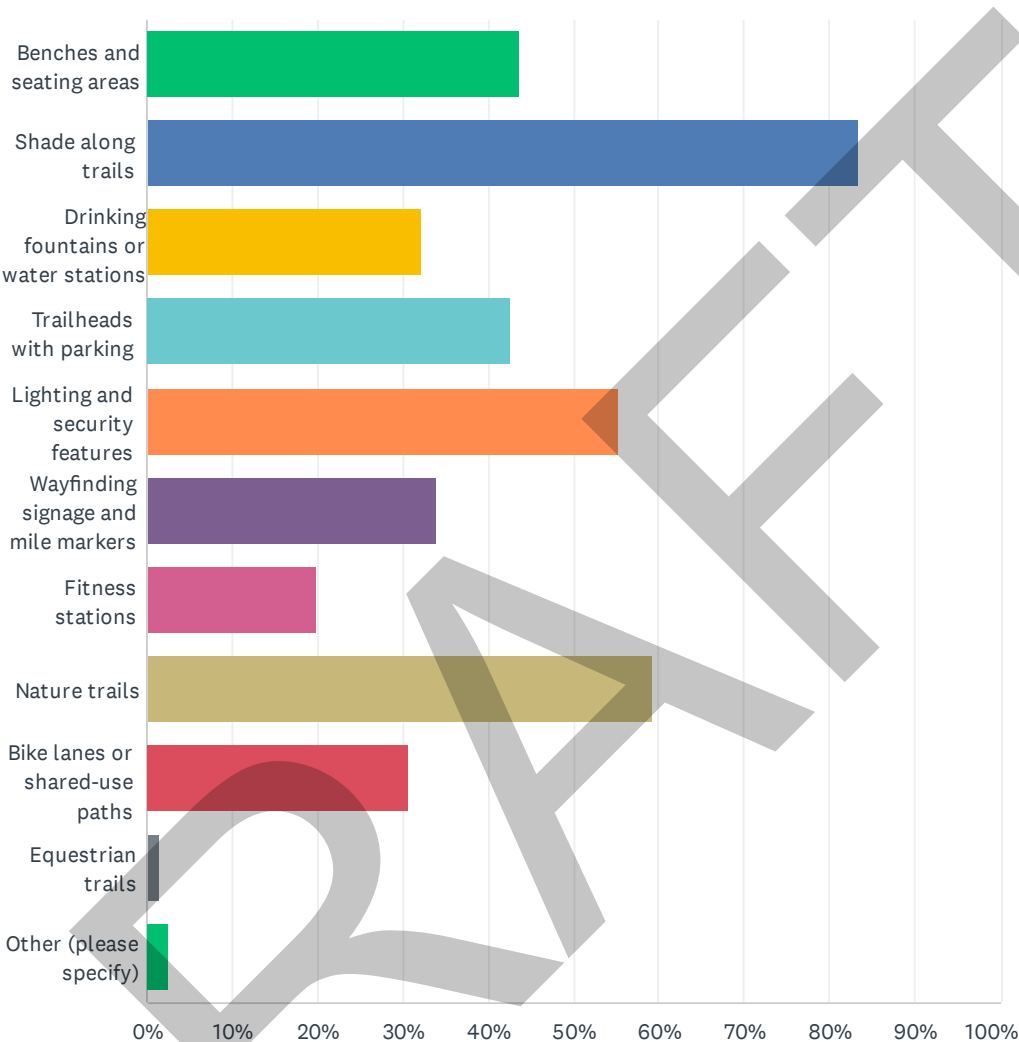


ANSWER CHOICES	RESPONSES	
Paved concrete trails	79.06%	151
Natural surface trails	56.02%	107
Boardwalks or elevated paths	35.08%	67
Sidewalks along streets	31.41%	60
Other (please specify)	4.19%	8
Total Respondents: 191		

#	OTHER (PLEASE SPECIFY)	DATE
1	Blacktop surface	8/25/2025 1:54 PM
2	What's needed for the situation, often multi purposed	8/24/2025 9:54 AM
3	Sidewalks AWAY from streets	8/16/2025 10:47 PM
4	Anything is better than what we have now which is nothing.	8/7/2025 11:15 AM
5	I've grown to love the shady, natural surface trails, but paved trails with lots of pretty trees are nice too.	8/6/2025 11:23 AM
6	none	7/16/2025 3:29 PM
7	Mobility scooter friendly	7/16/2025 12:07 PM
8	all types, as long as it's fitting to the space	7/10/2025 4:47 PM

Q24 Which trail features are most important to you? (Select up to 5)

Answered: 192 Skipped: 43

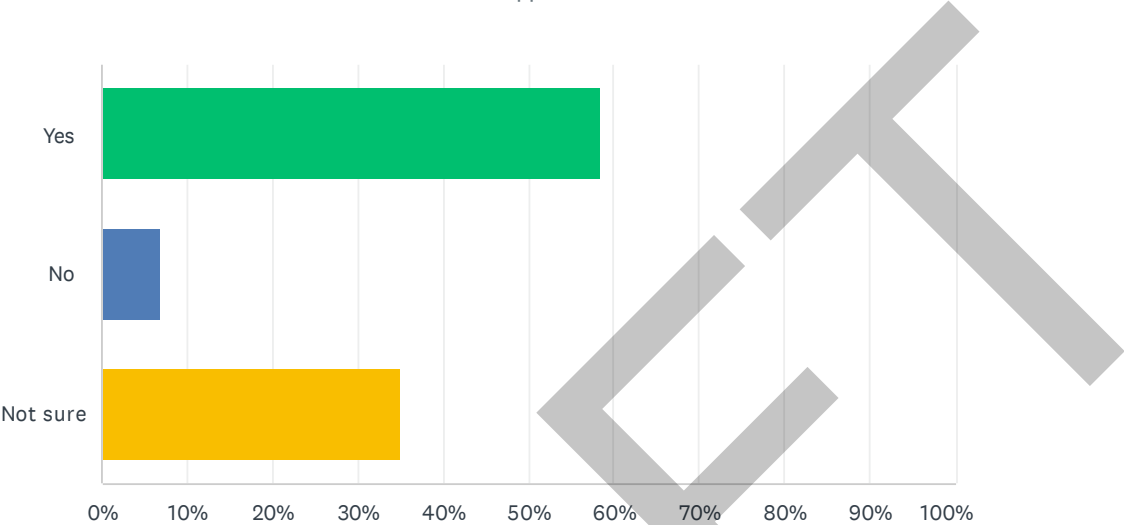


ANSWER CHOICES	RESPONSES	
Benches and seating areas	43.75%	84
Shade along trails	83.33%	160
Drinking fountains or water stations	32.29%	62
Trailheads with parking	42.71%	82
Lighting and security features	55.21%	106
Wayfinding signage and mile markers	33.85%	65
Fitness stations	19.79%	38
Nature trails	59.38%	114
Bike lanes or shared-use paths	30.73%	59
Equestrian trails	1.56%	3
Other (please specify)	2.60%	5
Total Respondents: 192		

#	OTHER (PLEASE SPECIFY)	DATE
1	scenic, whimsical, connective, educational, dynamic, free	8/24/2025 9:54 AM
2	Trash cans or way to dispose of garbage	8/18/2025 8:19 PM
3	Dog Waste Stations	8/14/2025 10:50 AM
4	Restroom on route is lovely	7/23/2025 7:46 PM
5	none	7/16/2025 3:29 PM

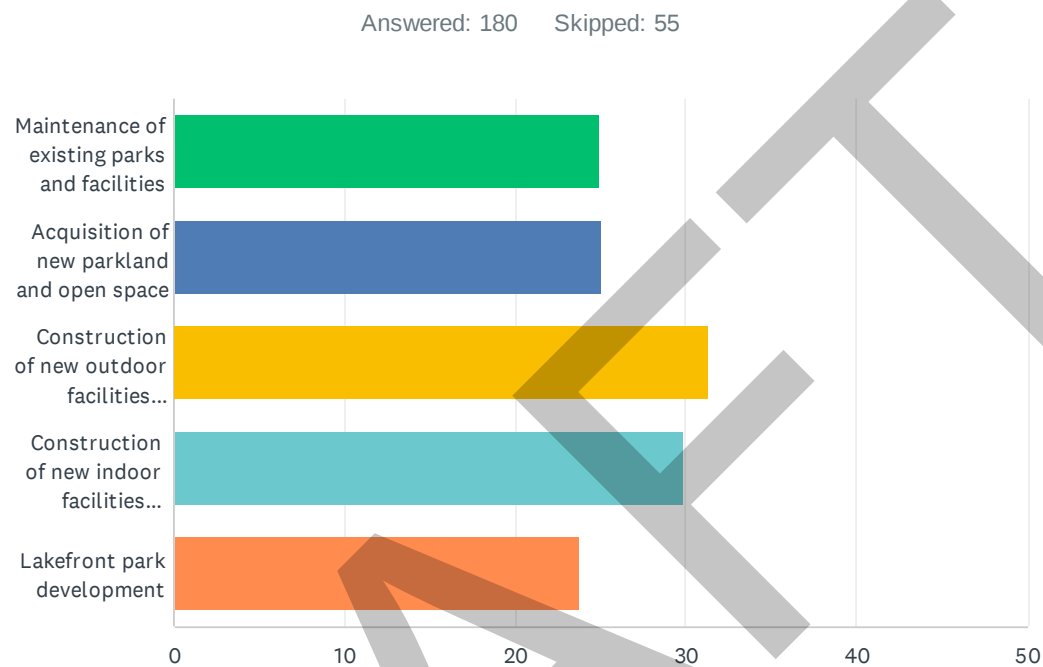
Q25 Would you support using utility corridors or floodways for new trail development?

Answered: 192 Skipped: 43



ANSWER CHOICES	RESPONSES	
Yes	58.33%	112
No	6.77%	13
Not sure	34.90%	67
TOTAL		192

Q26 If you had \$100 to allocate to park and recreation improvements, how would you divide it among the following categories? (Please enter dollar amounts that total \$100)



ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
Maintenance of existing parks and facilities	25	3,394	136
Acquisition of new parkland and open space	25	3,263	130
Construction of new outdoor facilities (e.g., trails, splashpads)	31	4,545	145
Construction of new indoor facilities (e.g., gyms, community centers)	30	3,880	130
Lakefront park development	24	2,918	123
Total Respondents: 180			

#	MAINTENANCE OF EXISTING PARKS AND FACILITIES	DATE
1	50	8/29/2025 11:50 AM
2	20	8/28/2025 8:37 PM
3	25	8/28/2025 2:21 PM
4	40	8/28/2025 1:05 PM
5	30	8/28/2025 11:57 AM
6	25	8/27/2025 7:53 AM
7	20	8/26/2025 3:02 PM
8	20	8/25/2025 1:54 PM
9	35	8/24/2025 4:55 PM

10	45	8/24/2025 9:54 AM
11	10	8/23/2025 9:13 PM
12	20	8/23/2025 12:15 PM
13	25	8/23/2025 11:58 AM
14	25	8/22/2025 12:42 PM
15	10	8/22/2025 8:33 AM
16	20	8/22/2025 7:22 AM
17	20	8/21/2025 3:12 PM
18	100	8/21/2025 1:58 PM
19	25	8/21/2025 12:39 PM
20	10	8/21/2025 12:26 PM
21	25	8/20/2025 5:41 PM
22	35	8/19/2025 6:31 PM
23	50	8/19/2025 8:45 AM
24	20	8/19/2025 7:59 AM
25	10	8/18/2025 8:19 PM
26	20	8/18/2025 7:57 PM
27	25	8/18/2025 7:11 PM
28	20	8/18/2025 5:01 PM
29	50	8/18/2025 12:13 PM
30	10	8/18/2025 11:30 AM
31	20	8/18/2025 11:12 AM
32	25	8/18/2025 11:00 AM
33	20	8/18/2025 10:42 AM
34	25	8/17/2025 7:16 PM
35	10	8/16/2025 6:42 PM
36	30	8/14/2025 4:50 PM
37	25	8/14/2025 2:27 PM
38	10	8/14/2025 9:59 AM
39	20	8/12/2025 10:38 PM
40	15	8/11/2025 10:18 PM
41	40	8/8/2025 9:56 AM
42	35	8/7/2025 5:06 PM
43	5	8/7/2025 11:15 AM
44	15	8/6/2025 4:27 PM
45	50	8/6/2025 2:37 PM
46	20	8/5/2025 7:58 PM
47	30	8/5/2025 7:20 PM

48	10	8/5/2025 4:17 PM
49	50	8/4/2025 9:20 PM
50	25	8/4/2025 7:07 PM
51	20	8/4/2025 6:19 PM
52	10	8/4/2025 3:56 PM
53	20	8/4/2025 3:15 PM
54	10	8/4/2025 2:03 PM
55	20	8/4/2025 2:01 PM
56	20	8/4/2025 1:59 PM
57	20	8/4/2025 1:55 PM
58	20	8/4/2025 1:55 PM
59	10	8/4/2025 1:51 PM
60	10	8/4/2025 1:45 PM
61	5	8/4/2025 1:33 PM
62	10	8/4/2025 1:32 PM
63	10	8/4/2025 1:28 PM
64	20	8/4/2025 1:18 PM
65	25	8/4/2025 1:17 PM
66	5	8/4/2025 1:04 PM
67	40	8/4/2025 11:39 AM
68	20	8/4/2025 11:19 AM
69	50	8/4/2025 8:13 AM
70	50	8/2/2025 11:22 AM
71	20	8/1/2025 7:38 PM
72	30	8/1/2025 4:59 PM
73	30	8/1/2025 4:45 PM
74	20	7/31/2025 6:19 PM
75	34	7/31/2025 3:46 PM
76	10	7/31/2025 10:11 AM
77	10	7/31/2025 9:06 AM
78	20	7/30/2025 10:52 PM
79	20	7/30/2025 6:16 AM
80	10	7/28/2025 6:13 PM
81	10	7/28/2025 3:54 PM
82	20	7/27/2025 9:01 PM
83	100	7/27/2025 2:27 PM
84	20	7/27/2025 12:23 AM
85	20	7/26/2025 11:23 AM

86	10	7/26/2025 9:38 AM
87	20	7/25/2025 7:22 AM
88	40	7/24/2025 5:41 PM
89	100	7/24/2025 3:14 PM
90	25	7/24/2025 2:26 PM
91	30	7/24/2025 1:43 PM
92	5	7/23/2025 7:46 PM
93	10	7/22/2025 4:49 PM
94	65	7/22/2025 4:07 PM
95	15	7/22/2025 3:06 PM
96	15	7/22/2025 2:29 PM
97	50	7/22/2025 11:52 AM
98	25	7/21/2025 10:33 PM
99	10	7/21/2025 12:35 PM
100	30	7/17/2025 7:26 PM
101	20	7/17/2025 1:56 PM
102	5	7/17/2025 7:56 AM
103	25	7/17/2025 7:18 AM
104	20	7/16/2025 10:17 PM
105	100	7/16/2025 3:29 PM
106	15	7/16/2025 2:05 PM
107	30	7/16/2025 12:01 PM
108	50	7/16/2025 11:50 AM
109	40	7/16/2025 11:44 AM
110	5	7/16/2025 11:02 AM
111	30	7/16/2025 10:53 AM
112	10	7/15/2025 12:30 PM
113	20	7/13/2025 11:45 PM
114	50	7/12/2025 11:12 PM
115	0	7/12/2025 9:17 PM
116	50	7/12/2025 2:02 PM
117	10	7/11/2025 10:10 PM
118	25	7/11/2025 10:03 PM
119	0	7/11/2025 3:34 PM
120	50	7/11/2025 12:17 PM
121	10	7/11/2025 10:05 AM
122	10	7/11/2025 8:47 AM
123	25	7/11/2025 8:39 AM

124	25	7/10/2025 8:50 PM
125	25	7/10/2025 7:48 PM
126	10	7/10/2025 5:27 PM
127	15	7/10/2025 4:47 PM
128	25	7/10/2025 2:38 PM
129	20	7/10/2025 1:45 PM
130	10	7/10/2025 11:43 AM
131	10	7/10/2025 11:07 AM
132	10	7/10/2025 10:50 AM
133	50	7/9/2025 10:06 PM
134	20	7/9/2025 9:47 PM
135	30	7/9/2025 7:36 PM
136	5	7/9/2025 4:43 PM
#	ACQUISITION OF NEW PARKLAND AND OPEN SPACE	DATE
1	20	8/28/2025 8:37 PM
2	25	8/28/2025 2:21 PM
3	10	8/28/2025 1:05 PM
4	20	8/28/2025 11:57 AM
5	0	8/27/2025 7:53 AM
6	15	8/26/2025 3:02 PM
7	25	8/25/2025 1:54 PM
8	5	8/24/2025 4:55 PM
9	10	8/24/2025 9:54 AM
10	30	8/23/2025 9:13 PM
11	30	8/23/2025 12:15 PM
12	35	8/23/2025 11:58 AM
13	50	8/22/2025 12:42 PM
14	25	8/22/2025 10:40 AM
15	10	8/22/2025 8:33 AM
16	20	8/22/2025 7:22 AM
17	20	8/21/2025 3:12 PM
18	20	8/21/2025 3:00 PM
19	25	8/21/2025 12:52 PM
20	75	8/21/2025 12:39 PM
21	30	8/21/2025 12:26 PM
22	50	8/20/2025 5:41 PM
23	65	8/19/2025 6:31 PM
24	20	8/19/2025 7:59 AM

25	20	8/18/2025 8:19 PM
26	50	8/18/2025 7:57 PM
27	25	8/18/2025 7:11 PM
28	50	8/18/2025 5:01 PM
29	50	8/18/2025 12:13 PM
30	30	8/18/2025 11:30 AM
31	60	8/18/2025 11:12 AM
32	25	8/18/2025 11:00 AM
33	20	8/18/2025 10:42 AM
34	5	8/17/2025 7:16 PM
35	50	8/16/2025 6:42 PM
36	10	8/14/2025 4:50 PM
37	25	8/14/2025 2:27 PM
38	10	8/14/2025 9:59 AM
39	30	8/12/2025 10:38 PM
40	30	8/12/2025 12:18 PM
41	15	8/11/2025 10:18 PM
42	50	8/11/2025 7:47 PM
43	10	8/8/2025 9:56 AM
44	50	8/7/2025 11:42 AM
45	20	8/7/2025 11:15 AM
46	20	8/6/2025 4:27 PM
47	20	8/5/2025 7:58 PM
48	10	8/5/2025 7:20 PM
49	30	8/5/2025 4:17 PM
50	20	8/4/2025 9:20 PM
51	20	8/4/2025 7:07 PM
52	10	8/4/2025 3:56 PM
53	20	8/4/2025 3:15 PM
54	20	8/4/2025 2:03 PM
55	20	8/4/2025 2:01 PM
56	20	8/4/2025 1:59 PM
57	10	8/4/2025 1:55 PM
58	20	8/4/2025 1:55 PM
59	10	8/4/2025 1:51 PM
60	10	8/4/2025 1:45 PM
61	20	8/4/2025 1:33 PM
62	20	8/4/2025 1:32 PM

63	25	8/4/2025 1:28 PM
64	20	8/4/2025 1:18 PM
65	25	8/4/2025 1:17 PM
66	20	8/4/2025 1:04 PM
67	20	8/4/2025 11:19 AM
68	20	8/2/2025 11:22 AM
69	50	8/1/2025 7:38 PM
70	50	8/1/2025 6:56 PM
71	30	8/1/2025 4:59 PM
72	20	8/1/2025 4:45 PM
73	30	7/31/2025 6:19 PM
74	33	7/31/2025 3:46 PM
75	30	7/31/2025 10:11 AM
76	50	7/31/2025 9:06 AM
77	5	7/30/2025 10:52 PM
78	20	7/30/2025 6:16 AM
79	10	7/28/2025 6:13 PM
80	50	7/28/2025 3:54 PM
81	20	7/27/2025 9:01 PM
82	10	7/27/2025 12:23 AM
83	20	7/26/2025 11:23 AM
84	20	7/26/2025 9:38 AM
85	25	7/25/2025 7:22 AM
86	60	7/24/2025 5:41 PM
87	15	7/24/2025 2:49 PM
88	75	7/24/2025 2:26 PM
89	15	7/24/2025 1:43 PM
90	80	7/23/2025 7:46 PM
91	20	7/22/2025 4:49 PM
92	15	7/22/2025 3:06 PM
93	20	7/22/2025 2:29 PM
94	5	7/22/2025 11:52 AM
95	10	7/21/2025 10:33 PM
96	30	7/21/2025 12:35 PM
97	10	7/17/2025 7:26 PM
98	25	7/17/2025 2:36 PM
99	20	7/17/2025 1:56 PM
100	30	7/17/2025 11:02 AM

101	15	7/17/2025 7:56 AM
102	25	7/17/2025 7:18 AM
103	20	7/16/2025 10:17 PM
104	50	7/16/2025 12:10 PM
105	10	7/16/2025 12:01 PM
106	40	7/16/2025 11:44 AM
107	40	7/16/2025 11:02 AM
108	40	7/16/2025 10:53 AM
109	20	7/15/2025 12:30 PM
110	20	7/13/2025 11:45 PM
111	0	7/12/2025 9:17 PM
112	25	7/12/2025 2:02 PM
113	10	7/12/2025 10:13 AM
114	25	7/11/2025 10:03 PM
115	0	7/11/2025 3:34 PM
116	15	7/11/2025 12:17 PM
117	10	7/11/2025 10:05 AM
118	10	7/11/2025 8:47 AM
119	25	7/11/2025 8:39 AM
120	25	7/10/2025 8:50 PM
121	30	7/10/2025 5:27 PM
122	25	7/10/2025 4:47 PM
123	25	7/10/2025 2:38 PM
124	40	7/10/2025 11:43 AM
125	20	7/10/2025 11:07 AM
126	5	7/10/2025 10:50 AM
127	50	7/9/2025 10:15 PM
128	10	7/9/2025 9:47 PM
129	5	7/9/2025 7:36 PM
130	25	7/9/2025 4:43 PM
#	CONSTRUCTION OF NEW OUTDOOR FACILITIES (E.G., TRAILS, SPLASHPADS)	DATE
1	50	8/30/2025 11:47 AM
2	50	8/30/2025 7:56 AM
3	25	8/29/2025 11:50 AM
4	10	8/28/2025 8:37 PM
5	30	8/28/2025 1:30 PM
6	0	8/28/2025 1:05 PM
7	0	8/28/2025 11:57 AM

8	50	8/27/2025 6:05 PM
9	25	8/27/2025 7:53 AM
10	25	8/26/2025 3:02 PM
11	80	8/25/2025 2:03 PM
12	25	8/25/2025 1:54 PM
13	20	8/24/2025 4:55 PM
14	45	8/24/2025 9:54 AM
15	30	8/23/2025 9:13 PM
16	15	8/23/2025 12:15 PM
17	30	8/23/2025 11:58 AM
18	25	8/22/2025 10:40 AM
19	50	8/22/2025 8:33 AM
20	20	8/22/2025 7:22 AM
21	20	8/21/2025 3:12 PM
22	50	8/21/2025 3:00 PM
23	25	8/21/2025 12:52 PM
24	0	8/21/2025 12:39 PM
25	30	8/21/2025 12:26 PM
26	20	8/19/2025 7:59 AM
27	30	8/18/2025 8:19 PM
28	35	8/18/2025 7:11 PM
29	20	8/18/2025 5:01 PM
30	100	8/18/2025 2:11 PM
31	30	8/18/2025 11:30 AM
32	20	8/18/2025 11:12 AM
33	25	8/18/2025 11:00 AM
34	10	8/18/2025 10:42 AM
35	5	8/17/2025 7:16 PM
36	100	8/16/2025 10:47 PM
37	25	8/14/2025 4:50 PM
38	25	8/14/2025 2:27 PM
39	100	8/14/2025 10:50 AM
40	50	8/14/2025 10:32 AM
41	20	8/14/2025 9:59 AM
42	10	8/12/2025 10:38 PM
43	30	8/12/2025 12:18 PM
44	30	8/11/2025 10:18 PM
45	25	8/11/2025 7:47 PM

46	50	8/11/2025 12:37 PM
47	20	8/8/2025 9:56 AM
48	15	8/7/2025 5:06 PM
49	33	8/7/2025 12:05 PM
50	40	8/7/2025 11:42 AM
51	5	8/7/2025 11:15 AM
52	50	8/6/2025 4:27 PM
53	100	8/6/2025 11:23 AM
54	20	8/5/2025 7:58 PM
55	10	8/5/2025 7:20 PM
56	30	8/5/2025 4:17 PM
57	20	8/5/2025 8:37 AM
58	10	8/4/2025 9:20 PM
59	15	8/4/2025 7:07 PM
60	20	8/4/2025 3:56 PM
61	20	8/4/2025 3:15 PM
62	30	8/4/2025 2:03 PM
63	20	8/4/2025 2:01 PM
64	20	8/4/2025 1:59 PM
65	20	8/4/2025 1:55 PM
66	20	8/4/2025 1:55 PM
67	10	8/4/2025 1:51 PM
68	50	8/4/2025 1:45 PM
69	30	8/4/2025 1:33 PM
70	10	8/4/2025 1:32 PM
71	25	8/4/2025 1:28 PM
72	20	8/4/2025 1:18 PM
73	10	8/4/2025 1:04 PM
74	60	8/4/2025 11:39 AM
75	20	8/4/2025 11:19 AM
76	20	8/2/2025 11:22 AM
77	20	8/1/2025 7:38 PM
78	50	8/1/2025 6:56 PM
79	10	8/1/2025 4:59 PM
80	20	8/1/2025 4:45 PM
81	50	7/31/2025 6:19 PM
82	33	7/31/2025 3:46 PM
83	20	7/31/2025 10:11 AM

84	20	7/31/2025 9:06 AM
85	15	7/30/2025 10:52 PM
86	20	7/30/2025 6:16 AM
87	10	7/28/2025 6:13 PM
88	20	7/27/2025 9:01 PM
89	40	7/27/2025 12:23 AM
90	50	7/26/2025 11:23 AM
91	20	7/26/2025 9:38 AM
92	45	7/25/2025 3:09 PM
93	25	7/25/2025 7:22 AM
94	25	7/24/2025 2:49 PM
95	35	7/24/2025 1:43 PM
96	5	7/23/2025 7:46 PM
97	30	7/22/2025 4:49 PM
98	25	7/22/2025 4:07 PM
99	50	7/22/2025 3:06 PM
100	25	7/22/2025 2:29 PM
101	15	7/22/2025 11:52 AM
102	20	7/21/2025 10:33 PM
103	20	7/21/2025 12:35 PM
104	30	7/17/2025 7:26 PM
105	50	7/17/2025 2:36 PM
106	20	7/17/2025 1:56 PM
107	40	7/17/2025 11:02 AM
108	20	7/17/2025 7:56 AM
109	30	7/16/2025 10:17 PM
110	75	7/16/2025 8:44 PM
111	50	7/16/2025 4:31 PM
112	35	7/16/2025 2:05 PM
113	50	7/16/2025 12:10 PM
114	50	7/16/2025 12:07 PM
115	10	7/16/2025 12:01 PM
116	25	7/16/2025 11:50 AM
117	4	7/16/2025 11:02 AM
118	75	7/16/2025 10:57 AM
119	30	7/16/2025 10:53 AM
120	25	7/15/2025 12:30 PM
121	20	7/13/2025 11:45 PM

122	0	7/12/2025 9:17 PM
123	25	7/12/2025 10:13 AM
124	20	7/11/2025 10:10 PM
125	25	7/11/2025 10:03 PM
126	20	7/11/2025 3:34 PM
127	100	7/11/2025 3:08 PM
128	20	7/11/2025 12:17 PM
129	30	7/11/2025 10:05 AM
130	20	7/11/2025 8:47 AM
131	10	7/11/2025 8:39 AM
132	50	7/10/2025 7:48 PM
133	20	7/10/2025 5:27 PM
134	30	7/10/2025 4:47 PM
135	25	7/10/2025 2:38 PM
136	40	7/10/2025 1:45 PM
137	50	7/10/2025 11:11 AM
138	40	7/10/2025 11:07 AM
139	50	7/10/2025 10:50 AM
140	100	7/10/2025 10:41 AM
141	100	7/10/2025 9:10 AM
142	25	7/9/2025 10:06 PM
143	50	7/9/2025 9:47 PM
144	50	7/9/2025 7:36 PM
145	25	7/9/2025 4:43 PM
#	CONSTRUCTION OF NEW INDOOR FACILITIES (E.G., GYMS, COMMUNITY CENTERS)	DATE
1	25	8/29/2025 11:50 AM
2	25	8/28/2025 8:37 PM
3	25	8/28/2025 2:21 PM
4	70	8/28/2025 1:30 PM
5	50	8/28/2025 1:05 PM
6	25	8/28/2025 11:57 AM
7	50	8/27/2025 6:05 PM
8	25	8/27/2025 7:53 AM
9	25	8/26/2025 3:02 PM
10	20	8/25/2025 2:03 PM
11	100	8/24/2025 9:07 PM
12	20	8/24/2025 4:55 PM
13	30	8/23/2025 9:13 PM

14	15	8/23/2025 12:15 PM
15	10	8/23/2025 11:58 AM
16	5	8/22/2025 8:33 AM
17	30	8/22/2025 7:22 AM
18	20	8/21/2025 3:12 PM
19	30	8/21/2025 3:00 PM
20	50	8/21/2025 12:52 PM
21	0	8/21/2025 12:39 PM
22	30	8/21/2025 12:26 PM
23	10	8/20/2025 5:41 PM
24	60	8/19/2025 3:15 PM
25	50	8/19/2025 8:45 AM
26	20	8/19/2025 7:59 AM
27	10	8/18/2025 8:19 PM
28	10	8/18/2025 5:01 PM
29	30	8/18/2025 11:30 AM
30	50	8/18/2025 11:10 AM
31	25	8/18/2025 11:00 AM
32	30	8/18/2025 10:42 AM
33	25	8/17/2025 7:16 PM
34	25	8/14/2025 4:50 PM
35	25	8/14/2025 2:27 PM
36	50	8/14/2025 9:59 AM
37	30	8/12/2025 10:38 PM
38	40	8/12/2025 12:18 PM
39	30	8/11/2025 10:18 PM
40	50	8/11/2025 5:23 PM
41	50	8/11/2025 12:40 PM
42	50	8/11/2025 12:37 PM
43	30	8/8/2025 9:56 AM
44	50	8/7/2025 5:06 PM
45	34	8/7/2025 12:05 PM
46	10	8/7/2025 11:42 AM
47	40	8/7/2025 11:15 AM
48	10	8/6/2025 4:27 PM
49	50	8/6/2025 2:37 PM
50	20	8/5/2025 7:58 PM
51	30	8/5/2025 4:17 PM

52	80	8/5/2025 8:37 AM
53	10	8/4/2025 9:20 PM
54	15	8/4/2025 7:07 PM
55	50	8/4/2025 6:19 PM
56	20	8/4/2025 3:56 PM
57	20	8/4/2025 3:15 PM
58	20	8/4/2025 2:03 PM
59	25	8/4/2025 2:01 PM
60	20	8/4/2025 1:59 PM
61	35	8/4/2025 1:55 PM
62	20	8/4/2025 1:55 PM
63	35	8/4/2025 1:51 PM
64	20	8/4/2025 1:45 PM
65	30	8/4/2025 1:33 PM
66	40	8/4/2025 1:32 PM
67	25	8/4/2025 1:28 PM
68	20	8/4/2025 1:18 PM
69	25	8/4/2025 1:17 PM
70	50	8/4/2025 1:04 PM
71	30	8/4/2025 11:19 AM
72	0	8/2/2025 11:22 AM
73	10	8/1/2025 4:59 PM
74	10	8/1/2025 4:45 PM
75	30	7/31/2025 10:11 AM
76	20	7/31/2025 9:06 AM
77	50	7/30/2025 10:52 PM
78	20	7/30/2025 6:16 AM
79	0	7/28/2025 6:13 PM
80	20	7/28/2025 3:54 PM
81	20	7/27/2025 9:01 PM
82	20	7/27/2025 12:23 AM
83	25	7/26/2025 9:38 AM
84	45	7/25/2025 3:09 PM
85	20	7/25/2025 7:22 AM
86	50	7/24/2025 2:49 PM
87	10	7/24/2025 1:43 PM
88	10	7/23/2025 7:46 PM
89	30	7/22/2025 4:49 PM

90	20	7/22/2025 3:06 PM
91	30	7/22/2025 2:29 PM
92	25	7/21/2025 10:33 PM
93	20	7/21/2025 12:35 PM
94	10	7/17/2025 7:26 PM
95	25	7/17/2025 2:36 PM
96	20	7/17/2025 1:56 PM
97	30	7/17/2025 11:02 AM
98	10	7/17/2025 7:56 AM
99	25	7/17/2025 7:18 AM
100	30	7/16/2025 10:17 PM
101	25	7/16/2025 8:44 PM
102	35	7/16/2025 2:05 PM
103	100	7/16/2025 1:05 PM
104	50	7/16/2025 12:07 PM
105	30	7/16/2025 12:01 PM
106	1	7/16/2025 11:02 AM
107	100	7/15/2025 9:28 PM
108	25	7/15/2025 12:30 PM
109	20	7/13/2025 11:45 PM
110	50	7/12/2025 11:12 PM
111	100	7/12/2025 9:17 PM
112	15	7/12/2025 10:13 AM
113	50	7/11/2025 10:10 PM
114	25	7/11/2025 10:03 PM
115	60	7/11/2025 3:34 PM
116	10	7/11/2025 12:17 PM
117	30	7/11/2025 10:05 AM
118	30	7/11/2025 8:47 AM
119	15	7/11/2025 8:39 AM
120	20	7/10/2025 5:27 PM
121	25	7/10/2025 2:38 PM
122	20	7/10/2025 1:45 PM
123	50	7/10/2025 11:11 AM
124	30	7/10/2025 11:07 AM
125	10	7/10/2025 10:50 AM
126	25	7/9/2025 10:15 PM
127	25	7/9/2025 10:06 PM

128	15	7/9/2025 9:47 PM
129	15	7/9/2025 7:36 PM
130	25	7/9/2025 4:43 PM
#	LAKEFRONT PARK DEVELOPMENT	DATE
1	50	8/30/2025 11:47 AM
2	50	8/30/2025 7:56 AM
3	25	8/28/2025 8:37 PM
4	25	8/28/2025 2:21 PM
5	0	8/28/2025 1:05 PM
6	25	8/28/2025 11:57 AM
7	25	8/27/2025 7:53 AM
8	15	8/26/2025 3:02 PM
9	30	8/25/2025 1:54 PM
10	20	8/24/2025 4:55 PM
11	20	8/23/2025 12:15 PM
12	25	8/22/2025 12:42 PM
13	50	8/22/2025 10:40 AM
14	25	8/22/2025 8:33 AM
15	10	8/22/2025 7:22 AM
16	100	8/21/2025 3:17 PM
17	20	8/21/2025 3:12 PM
18	0	8/21/2025 12:39 PM
19	0	8/21/2025 12:26 PM
20	15	8/20/2025 5:41 PM
21	40	8/19/2025 3:15 PM
22	20	8/19/2025 7:59 AM
23	30	8/18/2025 8:19 PM
24	30	8/18/2025 7:57 PM
25	15	8/18/2025 7:11 PM
26	0	8/18/2025 5:01 PM
27	50	8/18/2025 11:10 AM
28	0	8/18/2025 11:00 AM
29	20	8/18/2025 10:42 AM
30	40	8/17/2025 7:16 PM
31	40	8/16/2025 6:42 PM
32	10	8/14/2025 4:50 PM
33	50	8/14/2025 10:32 AM
34	10	8/14/2025 9:59 AM

35	10	8/12/2025 10:38 PM
36	10	8/11/2025 10:18 PM
37	25	8/11/2025 7:47 PM
38	50	8/11/2025 5:23 PM
39	50	8/11/2025 12:40 PM
40	100	8/7/2025 3:55 PM
41	33	8/7/2025 12:05 PM
42	30	8/7/2025 11:15 AM
43	5	8/6/2025 4:27 PM
44	20	8/5/2025 7:58 PM
45	50	8/5/2025 7:20 PM
46	10	8/4/2025 9:20 PM
47	25	8/4/2025 7:07 PM
48	30	8/4/2025 6:19 PM
49	40	8/4/2025 3:56 PM
50	20	8/4/2025 3:15 PM
51	20	8/4/2025 2:03 PM
52	15	8/4/2025 2:01 PM
53	20	8/4/2025 1:59 PM
54	15	8/4/2025 1:55 PM
55	20	8/4/2025 1:55 PM
56	35	8/4/2025 1:51 PM
57	10	8/4/2025 1:45 PM
58	15	8/4/2025 1:33 PM
59	20	8/4/2025 1:32 PM
60	15	8/4/2025 1:28 PM
61	20	8/4/2025 1:18 PM
62	25	8/4/2025 1:17 PM
63	15	8/4/2025 1:04 PM
64	10	8/4/2025 11:19 AM
65	50	8/4/2025 8:13 AM
66	10	8/2/2025 11:22 AM
67	10	8/1/2025 7:38 PM
68	20	8/1/2025 4:59 PM
69	20	8/1/2025 4:45 PM
70	10	7/31/2025 10:11 AM
71	10	7/30/2025 10:52 PM
72	20	7/30/2025 6:16 AM

73	70	7/28/2025 6:13 PM
74	20	7/28/2025 3:54 PM
75	20	7/27/2025 9:01 PM
76	10	7/27/2025 12:23 AM
77	10	7/26/2025 11:23 AM
78	25	7/26/2025 9:38 AM
79	10	7/25/2025 3:09 PM
80	10	7/25/2025 7:22 AM
81	10	7/24/2025 2:49 PM
82	10	7/24/2025 1:43 PM
83	0	7/23/2025 7:46 PM
84	10	7/22/2025 4:49 PM
85	10	7/22/2025 4:07 PM
86	10	7/22/2025 2:29 PM
87	30	7/22/2025 11:52 AM
88	20	7/21/2025 10:33 PM
89	20	7/21/2025 12:35 PM
90	20	7/17/2025 7:26 PM
91	20	7/17/2025 1:56 PM
92	50	7/17/2025 7:56 AM
93	25	7/17/2025 7:18 AM
94	0	7/16/2025 10:17 PM
95	50	7/16/2025 4:31 PM
96	15	7/16/2025 2:05 PM
97	20	7/16/2025 12:01 PM
98	25	7/16/2025 11:50 AM
99	20	7/16/2025 11:44 AM
100	50	7/16/2025 11:02 AM
101	25	7/16/2025 10:57 AM
102	20	7/15/2025 12:30 PM
103	20	7/13/2025 11:45 PM
104	0	7/12/2025 9:17 PM
105	25	7/12/2025 2:02 PM
106	50	7/12/2025 10:13 AM
107	20	7/11/2025 10:10 PM
108	20	7/11/2025 3:34 PM
109	5	7/11/2025 12:17 PM
110	20	7/11/2025 10:05 AM

111	30	7/11/2025 8:47 AM
112	25	7/11/2025 8:39 AM
113	50	7/10/2025 8:50 PM
114	25	7/10/2025 7:48 PM
115	20	7/10/2025 5:27 PM
116	30	7/10/2025 4:47 PM
117	0	7/10/2025 2:38 PM
118	20	7/10/2025 1:45 PM
119	50	7/10/2025 11:43 AM
120	25	7/10/2025 10:50 AM
121	25	7/9/2025 10:15 PM
122	5	7/9/2025 9:47 PM
123	20	7/9/2025 4:43 PM

Q27 Where would you most like to see new trails or sidewalks added?

Answered: 126 Skipped: 109

#	RESPONSES	DATE
1	By the lake	8/30/2025 7:56 AM
2	unknown	8/29/2025 11:50 AM
3	Old downtown Princeton	8/28/2025 2:21 PM
4	Downtown and all the original Princeton area needs sidewalks so we can travel around Princeton safely. 380 needs a sidewalk to connect from a minimum at the highschool to a minimum the walmart on beauchamp. Please make this city accessible by foot or bike. I don't want to drive everywhere for my health I need to walk.	8/28/2025 1:30 PM
5	No preference	8/28/2025 1:05 PM
6	Sidewalk trail off 380 for those who walk to work.	8/27/2025 7:53 AM
7	380 - Sidewalks and CONTROLLED cross walks full length and at all controlled intersections, at least. Trails out through newer development (especially bike or shared use) such as NW and toward the peninsula. Sidewalks or improved trail works along city streets connecting recreation areas (such as College street east of Caldwell Park) for safety in all parts of the city limits.	8/25/2025 1:54 PM
8	Winchester Crossing area	8/24/2025 9:07 PM
9	downtown, near and around the high school	8/24/2025 4:55 PM
10	Emerald Nature Trail System (ENTS) under Andrew S. Thornton. Herrontown woods, Autumn Hill, Guilick Preserve, Stony Brook Trails, Riverside/Stuart/PDS trails & Snowden Ln. for sidewalks	8/24/2025 9:54 AM
11	Across 380 after Walmart towards winchester crossing	8/23/2025 9:13 PM
12	Places along new hope or 75 near the southridge, eastridge, westridge communities	8/23/2025 12:15 PM
13	Along FM75/Longneck	8/23/2025 11:58 AM
14	Not sure.	8/22/2025 12:42 PM
15	Around the lake built around areas of new developments	8/22/2025 8:33 AM
16	Lavon Lake	8/21/2025 3:17 PM
17	Tickey Creek Park, Lake Lavon	8/21/2025 3:12 PM
18	Whatever the "JJ" park is going to be. Close to my home so it would be nice to have something to walk around other than just the pond.	8/21/2025 3:00 PM
19	Anywhere. Just build them.	8/21/2025 12:52 PM
20	Sideways along 380 and South side of 2nd street. Trials connecting Brookside community to Town North community	8/21/2025 12:39 PM
21	Near the Abbey Crossing/forest grove community connecting to nearby parks	8/21/2025 12:26 PM
22	Neighborhoods leading to the park need sidewalks, willow st doesn't have sidewalks and has a lot of parked cars, so one has to walk in the street which is dangerous, especially with a dog. Also, lakeside trails would be amazing and more shade along trail.	8/20/2025 5:41 PM
23	Along 380	8/19/2025 6:31 PM
24	Downtown neighborhoods	8/19/2025 8:45 AM
25	Around the Cypress Creek Area	8/19/2025 7:59 AM

26	Either on a new and improved park. Or existing park but but with a	8/18/2025 8:19 PM
27	North Princeton	8/18/2025 7:11 PM
28	Sidewalks need to be added where it creates a most cohesive and safer pedestrian experience. Along ROW frontage would be ideal to make sure they all connect safely	8/18/2025 5:01 PM
29	Yes	8/18/2025 11:10 AM
30	In White wing trails behind all the housing development so the neighborhood has easy access to off road trails.	8/18/2025 11:00 AM
31	Along Beauchamp	8/18/2025 10:42 AM
32	I'm not entirely sure. Maybe more trails that could connect to 380 from neighborhoods around Monte Carlo and such without having to just go on the major streets if possible	8/17/2025 7:16 PM
33	We live in Winchester crossing and our son attends Mattei Middle School, which is not connected to our neighborhood by sidewalk. Additionally, we cannot access downtown by crossing 380 without safety concerns. There is a lack of safe sidewalks and pedestrian crossing in these areas and there are NOT enough parks like Caldwell on this side. This city needs infrastructure and parks.	8/16/2025 10:47 PM
34	Near water	8/16/2025 6:42 PM
35	Closer to the new development areas	8/14/2025 4:50 PM
36	Downtown Princeton. There is a major need for sidewalks. Princeton Heights has added many houses with children that are walking to high school and surrounding area. There are no sidewalks on 6th street which is the main road kids are taking to walk to and from school	8/14/2025 10:50 AM
37	In the areas outside of city limits and ETJ zones. We still pay Princeton ISD taxes, and Collin county taxes, and MUD taxes that pay into the city of Princeton.	8/14/2025 10:32 AM
38	Yorkshire Dr	8/14/2025 9:59 AM
39	Waterfront	8/12/2025 10:38 PM
40	southeast area	8/12/2025 12:18 PM
41	Trails with destinations. Let's bike to the lake Let's bike to the festival Let's go see a game. Meet you for lunch/coffee With traffic so bad. Biking walking would be nice to get right.	8/11/2025 7:47 PM
42	Along 380	8/11/2025 5:23 PM
43	There needs to be a safe overpass for pedestrians on the corner of 380 and Beaucamp. I see people with strollers trying to get to Walmart on foot. It's a dangerous intersection.	8/11/2025 12:40 PM
44	More bike trails	8/11/2025 12:37 PM
45	intraconnections between parks and schools	8/8/2025 9:56 AM
46	Yorkshire Drive from hwy 380 to Caldwell Park.	8/7/2025 12:05 PM
47	Sidewalks are needed for the entire city from 380 to community roads. I see people almost falling into the street as we pass them on the way to/from work and out and about as they walk to food establishments, etc. I would love to see pedestrian bridges to get us over to the other side of 380 safely. Walking trails with variety of scenery and also around water recreation.	8/7/2025 11:15 AM
48	JM Caldwell Park	8/6/2025 4:27 PM
49	No more	8/6/2025 2:37 PM
50	I guess wherever there is the land for them. It is nice when a trail has a nature feel, not too busy with cars.	8/6/2025 11:23 AM
51	NA	8/5/2025 7:58 PM
52	East of the business Park area and along the lake front	8/5/2025 7:20 PM
53	Near the new massive development we are building over by Chipotle	8/5/2025 4:17 PM
54	Just want more in general. Look at Allen and Plano and try to match their energy for parks,	8/5/2025 8:37 AM

trails, and rec centers

55	Along communities	8/4/2025 9:20 PM
56	Near lavon lake or municipal park or caldwell park	8/4/2025 7:07 PM
57	Close to the lake North of Downtown	8/4/2025 3:56 PM
58	.	8/4/2025 3:15 PM
59	Old lyric lane, Simpson dr	8/4/2025 2:03 PM
60	Everywhere	8/4/2025 2:01 PM
61	Inside the communities	8/4/2025 1:51 PM
62	Towards whitewing trails	8/4/2025 1:32 PM
63	Beauchamp	8/4/2025 1:28 PM
64	WhitewingTrails	8/4/2025 1:18 PM
65	New trails	8/4/2025 1:17 PM
66	In an around various neighborhoods.	8/4/2025 1:04 PM
67	Lavon Lake	8/4/2025 11:39 AM
68	Expansion in Caldwell park. I love how it's going!!	8/4/2025 11:19 AM
69	South Beauchamp	8/1/2025 7:38 PM
70	Trails and sidewalks that connect the existing neighborhoods together crossing major streets such as Beauchamp need to be added.	8/1/2025 4:59 PM
71	Please fix cracked sidewalks, especially near older neighborhoods. Would love to see a trail around the greenbelt in Whitewing trails to connect both sides, and could include more shade trees along the paths. I would love to see a trail that connects Whitewing to the Riverstone community	8/1/2025 4:45 PM
72	Along existing roadways on 2nd Street.	7/31/2025 3:46 PM
73	Princeton isn't that big. Anywhere is fine.	7/31/2025 10:11 AM
74	new the CR 408 developments	7/31/2025 9:06 AM
75	College St entrance to JM Caldwell park	7/30/2025 10:52 PM
76	Trails connecting to different communities	7/27/2025 9:01 PM
77	every where	7/27/2025 2:27 PM
78	Main roads	7/27/2025 12:23 AM
79	Along the Tickey Creek, along the S 2nd St to link it with Myrick Ln.	7/26/2025 11:23 AM
80	near Winchester crossing	7/26/2025 9:38 AM
81	Less trails; more equipment for children.	7/25/2025 3:09 PM
82	In a nature park	7/25/2025 7:22 AM
83	In nature areas	7/24/2025 5:41 PM
84	Across/along 380 Floodways and utility corridors Continuity in and around new neighborhoods Increased connectivity and greenways	7/24/2025 2:49 PM
85	New trails on the east side of Princeton past the high school.	7/24/2025 2:26 PM
86	I don't know other areas of Princeton because I know I can't get across 380 on a trail or sidewalk.	7/23/2025 7:46 PM
87	South second street	7/22/2025 4:49 PM
88	connector from south to north without crossing over 380. There should be trail on tickey creek	7/22/2025 3:06 PM

that connects to JM Caldwell from Brookside trail

89	Older neighborhoods, side streets that have been neglected since inception. Major thoroughfare need sidewalks and shade as well.	7/22/2025 2:29 PM
90	Sidewalks connecting all schools and parks would be great if they do not already exist. The city could set aside some nature land and keep it undeveloped, something similar to the Heard Museum or Erwin Park. That is where trails would be most beneficial to families.	7/22/2025 11:52 AM
91	Trails that interconnect the neighborhoods would be nice.	7/21/2025 10:33 PM
92	Nature trails with trees and ponds and birds. Something more nice and peaceful to walk along rather than next to a busy road. Trails that connect to parks and playgrounds, or network of trails (paved and nature). Maybe something like Oak Point Preserve in Plano, trails nature and paved with trees and water. We need to bring back more nature to Princeton, beautify it. Also trails within neighborhoods would be nice. Anywhere within Princeton or multiple locations throughout that people in all areas of Princeton have a space to bike to or walk to. I prefer Myrick/Beauchamp area.	7/21/2025 12:35 PM
93	along Monte Carlo and Long Neck	7/17/2025 7:26 PM
94	Tickey Creek Park, Lake Lavon	7/17/2025 1:56 PM
95	Near Myrick Lane	7/17/2025 11:02 AM
96	Vacant lot corner of Winchester crossing to connect the trails around the neighborhood. Connection of trails to pass through 380. Trails that are longer than 5 miles.	7/17/2025 7:56 AM
97	?	7/17/2025 7:18 AM
98	Start with pedestrian bridges across 380. Multiple convenient ways to connect our town to amenities restaurants and Please Jesus an actual sit down bar and restaurant!!	7/16/2025 8:44 PM
99	South Park meadows. I can't safely leave my neighborhood on foot	7/16/2025 4:31 PM
100	Nowhere. Use some common sense.	7/16/2025 3:29 PM
101	I don't really care where it is as long as there is parking there	7/16/2025 2:05 PM
102	Spread it out from all four directions. N/S/W/E	7/16/2025 1:05 PM
103	Anywhere that can be handicap accessible for wheelchairs and mobility scooters	7/16/2025 12:07 PM
104	Caldwell area	7/16/2025 11:44 AM
105	If we could clean up Lake Lavon and actually have it useable that would be incredible. I feel like that is far fetched but we love the lake and live right off it but still travel to Texoma to go boating because Lavon is useless.	7/16/2025 10:57 AM
106	Downtown	7/15/2025 9:28 PM
107	Winchester Crossing area	7/12/2025 9:17 PM
108	NW Princeton	7/12/2025 2:02 PM
109	Countless times I've wished there was a way to cross 380, to be able to go from our neighborhood to the POW park.	7/12/2025 10:13 AM
110	Lavon lake	7/11/2025 10:10 PM
111	Near the lake	7/11/2025 3:34 PM
112	We have a great strip of tree lined flood plain going through out town, use it. From Park Trails all the way to the lake. Yeah it's not all in the city limits but many many cities join together for connected trails. We've walked or biked many.	7/11/2025 3:08 PM
113	Neighborhoods and areas down 2nd street - the southeast side of 380 is neglected.	7/11/2025 12:17 PM
114	Near JM cardwell park	7/11/2025 10:05 AM
115	Everywhere. Allow Princeton to be Unique by Nature.	7/11/2025 8:47 AM
116	Near Whitewing Trails	7/11/2025 8:39 AM

117	South Princeton! (ETJ) On the peninsula. South of Branch. So many new homes and communities that offer residents parks etc. Nothing available if you live outside of Bridgewater etc.	7/10/2025 8:50 PM
118	Along wooded areas, creeks and other natural areas (to enjoy serenity, nature, wildlife)	7/10/2025 4:47 PM
119	Whitewing	7/10/2025 1:45 PM
120	Along Lavon Lake and in heavily wooded areas. Connect all the trails with a greenbelt.	7/10/2025 11:43 AM
121	between neighborhoods especially off monte carlo near 407	7/10/2025 11:11 AM
122	We live in Winchester Crossing - I'd love to see more developed sidewalks so that my children can safely walk to school and parks.	7/10/2025 10:50 AM
123	South side of 380	7/10/2025 9:10 AM
124	Not sure since most of the roads are trash and have to redone or expanded to even add a trail.	7/9/2025 10:15 PM
125	New sidewalks need to be anywhere our children and teens are walking (particularly to school in the current traffic situations). New trails would be best in areas that are not too secluded (to avoid vandalism, criminal acts, etc.) but not right in the middle of town.	7/9/2025 10:06 PM
126	On Montecarlo Blvd. & Longneck road and Crosswalk on Beauchamp and 380 to walk to Walmart and other shops	7/9/2025 9:47 PM

Open House #2

Our vision & Values

"Princeton is a connected, vibrant, and welcoming community—one where safety and quality of life are at the center, diversity is celebrated, and thoughtful development cultivates and reflects the City's character. Princeton is a place to grow, to belong, and to live life well."

- Green dots (x7)
- Red dots (x1) - next to diversity
- Agree

Our Values as a community

Thoughtful, balanced growth that supports sustainable infrastructure and services keeping pace with development while protecting quality of life.

- Green dots (x6)
- We are not balanced and need to work better. Safety and connectivity through transportation and infrastructure that supports daily life and continued growth.
- Green dots (x4)

Community vibrancy through economic vitality and attractive local destinations like parks, shopping, and gathering spaces that make Princeton a place to enjoy and explore.

- Green dots (x5)

Preservation of our local charm reflects Princeton's unique identity and values.

- Green dots (x10)

New development that complements and enhances the character of Princeton, blending tradition with thoughtful innovation.

- Green dots (x4)

Quality of life is supported through parks and recreation opportunities that bring people together and create purposeful spaces to play, connect, and enjoy a healthy way of life.

- Green dots (x8)
- I would love to experience this (x2)

Collaboration and transparency in our community and in our leadership, helping us to build trust and bring people together for a shared future.

- Green dots (x8)

Transportation & Mobility

Goal 1: Enhance the fluidity and connectivity of vehicular travel in Princeton.

- Green dots (x1)
- If we can accomplish 80/90% of this list, this will be awesome.

Strategies:

1. Improve the efficiency and experience of travel on U.S. 380.

- Green dots (x12)

2. Plan and develop new roadway connections that provide multiple routes and both north/south and east/west connectivity through Princeton.

- Green dots (x12)

3. Designate appropriate funding and staff to keep up with necessary maintenance and repairs to roadways, scaling up as new infrastructure is developed.

- Green dots (x6)

4. Employ diverse strategies for congestion management on major arterials including intersection improvements, dual left turn lanes, dedicated right turn lanes, signal timing coordination, and dynamic messaging signs.

- Green dots (x9)

5. Update functional classifications and associated design standards to align with community vision and connectivity needs.

- Green dots (x3)

6. Update Princeton's emergency management plan to align with the vision of this Plan and future transportation projects to appropriately prepare for evacuation and disaster recovery.

- Green dots (x5)

7. Partner with the North Central Texas Council of Governments (NCTCOG) and leverage its public resources to ascertain and assess the most recent regional transportation data, understand mobility trends, and monitor changes and plans for the regional transportation network.

- Green dots (x4)

8. Partner with TxDOT and Collin County to identify opportunities to enhance the overall mobility and connectivity of Princeton and the ETJ.

- Green dots (x10)

Goal 2: Create a healthy transportation network that supports diverse multimodal travel.

Strategies:

1. Enhance community walkability by developing a connected network of pedestrian infrastructure and resources including sidewalks and multimodal trails.

- Green (x11)

2. Make Princeton more bikeable by developing a system of connected bicycle lanes and multimodal trails.

- Green dots (x7)

Comments:

- Focus on Bike trails more than carshare bike lanes

3. Explore and assess community interest in programs that support shared micromobility such as bikeshare or scooter-share.

- Green dots (x1)
- Red dots (x6)
- Hasn't worked elsewhere, created eyesores and problems for ill maintained bikes/scooters - Need safe places to ride. Accountability.

4. Develop a network of multimodal trails including both on-street and off-street infrastructure to support active transportation, recreation, and mobility.

- Green dots (x7)

5. Partner with a regional transit provider to provide paratransit service that offers transportation options for seniors and individuals with disabilities.

- Green dots (x6)

6. Explore and assess community interest in a variety of public transit options including fixed-route and demand-response services that create connections to local destinations and regional resources.

- Green dots (x1)

7. Designate truck routes and create guidance for trucking through Princeton.

- Green dots (x7)

8. Seek opportunities to embed active transportation infrastructure into existing roadways as improvements are made and into new roadways as they are developed.

- Green dots (x1)

9. Partner with TxDOT and Collin County to identify opportunities for active transportation improvements that will enhance both regional mobility and that of Princeton and its ETJ.

- Green dots (x6)

10. Establish a complete streets policy to guide the design of new roadways and future improvements.

- Green dots (x4)

11. Gauge community interest and demand for electric vehicle (EV) infrastructure.

- Green dots (x2)
- Green dots (x1)

Goal 3: Enhance transportation safety and accessibility for all users.

- Green dots (x1)

Strategies:

1. Strategically design and implement intersection safety improvements in areas of the highest need.

- Green dots (x3)

2. Design sidewalks and pedestrian infrastructure to be safe and accessible to people of all levels of Ability.

- Green dots (x4)

3. Implement a system of intentional traffic calming measures to reduce vehicle speeds in residential areas, districts, and school zones.

- Green dots (x6)

4. Improve lighting and visibility in areas of concentrated pedestrian traffic including downtown, districts, and school zones.

- Green dots (x4)

5. Systematically assess crash data and engage the community to understand problem areas and guide safety improvements and interventions over time.

- Green dots (x4)

6. Assess compliance of the transportation system with standards of the Americans with Disabilities Act (ADA) and use findings to guide and prioritize accessibility improvements.

- Green dots (x2)

Goal 4: Support community vitality and economic development goals.

- Green dots (x1)

Strategies:

1. Develop the transportation network to expand connectivity to districts and key destinations.

- Green dots (x5)

2. Prioritize transportation and public realm improvements to make it more enjoyable to travel through Princeton.

- Green dots (x4)

3. Prioritize connectivity to future growth areas and anticipate new demand.
 - Green dots (x5)
4. Develop a cohesive network of connections to parks, trails, and recreation hubs.
 - Green dots (x8)
5. Design system improvements to ensure alignment with adjacent land uses.
 - Green dots (x3)
6. Leverage areas of denser development to encourage walkability and reduce the number of trips taken in personal vehicles.
 - Green dots (x4)
 - Great idea, but difficult to encourage walkability in 100 degrees+ summers.

Goal 5: Enhance the quality of infrastructure and overall experience of traveling in Princeton

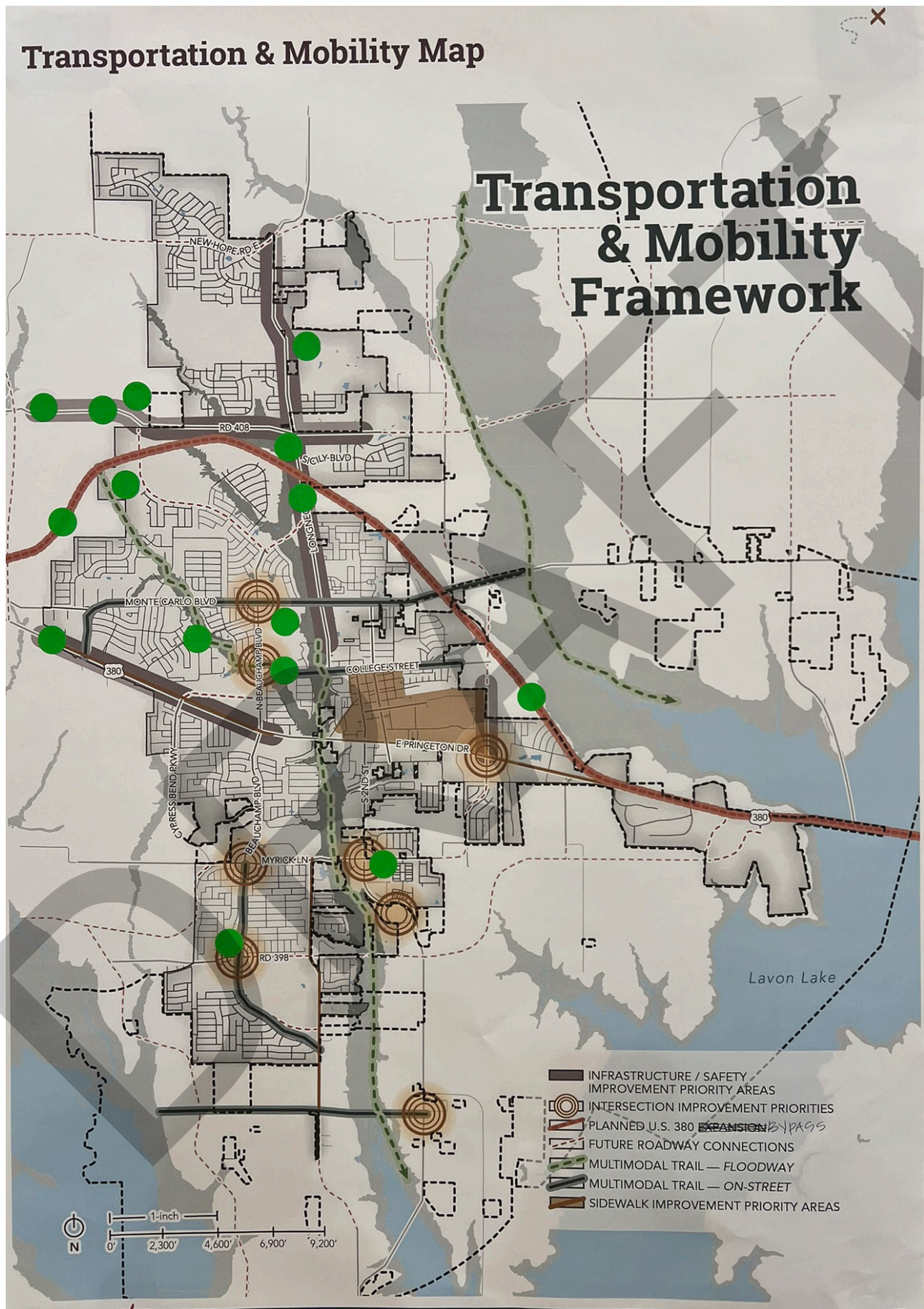
- Green dots (x2)
- A “bike lane” would increase safety and enhance flow

Strategies:

1. Prioritize and appropriately fund infrastructure maintenance and repairs.
 - Green dots (x7)
2. Invest in beautification and placemaking improvements to enhance the aesthetics of the public realm.
 - Green dots (x1)
3. Proactively evaluate and leverage funding opportunities to maintain infrastructure and landscaping in the public realm.
 - Green dots (x1)
4. Develop an advanced and coordinated community wayfinding system.
 - Green dots (x2)

Transportation & Mobility Map

Transportation & Mobility Framework



Placemaking & Public Spaces

Goal 1: Establish Princeton as a unique, identifiable, and attractive community.

- Green dots (x2)
- I support all 4 of these
- All 4 things need to be done
- Cute + unique shopping areas. Ex - Wimberly - Fredericksburg with the flavor of Princeton - what's our history - cotton, etc

Strategies:

1. Promote Princeton as a desirable location for business through cohesive branding and targeted Marketing.

- Green dots (x6)

2. Encourage the development of unique districts and destinations, such as dining, shopping, entertainment, and events, that appeal to both residents and regional visitors.

- Green dots (x7)

3. Support local businesses by creating opportunities for exposure during community events and through placemaking initiatives.

- Green dots (x6)

4. Expand public spaces and outdoor recreation amenities to enhance Princeton's appeal and generate revenue.

- Green dots (x6)

Goal 2: Enhance the aesthetic quality and experiential value of Princeton's public spaces, streetscapes, and parks.

Strategies:

1. Implement the Parks and Trails Master Plan with adequate funding and staffing to maintain high-quality public spaces.

- Green dots (x7)

2. Develop a street design framework that integrates placemaking elements such as landscaping, lighting, and street trees.

- Green dots (x5)

3. Improve high-amenity corridors and multimodal railways with aesthetic and functional upgrades.

- Green dots (x2)
- Functional is more important!

4. Create standards for incorporating the city's brand into signage, monuments, banners, and other placemaking elements.

- Green dots (x1)

5. Integrate high quality amenities into parks and public spaces.

- Green dots (x5)

Goal 3: Invest in exceptional design for public infrastructure and facilities.

- Green dots (x1)

Strategies:

1. Develop design guidelines for city-owned buildings and public structures.

- Green dots (x2)

2. Establish standards for placemaking elements including lighting, crosswalks, and signage materials.

- Green dots (x3)

3. Create scalable design standards for gateway and signage elements across different contexts.

- Green dots (x2)

4. Integrate branding into infrastructure investments such as bridges and major crossings.

- Green dots (x1)

- Red dots (x1)

5. Enhance major corridors to create welcoming impressions and reinforce city identity.

6. Implement a comprehensive wayfinding strategy tailored to vehicles, pedestrians, parks, and trails.

- Green dots (x1)

Goal 4: Ensure that new development meaningfully contributes to Princeton's unique identity and public realm.

- Green dots (x1) :

- We should have our own identity

Strategies:

1. Enable walkable, mixed-use environments through zoning and development code updates.

- Green dots (x4)

2. Incentivize high-quality housing with design features that emphasize curb appeal and de-emphasize front-facing garages.

- Green dots (x3)

- Red dots (x8)

- What's wrong with front facing garages? Pain to navigate rear facing alleyways.
- Front facing is too car centric :(

3. Require subdivisions to integrate open space and public realm features that align with natural and recreational assets.

Green dots (x4)

Goal 5: Celebrate public art and cultural expression.

- Green dots (x3)
- Red dots (x1)

Strategies:

1. Plan for permanent and temporary art installations that enhance streetscapes and public areas.

- Green dots (x2)
- Red dots (x1)

2. Ensure art reflects local identity and contributes to placemaking goals.

- Green dots (x2)

3. Proactively seek out local artists to capture the unique culture and history of Princeton.

- Green dots (x5)
- Red dots (x1)

Goal 6: Understand, document, and assess Princeton's existing placebased assets to inform and inspire future placemaking efforts across the city.

- Green dots (x1)

Strategies:

1. Document neighborhoods, mixed-use districts, and nonresidential areas.

- Green dots (x1)

2. Identify local leaders (e.g., HOAs, district representatives) to support district-specific placemaking.

- Green dots (x2)

3. Catalog the existing brand standards used across the city, including non-municipal identities.

4. Collaborate with stakeholders to implement district-specific placemaking strategies.

- Green dots (x1)

Goal 7: Implement strategic improvements to high-amenity corridors.

- Green dots (x2)

Strategies:

1. Develop a street tree strategy and standards for shade and beauty.

- Green dots (x3)

2. Create new street design standards emphasizing walkability, public realm quality, and city identity.

- Green dots (x2)

3. Improve lighting for safety and ambiance, especially in high-traffic and evening-use areas.

- Green dots (x4)

4. Design streets and open spaces to accommodate events, gatherings, and flexible public use.

- Green dots (x3)

5. Apply streetscape typologies with integrated amenities such as seating, landscaping, and multimodal infrastructure.

- Green dots (x1)

Goal 8: Leverage natural features to enhance community aesthetics and quality of life.

- Green dots (x1)

Strategies:

1. Use street trees and green buffers to improve safety, comfort, and aesthetics.

- Green dots (x6)

2. Apply a layered landscaping strategy to guide investment and maintenance based on amenity levels.

- Green dots (x2)

3. Connect neighborhoods and destinations through green corridors and trail systems.

- Green dots (x7)

- Landscaping/planting guidelines for water conservation

Goal 9: Foster safety and community pride.

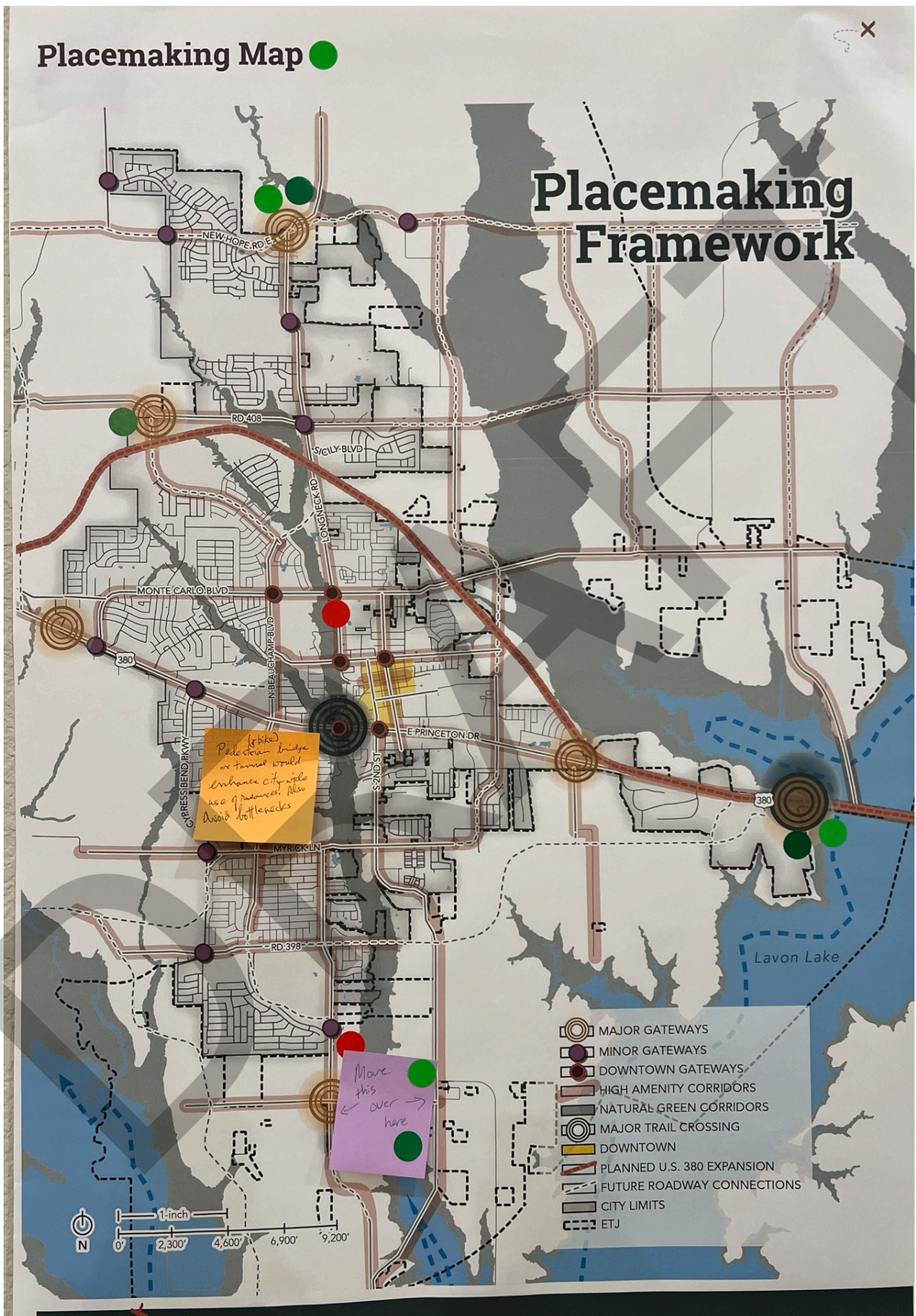
- Green dots (x1)
- We take the partnership with HOA

Strategies:

1. Enforce consistent code compliance for public and private spaces.
 - Green dots (x5)
2. Maintain high aesthetic standards for publicly managed areas.
 - Green dots (x5)
3. Partner with homeowners' associations (HOAs), Business Improvement Districts (BIDs), and other entities to support public space management.
 - Green dots (x8)
 - Require HOAs or new development to give at least 10% of area to open space
4. Prioritize safety through well-maintained infrastructure and public spaces.
 - Green dots (x6)
5. Update and enforce sign codes to reduce clutter and improve visual quality.
 - Green dots (x5)

Placemaking Map

Placemaking Framework



Economic Vitality, Districts, & Development

Goal 1: Expand and cultivate an increasingly diverse and stable local economy

- Green dots (x2)

Strategies:

1. Clearly identify and communicate development and redevelopment opportunities in Princeton, set aspirations for specific uses, and proactively engage with developers to bring them to life.

- Green dots (x2)

2. Expand local employment offerings through addition and expansion of industrial and commercial uses.

- Green dots (x3)

3. Support the growth of local business by expanding and promoting funding opportunities and other resources available to small businesses and partnering with regional economic partners and private sector partners.

- Green dots (x4)

4. Identify, promote, and capitalize on niche industries and offerings as patterns in development arise.

Green dots (x1)

5. Intentionally expand and elevate the retail market by targeting specific markets, needs, and locations, per the recommendations of this Plan.

- Green dots (x5)

6. Intentionally expand and elevate development along U.S. 380.

- Green dots (x4)

Goal 2: Create new identifiable destinations that attract both residents and visitors.

Green dots (x3)

Strategies:

1. Focus development and investment in key pockets of Princeton to realize the vision for districts set forth in this Plan.

- Green dots (x3)

2. Conduct master plans or small area plans for districts to capture the vision and community needs for each.

- Green dots (x2)

3. Leverage creative and strategic development processes to meet community needs and ensure alignment with surrounding uses.

- Green dots (x2)

4. Leverage public private partnerships to bring districts to life, including up-front incentives, taxabatemments, publicly provided infrastructure, low-interest loans, grants, and other opportunities.

- Green dots (x2)

5. Establish clear branding and marketing strategies to promote new districts.

Goal 3: Make downtown a more vibrant destination with attractions, a clear identity, and a unique sense of place.

- Green dots (x4)
- Red dots (x1)

Comments:

- We need cigar lounges

Strategies:

1. Support the densification and diversification of downtown.

- Green dots (x3)
- Red dots (x1)

2. Intentionally invite and incentivize small business commercial uses downtown.

- Green dots (x5)

3. Identify underutilized sites and buildings and intentionally seek partnerships to spur revitalization.

- Green dots (x5)

4. Invest in improvements to the downtown public realm.

- Green dots (x2)

5. Develop and adopt a downtown master plan.

- Green dots (x6)

Goal 4: Unlock the economic development potential of recreation destinations and natural features.

- Green dots (x1)

Strategies:

1. Leverage floodways for recreational purposes with parks and trails, and to create connectivity through Princeton.

- Green dots (x6)

2. Leverage lakefront property and lakefront access points to create recreation areas and waterfront entertainment destinations.

- Green dots (x6)

3. Promote environmental features as regional destinations to bring visitors to Princeton.

- Green dots (x6)

4. Intentionally position recreational land uses near both commercial and neighborhood uses to spur economic activity.

- Green dots (x3)

Districts & Destinations Map

- As a frequent recreator at sister Grove, I'm concerned about what would happen to it if the employment center came here
- Need a hotel! (Not sketchy. Not a motel) to bring in tourists

Future District Definitions

- Need Sit-down restaurants, retail stores, and other grocery stores besides Walmart
- Need Healthcare/ doctors! ASAP, LOL

Commercial / Mixed-Use Hub (CMUH)

An opportunity for an economic anchor, regional attraction, and distinct part of Princeton, the Commercial / Mixed-Use Hub should invite activity and intrigue. A large land area along the eastern boundary of the city, and surrounding the incoming U.S. 380 Bypass, the district will include variety in densities and uses. With a mix of commercial, business/employment, and residential uses, this district should be a thoughtfully designed culmination of attractions. The district should capture the character and needs of Princeton with shopping, dining, and entertainment functions. It should offer multifamily housing that is both horizontally and vertically integrated into a walkable environment that includes plazas and green spaces to create an inviting destination. The Commercial / Mixed-Use Hub should be regularly programmed with events and attractions and should integrate both permanent and temporary art installations. The district should have a distinct character, should spur both local and regional economic activity, and should adapt to market changes and community needs over time.

- Green dots (x2)

Lifestyle District

- Green dots (x13)
- Need this ASAP! :)

Parks and Play (P&P)

An opportunity for regional recreation, the Parks and Play district is in the northeastern part of Princeton, just east of Longneck Rd. and west of the floodplain. A regional destination and local anchor, this large regional park will host diverse recreational offerings such as biking, trails, sports fields, picnic areas, natural areas, community gardens, and playgrounds. The park should include multimodal transportation connections and parking to encourage both walkability from local neighborhoods and visitors from greater distances. The Parks and Play district should serve as a home for exercise, community events, and vibrant play.

- Green dots (x7)

Downtown (DT)

Central to the Princeton community, the Downtown District is an opportunity to spur excitement, investment, and redevelopment to reflect the unique character of Princeton. Downtown should be home to new businesses, including small and local businesses as well as some larger regional anchors. Downtown should offer restaurants, shopping, and entertainment attractions in a charming, local environment that integrates seamlessly into its surrounding neighborhoods. Downtown should be regularly programmed with festivals, live music, farmers markets, arts festivals and other events and activities appropriate for Princeton. Downtown should be an accessible and walkable environment with interesting storefronts and first-floor retail and upper-floor residential in mixed-use buildings. Boutique shops, patio dining, public art installations, and vibrant public spaces should work together to create an inviting and unique environment. A downtown master plan should be developed with the community to identify the vision for this district and next steps to bring it to life.

- Green dots (x11)
- Our city needs this ASAP
- Cute and unique shopping areas.. Ex- ..

Downtown Neighborhood (DTN)

Residential neighborhoods surround Downtown to the north and west. While not core to the attractions and commercial destinations offered in downtown itself, the Downtown Neighborhood is a standalone district and should reflect the Princeton's pride. Investment in high quality transportation infrastructure, beautification investments, a high standard of maintenance, and code enforcement efforts should work together to make the Downtown Neighborhoods reflect a continuation of downtown investment at the core of the community. Walkability and connectivity should be prioritized through sidewalks, lighting, and signage that makes it safe and easy to walk downtown. While this district is primarily characterized by single-family residential uses, neighborhoods are complete with parks, schools, and some small neighborhood commercial uses. Adaptive reuse should be encouraged and supported where appropriate to cultivate small business uses and continue the momentum and character of downtown into the surrounding neighborhood.

- Green dots (x3)

Grand Boulevard

- Green dots (x7)

Business and Employment (BE)

An opportunity for a business hub and employment anchor, the Business and Employment district is to be located on the northwestern edge of city boundaries, off RD 408 near the new incoming U.S. 380 Bypass. The district will be home to commercial and business/employment uses, and should provide workforce amenities such as cafeterias, fitness centers, and daycare facilities to support and invite employment. Complete with diverse and accessible transportation infrastructure, the Business and Employment district will be intentionally designed to attract local, regional, and national employers. It will serve as an employment hub and activity center for Princeton, cultivating economic activity and community vibrancy.

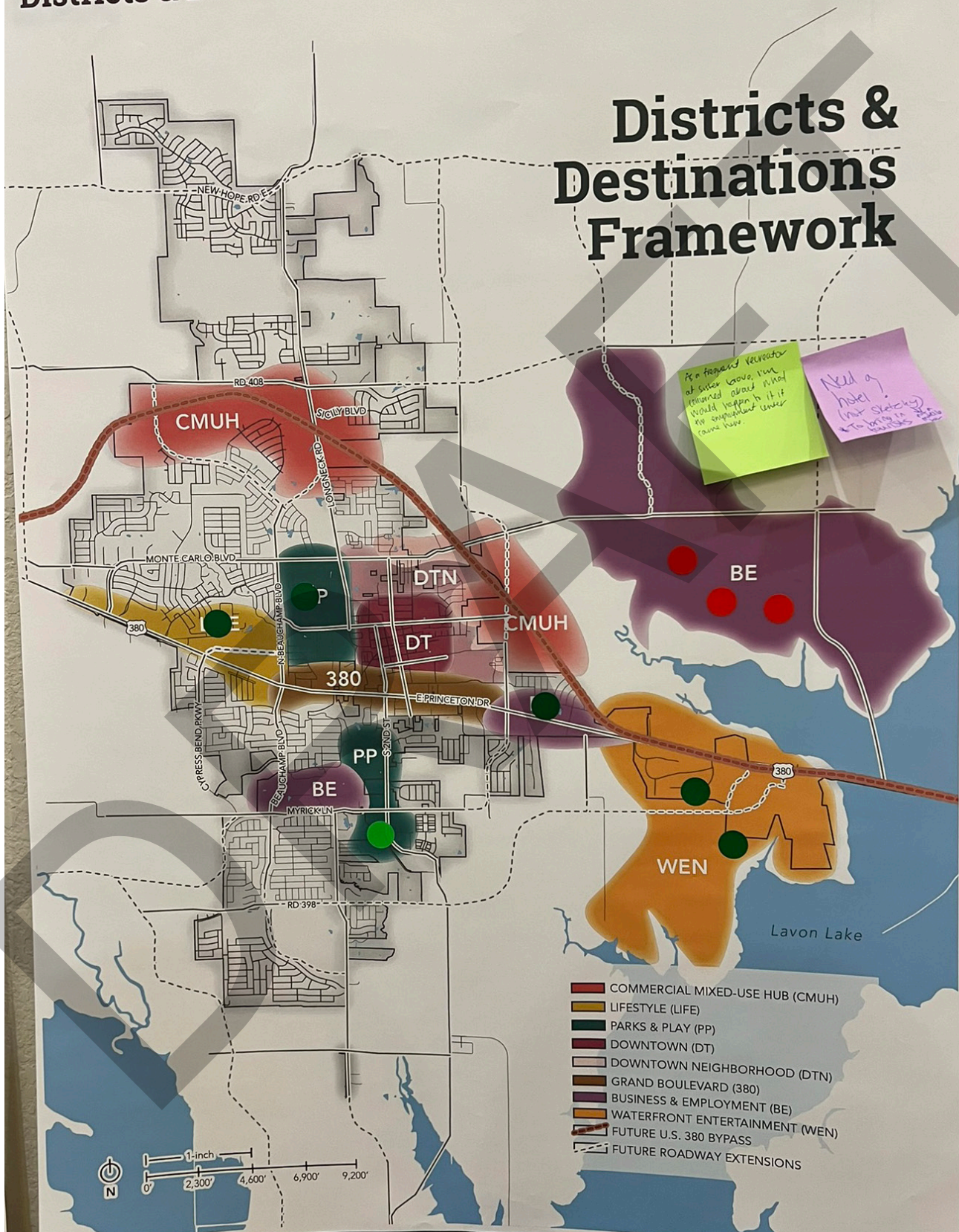
- Green dots (x7)

Waterfront Entertainment District

- Green dots (x17)

Districts & Destinations Map

Districts & Destinations Framework



Growth, Land Use, & Infrastructure

Comments:

- Make it real to have residential and commercial in the same building
- We need grocery stores! ASAP more than anything!
- Grocery stores and medical options

Goal 1: Create a greater diversity of land uses to support a rapidly growing community and its needs.

Strategies:

1. Provide more diversity in housing types.
 - Green dots (x2)
 - Red dots (x7)
2. Create a larger critical mass of commercial/retail uses at important intersections and transportation nodes.
 - Green dots (x8)
3. Provide more opportunities for community scale retail.
 - Green dots (x10)
4. Create neighborhood scale retail uses to serve local neighborhood residents.
 - Green dots (x2)
5. Create medical and medical office uses to improve health care access in Princeton.
 - Green dots (x12)
6. Create entertainment and destination uses to serve the community and the region.
 - Green dots (x8)
7. Provide additional business/employment uses.
 - Green dots (x4)
8. Increase uses that support improved community health and quality of life.
 - Green dots (x7)

Goal 2: Create mixed-use nodes that incorporate horizontal and vertical mix of commercial, retail, office, and residential uses.

Strategies:

1. Develop key existing mixed-use nodes including the eastern gateway to Princeton south of U.S. 380 and the proposed Town Center site on U.S. 380.
 - Green dots (x10)

2. Reserve areas around future transportation improvements on U.S. 380 Bypass to develop missing large community and regional scale mixed-use developments including: the U.S. 380 Bypass and E. Monte Carlo Blvd./1377; U.S. 380 Bypass and FM 75; U.S. 380 Bypass and RD 408.

- Green dots (x11)

Goal 3: Provide for uses that support residents spending their dollars in Princeton.

Strategies:

1. Develop an active and engaging downtown with a unique mix of shopping, dining, and service uses anchored by local businesses and entrepreneurs.

- Green dots (x12)

2. Develop community and regional scale commercial/retail uses that address current gaps in residents' needs.

- Green dots (x6)

3. Develop opportunities for medical uses like a medical/healthcare campus in partnership with a regional health care system.

Green dots (x8)

4. Develop entertainment/destination uses.

Green dots (x7)

Goal 4: Improve overall community character and quality of life in Princeton.

Strategies:

1. Utilize greenways and open space to connect key community places and destinations to Neighborhoods.

- Green dots (x7)

2. Develop additional parks and recreation amenities that are purposeful, strategic, and capitalize on existing amenities and resources.

- Green dots (x6)

3. Connect the community to shoreline parks, recreation, and open space opportunities at Lavon Lake.

- Green dots (x8)

4. Develop consistent use of branding, gateways, monumentation, and wayfinding to display community character and quality.

- Green dots (x2)

5. Develop key streetscape standards that encourage quality of life improvements within developments and along public rights of way, including street trees, sidewalks, trails, landscaping, screening, wayfinding, and lighting.

- Green dots (x5)

Future Land Use Definitions

- We need not only one grocery store but multiple grocery stores! Please!!!!

Lakeside residential

The Lakeside Residential category is intended to foster high-quality, amenitized neighborhoods oriented around the natural beauty and recreational value of the lakefront. These areas typically have densities ranging from approximately 2 to 5 dwelling units per acre, depending on site conditions and proximity to the lake. Development within this category emphasize a resort-like living environment, with community amenities such as marinas, neighborhood parks, trail networks, clubhouses, and shared recreational spaces that enhance the lakeside experience. Limited supporting uses—such as boutique retail, waterfront dining, and entertainment venues—may be incorporated in a manner that complements the residential character and provides lifestyle conveniences for nearby residents and visitors.

- Green dots (x2)

Suburban Residential

The Suburban Residential category is intended to accommodate established and emerging neighborhoods characterized by detached homes on moderately sized lots. These areas typically have densities ranging approximately 2.5 to 5.5 dwelling units per acre. This land use provides a balance between urban convenience and suburban character, offering residents access to parks, schools, and local services within a cohesive neighborhood setting. Typical land uses may include detached residential dwellings, small neighborhood parks, trails, and limited community facilities such as schools, places of worship, or neighborhood centers that support local residents.

- Green dots (x3)

Mixed Residential

The Mixed Residential category is intended to accommodate a diverse range of housing types within a cohesive neighborhood setting. These areas typically have densities ranging approximately 4 to 8 dwelling units per acre, depending on the mix of housing types and neighborhood design. This category allows a blend of detached homes, attached residences, and small-scale, low-density dwellings such as townhomes, row homes, duplexes, triplexes, quadplexes, and cottage courtyards on individual lots. These areas serve as transitions between lower-density neighborhoods and more intense residential or mixed-use areas, promoting variety, walkability, and connectivity. Neighborhoods feature flexible street layouts, sidewalks, and tree-lined streets that enhance community character and livability.

- Green dots (x2)
- Red dots (x6)

Estate Residential

The Estate Residential category is intended for low-density neighborhoods characterized by large, well-appointed homes on spacious lots. These areas typically have densities ranging approximately 1 dwelling units per acre to maximum 1 dwelling unit per 10 acres. These areas are designed to provide a high level of privacy, exclusivity, and visual quality, offering residents scenic views, generous open space, and a strong connection to the natural environment. Neighborhoods within this category are often developed as planned communities or custom home enclaves, featuring premium amenities such as private lakes, equestrian trails, gated entries, and enhanced landscaping. Architectural quality, coordinated design, and preservation of existing natural features—such as mature trees, creeks, and open meadows—are central to the character of these developments.

- Green dots (x1)
- Red dots (x3)
- Not a bad definition, just against the idea

Neighborhood Commercial

The Neighborhood Commercial category is intended to provide small-scale retail, service, and office uses that meet the daily needs of nearby residents while maintaining compatibility with surrounding neighborhoods. Development in this category should be designed to serve as a local gathering place—offering convenient access to goods, services, and dining options within a comfortable, pedestrian-oriented environment. Neighborhood Commercial areas typically include uses such as small-scale retail and dining, neighborhood services, offices, and limited mixed-use with upper-story residential or office space. Buildings in this areas are human-scaled, with architecture and landscaping that complement adjacent residential areas. These areas are often located at neighborhood entrances, intersections of collector streets, or adjacent to residential communities, and may incorporate small plazas, outdoor seating, or shared open spaces that enhance community interaction. Development intensity and building height should ensure a smooth transition to nearby residential uses.

- Green dots (x4)

Corridor Commercial

The Commercial Corridor category is intended to accommodate a range of regional and community-serving commercial uses along major roadways while supporting high-quality employment and corporate development adjacent to green spaces and less intensive areas. This category represents a key economic corridor that provides visibility, access, and flexibility for a variety of business types, from retail and hospitality to office and employment campuses. Uses located directly along the freeway or major arterial are envisioned to include auto-oriented commercial, dining, lodging, and service establishments that rely on regional access and visibility. As the corridor transitions away from the roadway, development should evolve into larger, master-planned employment campuses or office parks designed within a landscaped, park-like setting. These areas should integrate natural open spaces, trails, and buffers to create a cohesive environment that supports both economic activity and environmental quality.

- Green dots (x4)

Waterfront Entertainment

- Green dots (x11)

Employment Center

The Employment Center category provides locations for high-quality business, technology, and light industrial development that supports the city's economic growth and regional role. These areas accommodate well-designed facilities such as data centers, advanced manufacturing, research and development, logistics, and regional warehousing within a campus-style setting that emphasizes functionality, access, and design quality. Development should include attractive architecture, landscaping, and appropriate buffering to ensure compatibility with surrounding areas. Sites are typically designed for efficient truck access, employee circulation, and multimodal connectivity. Sustainability, coordinated site planning, and integration of green infrastructure are encouraged in these areas to maintain a high-quality, visually cohesive employment environment.

- Green dots (x5)

Grand Boulevard

The Grand Boulevard category is envisioned as a vibrant, mixed-use corridor that embodies the principles of a multimodal street and urban placemaking. This category emphasizes a balance of mobility, livability, and economic vitality along key transportation corridors. Development is organized around a high-quality public realm that integrates walkable blocks, active street frontages, and multimodal access for vehicles, bicycles, and pedestrians alike.

This area accommodates a mix of commercial, office, entertainment, and residential uses within a cohesive, urban framework. Buildings are oriented toward the street with wide sidewalks, shade trees, plazas, and streetscape amenities that encourage walking, outdoor dining, and social interaction. Vertical and horizontal mixed-use formats are encouraged, creating opportunities for housing over shops, boutique retail, restaurants, and civic or cultural destinations that serve both nearby residents and regional visitors.

- Green dots (x5)

Downtown

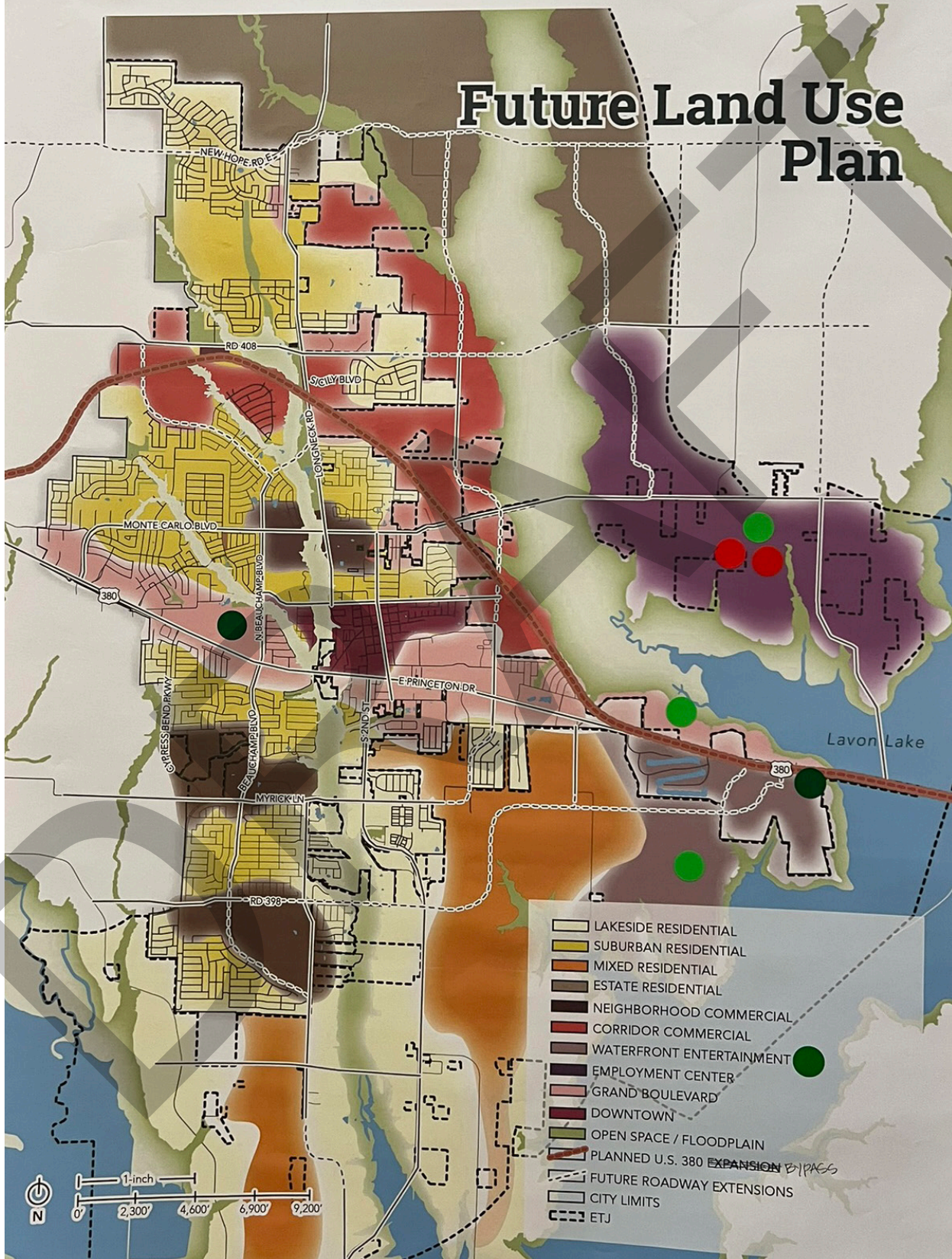
The Downtown category represents the community's historic and cultural core - featuring a compact, walkable mix of shops, restaurants, offices, housing, and civic uses. Development emphasizes pedestrian-friendly design, active storefronts, and public gathering spaces that reinforce the small-town character and sense of place. Its small-scale, mixed-use character supports a vibrant local economy and provides opportunities for both local businesses and community events.

This area is characterized by traditional main street development patterns with buildings oriented to the sidewalk, active ground-floor storefronts, and upper-story offices or residences. Streets are designed for people, featuring wide sidewalks, street trees, pedestrian amenities, and civic spaces that foster local identity and daily interaction.

- Green dots (x9)

Future Land Use Map

Future Land Use Plan



Parks & Trails

Goal 1: Strengthen Civic Pride and Community Identity.

Strategies:

1. Design public spaces that reflect Princeton's unique history, culture, and character through public art, signage, and architectural elements.

- Green dots (x6)

2. Prioritize beautification and placemaking efforts that enhance the visual appeal and sense of belonging in each neighborhood.

- Green dots (x7)

3. Engage the community in the design and programming of public spaces to ensure they reflect local values and aspirations.

- Green dots (x7)

Comments:

- Absolutely needs to happen

4. Create signature public spaces that serve as iconic landmarks and gathering places for residents and visitors alike.

- Green dots (x3)

Goal 2: Leverage Public Spaces as Economic Catalysts

Strategies:

1. Activate public spaces with events, markets, and festivals that attract visitors and support local Businesses.

- Green dots (x8)

2. Integrate public spaces into commercial corridors and mixed-use developments to increase foot traffic and economic activity.

- Green dots (x3)

3. Develop waterfronts, plazas, and civic greens as regional destinations that contribute to tourism and hospitality sectors.

- Green dots (x6)

4. Encourage partnerships with local entrepreneurs and vendors to animate public spaces and generate revenue.

- Green dots (x2)
- Absolutely needs to happen
- Princeton's History (Shops, signs, dedicated areas)

Goal 3: Ensure Long-Term Sustainability and Cost-Effectiveness

Strategies:

1. Design flexible, multi-use public spaces that can accommodate a variety of programs and reduce the need for specialized infrastructure.

- Green dots (x6)

2. Use durable, low-maintenance materials and native landscaping to minimize operational costs.

- Green dots (x5)

3. Implement lifecycle cost analysis in the planning and budgeting of new public spaces.

- Green dots (x5)

4. Explore revenue-generating opportunities such as rentals, concessions, and sponsorships to offset maintenance costs.

- Green dots (x4)

Goal 4: Foster Collaboration Across Sectors and Stakeholders

Strategies:

1. Coordinate with other City departments, such as Public Works, Development Services, and the Economic Development Corporation, to align public space investments with broader City goals.

- Green dots (x4)

2. Partner with schools, HOAs, nonprofits, and regional organizations to co-create and co-manage public spaces.

- Green dots (x4)

3. Establish a public space advisory group to guide planning, programming, and stewardship efforts.

- Green dots (x5)

4. Pursue grants and shared funding models to support the development and enhancement of public spaces.

- Green dots (x8)

Active Places Goals & Strategies

- Need Commercial for this to work Goal#2

Goal 1: Celebrate Community Identity Through Recreation

- Green dots (x1)

Strategies:

1. Design active places that reflect the character of Princeton's neighborhoods through color, signage, and public art.

- Green dots (x2)

2. Incorporate local themes and cultural references into playgrounds, courts, and fitness areas to build a sense of place.

- Green dots (x4)

3. Welcome community-driven sports tournaments and recreation events that foster pride and participation.

- Green dots (x6)

4. Ensure active places are welcoming and inclusive, representing the diversity of Princeton's residents.

- Green dots (x6)

Goal 2: Maximize Economic Impact Through Recreational Destinations

Strategies:

1. Develop regional-scale athletic facilities that attract tournaments, visitors, and tourism-related spending.

- Green dots (x8)

2. Co-locate active places near commercial areas to increase foot traffic and support local businesses.

- Green dots (x7)

3. Explore opportunities for concessions, equipment rentals, and vendor partnerships at high-use recreation sites.

- Green dots (x2)

4. Promote Princeton's active places as part of a broader regional recreation and tourism strategy.

- Green dots (x5)

Goal 3: Build and Maintain Efficient, Sustainable Recreation Infrastructure

- Green dots (x1)

Strategies:

1. Prioritize multi-use facilities that serve a variety of recreational needs and reduce duplication.

- Green dots (x5)

2. Use durable materials and low-maintenance design to minimize long-term operational costs.

- Green dots (x3)

3. Implement data-driven asset management to guide maintenance schedules and capital improvements.

- Green dots (x3)

4. Evaluate cost recovery models for fee-based programs and facility rentals to support financial Sustainability.

- Green dots (x2)

Goal 4: Strengthen Partnerships to Expand Recreational Access and Impact

Strategies:

1. Collaborate with schools, sports leagues, and nonprofits to co-program and co-manage active places.

- Green dots (x3)

2. Coordinate with other City departments to align recreation investments with transportation, safety, and infrastructure planning.

- Green dots (x5)

3. Engage regional organizations and grantmakers to support facility development and programming.

- Green dots (x2)

4. Create shared-use agreements to expand access to recreational facilities across public and private sectors.

- Green dots (x5)

Healthy Connections Goals & Strategies

- Goal 3 #3 Need to remember the residents for input
- Goal 2 #2 Would work if we had commercial

Goal 1: Strengthen Community Identity Through Connected Public Spaces

- Green dots (x1)

Strategies:

1. Design trails and greenways with distinctive branding, signage, and public art that reflect Princeton's identity and neighborhood character.

- Green dots (x5)

2. Create scenic corridors that highlight natural features and cultural landmarks, reinforcing a sense of place.

- Green dots (x5)

3. Engage residents in the planning and stewardship of trail segments to build ownership and pride.

- Green dots (x6)

4. Use healthy connections to link civic destinations, such as libraries, schools, and parks, into a cohesive public realm.

- Green dots (x6)

Goal 2: Position Trails and Greenways as Economic Assets

- Green dots (x1)

Strategies:

1. Develop regional trail connections that attract visitors and support local tourism, dining, and retail.

- Green dots (x7)

2. Integrate trailheads and rest areas near commercial zones to encourage spending and increase visibility for local businesses.

- Green dots (x6)

3. Host events such as races, walks, and bike tours that activate the trail system and generate economic activity.

- Green dots (x9)

4. Promote Princeton's trail network as part of a regional outdoor recreation brand.

- Green dots (x11)

Goal 3: Build a Resilient, Cost-Effective Mobility Network

Strategies:

1. Prioritize low-impact, sustainable design practices that reduce long-term maintenance costs and environmental degradation.
 - Green dots (x6)
2. Use native landscaping and green infrastructure to manage stormwater and enhance ecological Resilience.
 - Green dots (x5)
3. Leverage existing rights-of-way and utility corridors to expand the trail network efficiently.
 - Green dots (x4)
4. Implement phased development strategies to align with available funding and minimize financial risk.
 - Green dots (x3)

Goal 4: Expand Access Through Strategic Partnerships

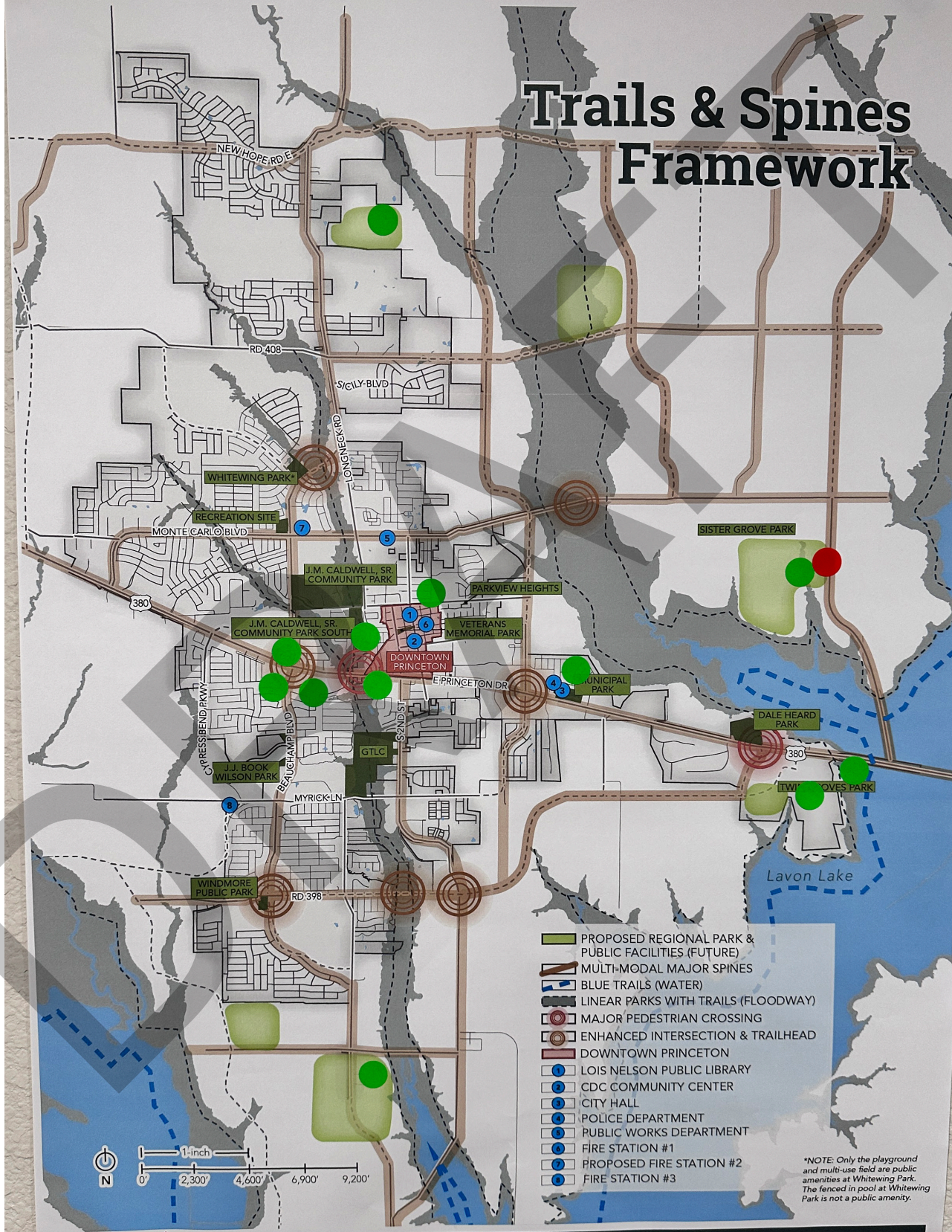
- Green dots (x1)

Strategies:

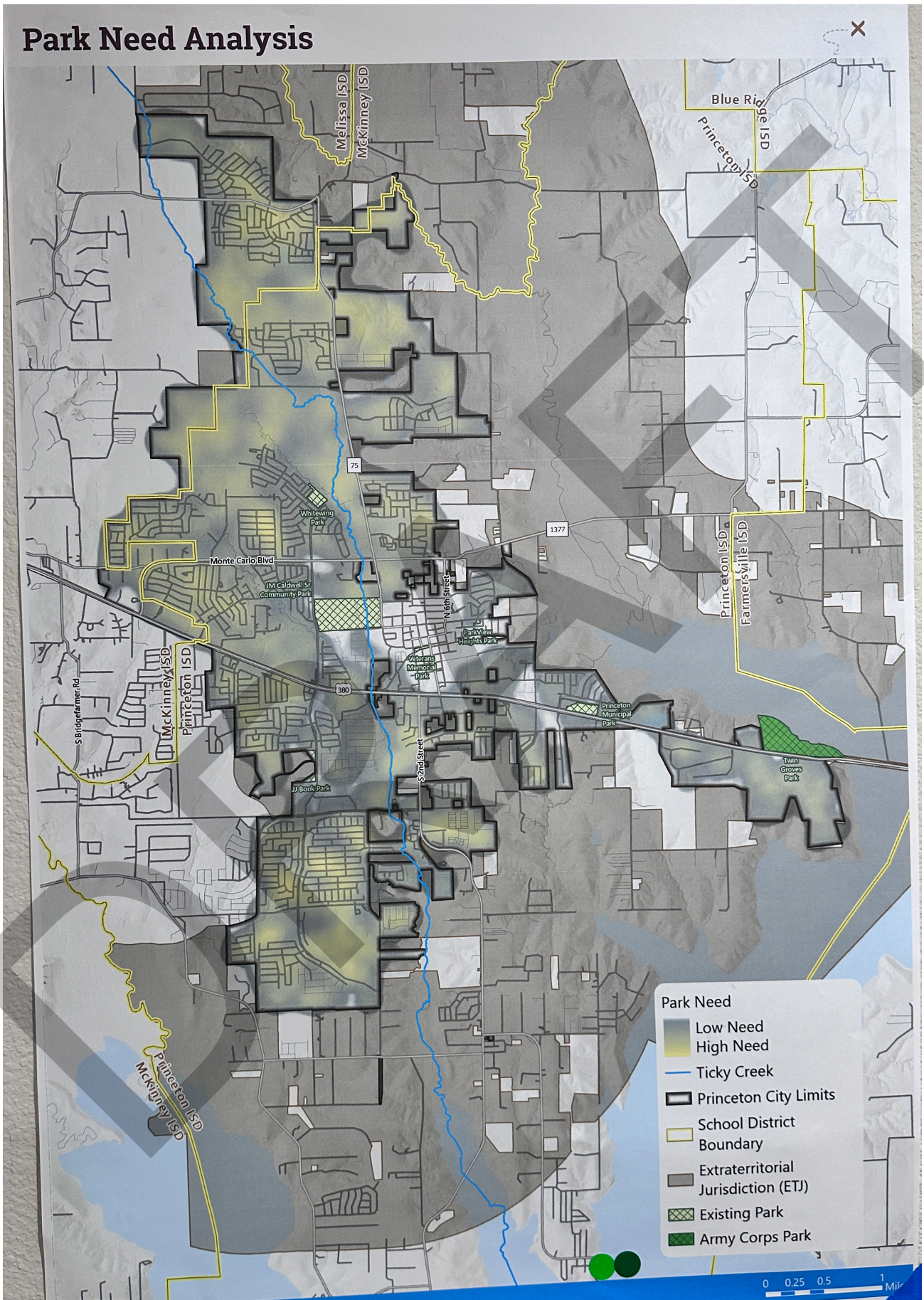
1. Collaborate with public works, regional transportation agencies, school districts, and neighboring municipalities to create a connected and comprehensive trail system.
 - Green dots (x4)
2. Partner with health organizations and nonprofits to promote active transportation and wellness Initiatives.
 - Green dots (x4)
3. Engage developers and HOAs in the creation and maintenance of trail segments within new and existing neighborhoods.
 - Green dots (x8)
4. Pursue grants and shared funding models to support trail development, wayfinding, and programming.
 - Green dots (x6)

Trails & Spines Map

Trails & Spines Framework



Park Need Analysis



Trails & Spines Framework Map

- Create multi-use area like the Epic Center in Grand Prairie
- Focus interconnected trail network

